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TO ALL MEMBERS

NOTIFICATION NO. 740

Following results of Surprise Recheck Audits as examined by the Bureau's Executive Committee are notified for information -

PART - I SURPRISE-RECHECK AUDIT – JANUARY- JUNE 2004

Following publications, as decided by the Bureau's Executive Committee, were put through a surprise-recheck audit prior to certification of circulation figures by Bureau Auditors. Figures as certified after Surprise Recheck Audit are detailed hereunder :

Sr No.	Name of the Publication	Publisher Auditor	Surprise Recheck Auditor	Circulation Figures submitted Average copies	Circulation Figures Certified after Surprise Recheck Audit		
					Average copies	Copies	%
	Dailies English						
1	Hindustan Times, Patna	Raghunath Rai & Co., New Delhi	Thakur,Vaidyanath Aiyar & Co., New Delhi	42,754	40,864	1,890	-4.4
2	Hindustan Times, *New Delhi & also printed at *Bhopal, Chandigarh & *Jaipur	Raghunath Rai & Co., New Delhi	S.P. Chopra & Co., New Delhi	10,93,773	10,66,852	26,921	-2.5
3	The Economic Times, Hyderabad	V. Sankar Aiyar & Co., Chennai	Thakur Vaidyanath Aiyar & Co., Secunderabad	41,560	38,118	3,442	-8.3
4	The Economic Times, New Delhi & also printed at Chandigarh	Das Pattnaik & Co., Bhubaneswar	S.P. Chopra & Co., New Delhi	1,19,888	1,19,888	0	-
5	The Telegraph, *Kolkata & also printed at Baharampore, *Barjora, Guwahati, Jamshedpur & Siliguri	S N Mukherji & Co., Kolkata	Thakur,Vaidyanath Aiyar & Co., Kolkata	3,73,652	3,69,536	4,116	-1.1
6	The Times of India, Hyderabad	V. Sankar Aiyar & Co., Chennai	Thakur Vaidyanath Aiyar & Co., Secunderabad	1,00,292	93,645	6,647	-6.6
7	The Times of India, New Delhi & also printed at Chandigarh & Lucknow	Das Pattnaik & Co., Bhubaneswar	S.P. Chopra & Co., New Delhi	9,85,218	9,25,273	59,945	-6.1

*Respective edition/printing centre surprise rechecked

Sr No.	Name of the Publication	Publisher Auditor	Surprise Recheck Auditor	Circulation Figures submitted	Circulation Figures Certified after Surprise Recheck Audit		
					Difference		
					Average copies	Copies	%
	Hindi						
8	Aj, Ranchi	S K Ghosh & Co., Kolkata	S.P. Chopra & Co., New Delhi	57,251	42,625	14,626	-25.5
9	Amar Ujala, Agra	N C Dhadda & Co., Jaipur	Thakur,Vaidyanath Aiyar & Co., New Delhi	1,64,427	1,64,072	355	-0.2
10	Hindustan, *Patna & also printed at Bhagalpur, & *Muzaffarpur, Ranchi & also printed at Dhanbad & Jamshedpur	Jayanta K . Paul & Co., Kolkata	Thakur,Vaidyanath Aiyar & Co., New Delhi	5,41,402	5,31,354	10,048	-1.9
11	Hindustan, *Lucknow & also printed Varanasi	Jayanta K . Paul & Co., Kolkata	S.P. Chopra & Co., New Delhi	2,00,205	2,00,205	0	-
12	Hindustan, New Delhi	Raghunath Rai & Co., New Delhi	S.P. Chopra & Co., New Delhi	2,49,938	2,25,624	24,314	-9.7
13	Nava Bharat, Bhopal & *Chhindwara	V. R. Inamdar & Co., Nagpur	P.N. Nagar & Co., Indore	97,951	97,952	+ 1	0
14	Nava Bharat, Jabalpur & Satna	V. R. Inamdar & Co., Nagpur	O.P. Totla & Co., Indore	90,749	75,198	15,551	-17.1
15	Rashtriya Sahara, Lucknow	N C Dhadda & Co., Jaipur	Thakur,Vaidyanath Aiyar & Co., New Delhi	47,127	40,219	6,908	-14.7
	Assamese						
16	Dainik Janambhumi, *Guwahati, & Jorhat	S N Mukherji & Co., Kolkata	Thakur,Vaidyanath Aiyar & Co., Kolkata	35,665	35,665	0	-
	Bengali						
17	Ananda Bazar Patrika, Kolkata & also printed at *Baharampore, *Barjora & Siliguri	S N Mukherji & Co., Kolkata	Thakur,Vaidyanath Aiyar & Co., Kolkata	10,35,703	10,35,703	0	-
	Gujarati						
18	Sanj Samachar, Rajkot	P. G. Hemani & Co., Bhavnagar	Natvarlal Vepari & Co., Surat	51,094	51,094	0	-
	Malayalam						
19	Deshabhimani - Kannur, Kochi, Kottayam, Kozhikode, Thrissur & Trivandrum	R G N Price & Co., Kochi	Thakur,Vaidyanath Aiyar & Co., Chennai	3,35,993	3,33,907	2,086	-0.6
20	Mangalam, Kottayam	Kuryan & Suseelan, Kottayam	Sunil Chopra & Co., Bangalore	99,881	94,342	5,539	-5.5

