



Audit Bureau Of Circulations

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For immediate release

PRESS RELEASE

PRATAP PAWAR OF SAKAL MEDIA GROUP, ELECTED AS CHAIRMAN OF ABC

Mr. Pratap Pawar, Chairman, Sakal Media Private Ltd. which publishes Marathi daily newspaper - SAKAL was unanimously elected as the **Chairman** of Audit Bureau of Circulations (ABC) for the year 2022-2023.

Mr. Pawar was the Former President of The Mahratta Chamber of Commerce, Industries & Agriculture, Pune. He is on the Board of several national and International organisations.

Mr. Pawar was awarded with Padma Shri by Government of India in the year 2014.

Sakal has 87 year's tradition of reliability and involvement in community affairs.

Sakal's Marathi TV Channel, Event Management and Social Activities has helped spread its reach all over Maharashtra..

Deputy Chairman:-

Mr. Srinivasan K Swamy, Chairman & Managing Director of R K Swamy Pvt Ltd, Advertising Agency Member on the Council was unanimously elected as the **Deputy Chairman** of the Bureau for the year 2022-2023.

Members on the Bureau's Council of Management for the year 2022-2023 are as under:

Publishers Representatives

1. Mr. Pratap G. Pawar - Sakal Papers Pvt. Ltd. – **Chairman**
2. Mr. Riyad Mathew - Malayala Manorama Co. Ltd. - **Hony. Secretary**
3. Mr. Hormusji N. Cama – The Bombay Samachar Pvt. Ltd.
4. Mr. Shailesh Gupta - Jagran Prakashan Ltd
5. Mr. Praveen Someshwar – HT Media Ltd.
6. Mr. Mohit Jain – Bennett, Coleman & Co. Ltd.
7. Mr. Dhruva Mukherjee – ABP Pvt. Ltd.
8. Mr. Karan. Darda - Lokmat Media Pvt. Ltd

Advertising Agencies Representatives

1. Mr. Srinivasan K Swamy, RK Swamy Pvt. Ltd. – **Dy. Chairman**
2. Mr. Vikram Sakhuja, Madison Communications Pvt. Ltd. – **Hony. Treasurer**
3. Mr. Shashidhar Sinha, IPG Media Brands, Media Brands Pvt. Ltd.
4. Mr. Prasanth Kumar, Group M Media India Private Limited

Advertisers Representatives

1. Mr. Debabrata Mukherjee, United Breweries Ltd.
2. Mr. Karunesh Bajaj, ITC Ltd.
3. Mr. Aniruddha Halder, TVS Motor Company Ltd.
4. Mr. Shashank Srivastava, Maruti Suzuki India Ltd.

Secretariat

Mr. Hormuzd Masani – Secretary General

H.B. Masani
Secretary General