



Audit Bureau of Circulations

Founder Member: International Federation of Audit Bureaux of Circulations

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TO ALL MEMBERS

NOTIFICATION NO. 744

Following results of Surprise Recheck Audits as examined and approved by the Bureau's Executive Committee / Council of Management are notified for information -

PART - I SURPRISE-RECHECK AUDIT – JULY- DECEMBER 2004

Surprise Recheck Audit in respect of the following publications, as decided by the Bureau's Executive Committee, were carried out prior to certification of circulation figures by Bureau Auditors in each case. Figures as certified after Surprise Recheck Audits are detailed hereunder :

Sr No.	Name of the Publication	Publisher Auditor	Surprise Recheck Auditor	Circulation Figures submitted Average copies	Circulation Figures Certified after Surprise Recheck Audit		
					Difference		
					Average copies	Copies	%
Dailies							
English							
1	Deccan Chronicle, *Anantapur, Hyderabad, Karimnagar, Nellore, Rajahmundry, *Vijayawada, *Visakhapatnam	Kumar Mittal & Co., New Delhi	Ray & Ray, Bangalore	4,02,351	4,02,351	0	-
2	Vijay Times, *Bangalore, Chitradurga & Mysore	Raghunath Rai & Co., New Delhi	Sunil Chopra & Co., Bangalore	69,236	69,236	0	-
Hindi							
3	Aj, Gorakhpur	S K Ghosh & Co., Kolkata	S.P. Chopra & Co., New Delhi	48,713	42,813	5,900	-12.1
4	Dainik Bhaskar, Ajmer	Raghunath Rai & Co., New Delhi	Natvarlal Vepari & Co., Mumbai	71,071	71,071	0	-
5	Dainik Bhaskar, Bhopal	Das Pattanaik & Co., New Delhi	Natvarlal Vepari & Co., Mumbai	1,98,611	1,98,599	12	0

* Respective edition/printing centre surprise rechecked

Sr No.	Name of the Publication	Publisher Auditor	Surprise Recheck Auditor	Circulation Figures submitted	Circulation Figures Certified after Surprise Recheck Audit		
					Difference		
				Average copies	Average copies	Copies	%
6	Dainik Bhaskar, Bikaner, & also printed at Sriganganagar & Udaipur Edn	Raghunath Rai & Co., New Delhi	Natvarlal Vepari & Co., Mumbai	1,49,896	1,49,364	532	-0.4
7	Dainik Bhaskar, Bilaspur	Das Pattanaik & Co., New Delhi	Natvarlal Vepari & Co., Mumbai	61,052	61,002	50	-0.1
8	Dainik Bhaskar, Chandigarh	Das Pattanaik & Co., New Delhi	Anil Chadha & Associates, New Delhi	1,27,359	1,24,006	3,353	-2.6
9	Dainik Bhaskar, Gwalior	Das Pattanaik & Co., New Delhi	Natvarlal Vepari & Co., Mumbai	86,942	87061	-119	0.1
10	Dainik Bhaskar, Indore & also printed at Ujjain	Das Pattanaik & Co., New Delhi	Natvarlal Vepari & Co., Mumbai	2,15,557	2,07,152	8,405	-3.9
11	Dainik Bhaskar, Jabalpur & Satna	Das Pattanaik & Co., New Delhi	P.N. Nagar & Co., Indore	1,23,168	1,23,163	5	-
12	Dainik Bhaskar, Jaipur & also printed at Alwar & Sikar	Raghunath Rai & Co., New Delhi	Natvarlal Vepari & Co., Mumbai	4,14,215	4,06,113	8,102	-2.0
13	Dainik Bhaskar, Jodhpur	Raghunath Rai & Co., New Delhi	Natvarlal Vepari & Co., Mumbai	1,34,303	1,21,620	12,683	-9.4
14	Dainik Bhaskar, Kota	Raghunath Rai & Co., New Delhi	Natvarlal Vepari & Co., Mumbai	69,016	67,889	1,127	-1.6
15	Dainik Jagran, Jalandhar & also printed at * Ludhiana	Das Pattanaik & Co., New Delhi	Thakur,Vaidyanath Aiyar & Co., New Delhi	2,25,313	2,23,076	2,237	-1.0
16	Dainik Jagran Meerut & also printed at Dehradun	Chandiok & Guliani, New Delhi	Thakur,Vaidyanath Aiyar & Co., New Delhi	1,65,850	1,65,850	0	-
17	Dainik Jagran, * New Delhi & also printed at Hissar & Panipat	Das Pattanaik & Co., New Delhi	Thakur,Vaidyanath Aiyar & Co., New Delhi	4,22,796	4,22,529	267	-0.1
18	Dainik Jagran, Patna & also printed at * Bhagalpur	Sanjay Rajiv & Co., Lucknow	Thakur,Vaidyanath Aiyar & Co., Kolkata	2,00,800	2,00,800	0	-
19	Lokmat Samachar , Aurangabad	M. Mehta & Co., Indore	Thakur,Vaidyanath Aiyar & Co., Mumbai	24,915	24,757	158	-0.6
20	Prabhat Khabar , * Deoghar & Dhanbad	S N Mukherji & Co., Kolkata	D. P. Sen & Co., Kolkata	36,358	36,358	0	-
	Gujarati						
21	Sandesh, Bhavnagar	Mehta Kothari & Co., Mumbai	Dalal & Shah, Ahmedabad	15,105	15,105	0	-
22	Sandesh, Rajkot	Mehta Kothari & Co., Mumbai	Dalal & Shah, Ahmedabad	1,31,175	1,31,175	0	-
	Kannada						
23	Vijay Karnataka, Bagalkot, *Gangawati, *Gulbarga, Hubli-Dharwad	Raghunath Rai & Co., New Delhi	Sunil Chopra & Co., Bangalore	2,08,732	2,08,732	0	-