*Respective edition / printing centre surprise rechecked

Sr No.	Name of the Publication	Publisher Auditor	Surprise Recheck Auditor	Circulation Figures submitted Average copies	Circulation Figures Certified after Surprise Recheck Audit		
					Difference		
					Average copies	Copies	%
	Marathi						
21	Punya Nagari, *Ahmadnagar, *Akola, Aurangabad, *Dhule, Jalgaon, *Latur, *Nanded-Waghala, *Nashik editions printed at Aurangabad and Mumbai, *Pune & Thane editions printed at Mumbai, Kolhapur, Solapur, Sangli and *Satara editions printed at Satara	Raj Niranjn Associates, Thane Mehta Kothari & Co., Mumbai	Ford, Rhodes, Parks & Co., Mumbai	4,33,037	4,33,037	0	-
22	Sandhyakal, Greater Mumbai	Raj Niranjn Associates, Thane	Sunil Chopra & Co., Mumbai	62,289	62,289	0	-
23	Sarwamat, Shrirampur	Raj Niranjn Associates, Thane	Thakur,Vaidyanath Aiyar & Co., Mumbai	21,520	21,079	441	-2
	Telugu						
24	Andhra Jyothi, Guntur & also printed at Ongole	Brahmayya & Co., Hyderabad	Thakur Vaidyanath Aiyar & Co., Secunderabad	30,619	30,351	268	-0.9
25	Andhra Jyothi, Hyderabad & also printed at Nalgonda	Brahmayya & Co., Hyderabad	Thakur Vaidyanath Aiyar & Co., Secunderabad	47,884	47,589	295	-0.6
26	Andhra Jyothi, Karimnagar & also printed at Nizamabad	Brahmayya & Co., Hyderabad	Thakur Vaidyanath Aiyar & Co., Secunderabad	19,963	19,867	96	-0.5
27	Andhra Jyothi, Warangal	Brahmayya & Co., ad	Thakur Vaidyanath Aiyar & Co., Secunderabad	15,804	15,732	72	-0.5
	Weeklies English						
1	The Economic Times on Saturday, Hyderabad	V. Sankar Aiyar & Co., Chennai	Thakur Vaidyanath Aiyar & Co., Secunderabad	41,808	38,409	3,399	-8.1
2	Sunday Hindustan Times, Patna	Raghunath Rai & Co., New Delhi	Thakur,Vaidyanath Aiyar & Co., New Delhi	43,275	41,516	1,759	-4.1
	Hindi						
3	Sahara Samay, *New Delhi & also printed at *Gorakhpur and Lucknow	N C Dhadda & Co., Jaipur	Thakur,Vaidyanath Aiyar & Co., New Delhi	1,92,931	1,88,380	4,551	-2.4
	Malayalam						
4	Mangala, Bangalore	Kuryan & Suseelan, Kottayam	Sunil Chopra & Co., Bangalore	75,294	75,283	11	0

*Respective edition / printing centre surprise rechecked

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					Average copies	Average copies	Copies
	Urdu						
5	Aalmi Sahara, New Delhi	N C Dhadda & Co., Jaipur	Thakur, Vaidyanath Aiyar & Co., New Delhi	9,088	8,771	317	-3.5
	Magazines						
	Hindi						
1	Cricket Samrat, New Delhi	Chandiok & Guliani, New Delhi	A. Sachdev & Co., New Delhi	75,567	75,567	0	-
	Kannada						
2	Balamangala, Bangalore	Kuryan & Suseelan, Kottayam	Sunil Chopra & Co., Bangalore	20,828	20,823	5	0

ii) Following Publications were admitted to Bureau Membership w.e.f. 1st January 2004 after satisfactory Surprise Recheck Audit by Bureau Auditors for the audit period - January-June 2004

Sr No.	Name of the Publication	Publisher Auditor	Surprise Recheck Auditor	Circulation Figures submitted	Circulation Figures Certified after Surprise Recheck Audit		
					Average copies	Average copies	Copies
1	The Anupam Bharat, Berhampore	G. Panda & Co., Cuttack	Das Maulik Mahendra K. Agrawala & Co., Bhubaneswar	98,785	83,998	14,787	-15.0
2	Prabhat Khabar, Kolkata	S N Mukherji & Co., Kolkata	Ray & Ray, Kolkata	33,966	33,907	59	-0.2

PART - II PROGRESS OF MEMBERSHIP

A) NEW MEMBERS

I - ADVERTISING AGENCY

w.e.f.

Absolute Communications, Bangalore

01.10.2004

II - ORGANISATION

w.e.f.

Rich Media Services, Mumbai

01.12.2004

B) TERMINATION UNDER ARTICLE 5-A

(For failure to submit circulation figures for two consecutive audit periods)

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| Ashok Advani & Partners | in respect
of | a) "AUTO INDIA" (English Monthly), Mumbai |
| | | b) "BUSINESS INDIA" (English Fortnightly),
Mumbai |
| | | c) "INSIDE OUTSIDE" (English Monthly),
Mumbai |

Secretary General