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24<sup>th</sup> April 2007

**TO ALL MEMBERS**

**NOTIFICATION NO. 778**

Following results of Bureau's Audits as examined and approved by the Bureau's Audit Committee are notified for information -

**PART – I – SURPRISE CHECKS**

**A-I) JULY-DECEMBER 2006**

- 1) Aj (Hindi Daily), Ranchi
- 2) Amar Asom (Assamese Daily), Lakhimpur
- 3) Ananda Bazar Patrika (Bengali Daily), Mumbai
- 4) Anandalok (Bengali Fortnightly), Kolkata
- 5) Anandamela (Bengali Monthly), Kolkata
- 6) Arogya Sanjivani (Hindi Quarterly), Mumbai
- 7) Asomiya Pratidin (Assamese Daily), Lakhimpur
- 8) Balamangalam (Malayalam Weekly), Kottayam
- 9) Balarama (Malayalam Weekly), Kottayam
- 10) Bartaman (Bengali Daily), Kolkata edition printed at Kolkata and Siliguri
- 11) Bhashaposhini (Malayalam Monthly), Kottayam
- 12) Business Standard (English Daily), Ahmedabad
- 13) Business Standard (English Daily), Bangalore
- 14) Business Standard (English Daily), Chennai edition printed at Kochi
- 15) Business Standard (English Daily), Lucknow
- 16) Charhdikala (Punjabi Monthly), Patiala
- 17) Cricket Samrat (Hindi Monthly), New Delhi
- 18) Daily Deshdoot (Marathi Daily), Dhule, Nandurbar and Jalgaon
- 19) Daily Deshdoot (Marathi Daily), Nashik
- 20) Dainik Bhaskar (Hindi Daily), Bilaspur & Raipur
- 21) Dainik Lokmat (Marathi Daily), Ahmednagar & Aurangabad

- 22) Deccan Herald (English Daily), Mysore
- 23) Gavakari (Marathi Daily), Aurangabad
- 24) Kalikkudukka (Malayalam Weekly), Kottayam
- 25) Kannada Prabha (Kannada Daily), Bangalore
- 26) Lokmat (Marathi Daily), Nashik
- 27) Mallige Panchanga Darshini (Kannada Annual), Bangalore
- 28) Mangalam (Malayalam Weekly), Kottayam
- 29) Manorama Year Book (English Annual), Kottayam
- 30) Meri Saheli (Hindi Monthly), Mumbai
- 31) Nava Bharat (Hindi Daily), Bilaspur & Raipur
- 32) Nava Bharat (Hindi Daily), Chindwara
- 33) Nava Bharat (Hindi Daily), Gwalior
- 34) New Woman (English Monthly), Mumbai
- 35) Nirogdham (Hindi Quarterly), Indore
- 36) Prabhat Khabar (Hindi Daily), Jamshedpur
- 37) Prajavani (Kannada Daily), Mysore
- 38) Purvanchal Prahari (Hindi Daily), Lakhimpur
- 39) Rajasthan Patrika (Hindi Daily), Ahmedabad & Surat
- 40) Rajasthan Patrika (Hindi Daily), Bangalore edition printed at Bangalore & Hubli and Chennai edition
- 41) Rashtriya Sahara (Hindi Daily), Lucknow
- 42) Sadin (Assamese Weekly), Guwahati
- 43) Sananda (Bengali Fortnightly), Kolkata
- 44) Saptahik Bartaman (Bengali Weekly), Kolkata
- 45) Sharadia Bartaman (Bengali Annual), Kolkata
- 46) Sukhi Grihakon (Bengali Monthly), Kolkata
- 47) Unish Kuri (Bengali Fortnightly), Kolkata
- 48) Vanitha (Malayalam Fortnightly), Kottayam

The result of surprise check in respect of the above publications were satisfactory.

- 49) Nobat (Gujarati Daily), Jamnagar

In view of publisher's inability to facilitate verification of books and records, it was decided that publisher's circulation figures for the audit period July-December 2006. when received, will be treated as 'Not Certified'.

## 50) Saurashtra Samachar (Gujarati Daily), Bhavnagar

Bureau's Auditors had reported certain deficiencies in the publisher's books and records. However, publisher has not filed the circulation figures for the audit period July-December 2006 within the prescribed time. Accordingly, as per Bureau's prevalent rules, circulation figures will be treated as 'Not Certified', when received.

## 51) Nava Bharat (Hindi Daily), Bhopal

Bureau's Auditors had observed certain deficiencies in printing, distribution and maintenance of books and records. However, publisher auditors had also not certified the circulation figures for the audit period July-December 2006. Accordingly, the circulation figures for the audit period July-December 2006 were treated as 'Not Certified'.

**A-II) SURPRISE CHECKS DONE DURING THE MONTH OF JANUARY 2007**

- 1) Aajchi Navi Mumbai (Marathi Weekly), Navi Mumbai
- 2) Amar Ujala (Hindi Daily), Bareilly
- 3) Amar Ujala (Hindi Daily), Moradabad
- 4) Andhra Bhoomi (Telugu Daily), Hyderabad, Vijayawada, Visakhapatnam
- 5) Andhra Bhoomi Masa Patrika (Telugu Monthly), Secunderabad
- 6) Andhra Bhoomi Vara Patrika (Telugu Weekly), Secunderabad
- 7) Dainik Jagran (Hindi Daily), Bareilly edn. printed at Bareilly & Moradabad
- 8) The Economic Times (English Daily), Lucknow
- 9) The Economic Times on Saturday (English Weekly), Lucknow

Result satisfactory in each case.

