

CONFIDENTIAL

13th September, 2005

[For information of Members only]
Not to be reproduced or publicized]

TO ALL MEMBERS

NOTIFICATION NO. 751

Following results of Bureau's Audits as examined and approved by the Bureau's Council of Management are notified for information -

PART – I SURPRISE CHECKS – JANUARY- JUNE 2005

- 1) Amor Asam (Assamese Daily), Guwahati & Jorhat editions
- 2) Purvanchal Prahari (Hindi Daily), Guwahati & Jorhat editions
- 3) The Times of India (English Daily), Ahmedabad
- 4) The Sunday Times of India (English Weekly), Ahmedabad
- 5) The Economic Times (English Daily), Ahmedabad
- 6) The Economic Times on Saturday (English Weekly), Ahmedabad
- 7) The Munsif (Urdu Daily), Hyderabad

Result satisfactory in each case.

PART – II PROGRESS OF MEMBERSHIP

A) NEW ADMISSIONS

I - ADVERTISER AGENCIES

w.e.f.

- | | |
|--|----------------------------|
| 1) Adfactors Advertising, Mumbai | 1 st July, 2005 |
| 2) Four Winds Mass Communication Services, Mangalore | 1 st July, 2005 |
| 3) Sobha Advertising Services, Hyderabad | 1 st July, 2005 |

II - PUBLISHERS

Following Publications were admitted to Bureau Membership with effect from **1st January, 2005** after their circulation figures for the audit period January-June 2005 were certified by Bureau's Auditors:

- | | | |
|---------------------------------|---------------|---|
| 1) Amar Ujala Publications Ltd. | in respect of | 'AMAR UJALA" (Hindi Daily), Chandigarh |
| 2) Amar Ujala Publications Ltd. | in respect of | 'AMAR UJALA" (Hindi Daily), Jalandhar |
| 3) Jagran Prakashan Pvt. Ltd. | In respect of | 'DAINIK JAGRAN' (Hindi Daily), Ranchi edition printed at Dhanbad, Jamshedpur and Ranchi |

B) CESSATION OF MEMBERSHIP UNDER ARTICLE 44(b) OF BUREAU'S ARTICLES OF ASSOCIATION

(For non-payment of Annual Subscription)

I – ADVERTISING AGENCIES

w.e.f.

- | | |
|---|----------------------------|
| 1) Adroit Advertising & Marketing Pvt. Ltd., Mumbai | 1 st April 2005 |
| 2) IBFC Ads Pvt. Ltd., New Delhi | 1 st April 2005 |
| 3) Shantilal G. Shah & Co., Mumbai | 1 st April 2005 |

II - ORGANISATION

w.e.f.

TNE Systems Pvt. Ltd., New Delhi 1st April 2005

III - PUBLISHER

Lok Prakashan Ltd., Ahmedabad in respect of 'GUJARAT SAMACHAR'
(Gujarati Daily), Vadodara

**PART III – Advertisement Rates for advertisements on Bureau's Website:
www.auditbureau.org.**

Members of the Bureau would now be able to advertise on Bureau's website www.auditbureau.org. The Ad rates and size of the banners available are as under:

	Ad Rate for 1 month	Ad Rate for 3 months	Size of the banner
	Rs.	Rs.	
Two Ear Panels	20,000	45,000	143 x 65 pixels
Two Top Banners	15,000	35,000	238 x 90 pixels
10 Side Banners	5,000	10,000	143 x 90 pixels
Members' login Section			
Two Ear Panels	15,000	35,000	143 x 65 pixels
10 Side Banners	3,500	8,000	143 x 90 pixels

Members are requested to contact the Secretariat for more details.

Sd/-
Secretary General