* Respective edition/printing centre surprise rechecked

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					Difference		
				Average copies	Average copies	Copies	%
	Kannada						
24	Vijay Karnataka, Bangalore, Chitradurga, *Mysore	Raghunath Rai & Co., New Delhi	Sunil Chopra & Co., Bangalore	3,04,196	3,04,196	0	-
25	Vijay Karnataka, Mangalore & Shimoga	Raghunath Rai & Co., New Delhi	Sunil Chopra & Co., Bangalore	1,13,351	1,13,351	0	-
	Marathi						
26	Daily Sakal, Aurangabad printed at *Jalna & Solapur & Solapur Edition	Raj Niranjana Associates, Thane	Thakur, Vaidyanath Aiyar & Co., Mumbai	1,31,970	1,31,777	193	-0.1
27	Lokmat, * Akola & Nagpur	M. Mehta & Co., Indore	Thakur, Vaidyanath Aiyar & Co., Mumbai	2,28,044	2,27,877	167	-0.1
28	Sandhyakal, Greater Mumbai	Mehta Kothari & Co., Mumbai	Ford, Rhodes, Parks & Co., Mumbai	80,942	80,942	0	-
	Telugu						
29	Andhra Bhoomi, Anantapur, Hyderabad, Karimnagar, Nellore, Rajahmundry, Vijayawada, Visakhapatnam	Kumar Mittal & Co., New Delhi	Ray & Ray, Bangalore	83,772	83,772	0	-
	Weekly						
	Tamil						
30	Ananda Vikatan - Chennai	Suri & Co., Chennai	Thakur, Vaidyanath Aiyar & Co., Chennai	4,30,710	4,30,534	176	0
	Magazines						
	Hindi						
31	Grih Shobha - New Delhi	Raghunath Rai & Co., New Delhi	P.R. Mehra & Co., New Delhi	3,64,096	3,64,096	0	-
	Malayalam						
32	Mathrubhumi Arogya Masika, Kozhikode	R G N Price & Co., Kochi	Thakur, Vaidyanath Aiyar & Co., Chennai	1,76,587	1,76,562	25	-