**PART – II) PROGRESS OF MEMBERSHIP****A) NEW ADMISSIONS****I - ADVERTISERS****w.e.f.**

- |  |                              |
|--|------------------------------|
| 1) BHR Co-op. Credit Society Ltd., Jalgaon | 1 <sup>st</sup> January 2007 |
| 2) MRC Transolutions Pvt. Ltd., Pune       | 1 <sup>st</sup> January 2007 |

**II – ADVERTISING AGENCIES**

- |  |                              |
|--|------------------------------|
| 1) Adsyndicate Services Pvt. Ltd., Manipal | 1 <sup>st</sup> January 2007 |
| 2) AA Associates, Bangalore                | 1 <sup>st</sup> January 2007 |
| 3) Deepa Advertiser, Nagpur                | 1 <sup>st</sup> January 2007 |

### III - PUBLISHERS

Following Publications were admitted / re-admitted to Bureau Membership with effect from 1<sup>st</sup> July 2006 after their circulation figures for the audit period July-December 2006 were put thru a surprise recheck audit by Bureau's Auditors:

|    |  |               |  |
|----|--|---------------|--|
| 1) | Prithvi Prakashan Pvt. Ltd.              | In respect of | DAINIK LOKMAT (Marathi Daily), Kolhapur  |
| 2) | Mahanagar Media Network Pvt. Ltd.        | In respect of | HAMARA MAHANAGAR (Hindi Daily), Mumbai   |
| 3) | Kungumam Publications Pvt. Ltd.          | In respect of | KUNGUMAM (Tamil Weekly), Chennai   |
| 4) | The Indian Express Newspapers (Bom) Ltd. | In respect of | a) LOKSATTA (Marathi Daily), Ahmednagar<br>b) LOKSATTA (Marathi Daily), Nagpur<br>c) LOKSATTA (Marathi Daily), Pune<br>d) RAVIVAR LOKSATTA (Marathi Weekly), Ahmednagar<br>e) RAVIVAR LOKSATTA (Marathi Weekly), Nagpur<br>f) RAVIVAR LOKSATTA (Marathi Weekly), Pune<br>g) THE SUNDAY EXPRESS (English Weekly), Ahmedabad<br>h) THE SUNDAY EXPRESS (English Weekly), Nagpur<br>i) THE SUNDAY EXPRESS (English Weekly), Pune<br>j) THE SUNDAY EXPRESS (English Weekly), Vadodara |
| 5) | Nava Bharat Press (Nagpur)               | In respect of | NAVA BHARAT (Hindi Daily), Nagpur  |
| 6) | Nav Vikas Trading Pvt. Ltd.              | In respect of | NAVNEET NEWSHOUSE (English Weekly)   |
| 7) | Kadambini Media Pvt. Ltd.                | In respect of | THE KADAMBINI (Oriya Monthly), Bhubaneswar   |
| 8) | Bharat Dutt                              | In respect of | THE NEW MUMBAI STREET (English Weekly), Navi Mumbai  |

**B) CESSATION OF MEMBERSHIP**  
(discontinued publishing the publication)

**PUBLISHERS**

- |    |                             |               |   |
|----|-----------------------------|---------------|---|
| 1) | Rajasthan Patrika Pvt. Ltd. | In respect of | “RAJASTHAN PATRIKA” (Hindi Daily), New Delhi      |
| 2) | ABP Pvt. Ltd.               | In respect of | “ANANDA BAZAR PATRIKA” (Bengali Daily), New Delhi |

**C) RESIGNATION**

**PUBLISHER:**

- |  |               |    |  |
|--|---------------|----|--|
| Delhi Press Patra Prakashan Pte. Ltd., New Delhi | in respect of | a) | CHAMPAK (English Fortnightly), New Delhi     |
|  | of            | b) | CHAMPAK (Hindi Fortnightly), New Delhi       |
|  |               | c) | GRIHSHOBHA (Hindi Monthly), New Delhi        |
|  |               | d) | GRIHSHOBHA (Gujarati Monthly), New Delhi     |
|  |               | e) | GRIHSHOBHA (Kannada Monthly), New Delhi      |
|  |               | f) | GRIHSHOBHIKA (Marathi Monthly), New Delhi    |
|  |               | g) | SARAS SALIL (Hindi Fortnightly), New Delhi   |
|  |               | h) | SARITA (Hindi Fortnightly), New Delhi        |
|  |               | i) | SUMAN SAURABH (Hindi Monthly), New Delhi     |
|  |               | j) | WOMAN’S ERA (English Fortnightly), New Delhi |

(with effect from 1<sup>st</sup> January 2007)

**D) CESSATION OF MEMBERSHIP UNDER ARTICLE 44(b) OF BUREAU’S ARTICLES OF ASSOCIATION**

(For non-payment of Annual Subscription)

**I - ADVERTISER**

Bombay Dyeing & Mfg. Co. Ltd., Mumbai

**II - ADVERTISING AGENCIES**

- 1) Market Missionaries (India) Pvt. Ltd., Nagpur
- 2) Tulika Advertising & Marketing Pvt. Ltd., New Delhi

**E) TERMINATION UNDER ARTICLE 5-A OF BUREAU'S ARTICLES OF ASSOCIATION**

**(For failure to obtain an ABC Certificate of circulations for three consecutive audit periods)**

|                                      |                  |   |
|--------------------------------------|------------------|---|
| Naidunia News & Network Pvt.<br>Ltd. | In respect<br>of | "NAI DUNIA" (Hindi Daily),<br>Gwalior edition |
|--------------------------------------|------------------|---|

Sd/-  
Secretary General