* Respective edition/printing centre surprise rechecked

PART – II SURPRISE-RECHECK AUDITS - JULY- DECEMBER 2004 (ON ADMISSION)

ii) Following Publications were admitted to Bureau Membership w.e.f. 1st July 2004 after satisfactory Surprise Recheck Audit by Bureau's Auditors for the audit period - July-December 2004

Sr No.	Name of the Publication	Publisher Auditor	Surprise Recheck Auditor	Circulation Figures submitted	Circulation Figures Certified after Surprise Recheck Audit			
					Average copies	Average copies	Difference	
					Average copies	Average copies	Copies	%
1	Amar Ujala, Nainital	N. C. Dhadda & Co., Jaipur	Anil Chadha & Associates, New Delhi	61,354	60,184	1,170	-1.9	
2	Aval Vikatan, Chennai	Suri & Co., Chennai	Thakur,Vaidyanath Aiyar & Co., Chennai	1,54,009	1,54,009	0	-	
3	Dainik Prabhat Kiran, Indore	Khandelwal Kakani & Co., Indore	O.P. Totala & Co., Indore	89,418	75,512	13,906	-15.6	
4	Dainik Statesman, Kolkata & also printed at Siliguri	Lovelock & Lewes, Kolkata	D. P. Sen & Co., Kolkata	22,794	22,793	1	-	
5	Rajasthan Patrika, Ajmer	S. L. Chhajed & Co., Bhopal	Dalal & Shah, Ahmedabad	58,119	58,119	0	-	
6	Karavali Ale , Mangalore	P.G. Bhagwat, Dharwad	Sunil Chopra & Co., Bangalore	23,764	23,764	0	-	
7	Lokmat Times, Aurangabad	M. Mehta & Co., Indore	Thakur,Vaidyanath Aiyar & Co., Mumbai	14,502	14,446	56	- 0.4	
8	Nagaland Post, Dimapur	S N Mukherji & Co., Kolkata	N C Karnany & Co., Jorhat	25,273	25,029	244	-1.0	
9	Poknapham, Imphal	S N Mukherji & Co., Kolkata	N C Karnany & Co., Jorhat	22,929	22,899	30	-0.1	

PART – III PROGRESS OF MEMBERSHIP

A) NEW APPLICATIONS

ORGANISATIONS

Information and Public Relations Department,
Government of Kerala, Thiruvananthapuram

w.e.f.
1st April, 2005

B) RESIGNATIONS

PUBLISHERS

1) Neutral Publishing House Ltd. in respect of "ROZGAR PRABHAT KHABAR" (Hindi Fortnightly), Ranchi

(with effect from 1st January 2005)

2) Padm Pratishthan in respect of "MATHRUBHUMI"(Marathi Daily), Akola

(with effect from 1st January 2005)

C) TERMINATION UNDER ARTICLE 5-A OF BUREAU'S ARTICLES OF ASSOCIATION

(For failure to obtain an ABC Certificate for three consecutive audit periods)

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|----|--------------------------------|------------------|--|
| 1) | Lok Prakashan Ltd. | in respect
of | a) "GUJARAT SAMACHAR" (Gujarati Daily),
Ahmedabad edition printed at Ahmedabad,
Bhavnagar and Mehsana |
| | | | b) "GUJARAT SAMACHAR" (Gujarati Daily),
Rajkot |
| | | | c) "GUJARAT SAMACHAR" (Gujarati Daily),
Surat |
| 2) | The Sandesh Ltd. | in respect
of | a) "SANDESH" (Gujarati Daily), Ahmedabad |
| | | | b) "SANDESH" (Gujarati Daily), Surat |
| | | | c) "SANDESH" (Gujarati Daily), Vadodara |
| 3) | Bennett, Coleman &
Co. Ltd. | in respect
of | "THE SUNDAY TIMES OF INDIA" (English
Weekly), New Delhi edition printed at New
Delhi, Chandigarh and Lucknow |
| 4) | Gujaratmitra Pvt.
Ltd. | in respect
of | "GUJARATMITRA & GUJARATDARPAN"
(Gujarati Daily), Surat |
- (For failure to submit circulation figures for two consecutive audit periods)

Sd/-

Secretary