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10<sup>th</sup> August, 2007

**TO ALL MEMBERS**

**NOTIFICATION NO. 781**

Following results of Bureau's Audits as examined and accepted by the Bureau's Audit Committee are notified for information -

**PART – I – SURPRISE CHECKS**

**A) JANUARY-JUNE 2007**

- 1) Chitrabhumi (Malayalam Weekly), Kozhikode
- 2) Grihalakshmi (Malayalam Monthly), Kozhikode
- 3) Mathrubhumi (Malayalam Daily), Kannur, Kozhikode, Thrissur
- 4) Mathrubhumi Illustrated Weekly (Malayalam Weekly), Kozhikode
- 5) Mathrubhumi Sports Masika (Malayalam Monthly), Kozhikode
- 6) Daily Sakal (Marathi Daily), Aurangabad, Solapur edn
- 7) Dainik Lokmat (Marathi Daily), Solapur
- 8) Deshonatti (Marathi Daily), Akola, Jalgaon, Nanded-Waghela all printed at Akola
- 9) Ganashakti (Bengali Daily), Kolkata
- 10) Gomantak Times (English Daily), Panaji
- 11) Kalnirnay (Hindi Annual), Greater Mumbai
- 12) Kalnirnay (Marathi Annual), Greater Mumbai
- 13) Naba Kallol (Bengali Monthly), Kolkata
- 14) Suktara (Bengali Monthly), Kolkata
- 15) Nava Bharat (Hindi Daily), Greater Mumbai
- 16) Prabhat Khabar (Hindi Daily), Kolkata edn. printed at Kolkata and Dhanbad
- 17) Samyukta Karnataka (Kannada Daily), Gulbarga, Bangalore, Hubli-Dharwad
- 18) Sanmarg (Hindi Daily), Kolkata
- 19) Sanchar (Marathi Daily), Solapur

- 20) Sitara (Telugu Weekly), Hyderabad
- 21) Tarun Bharat (Marathi Daily), Belgaum
- 22) The Economic Times (English Daily), Pune
- 23) The Economic Times on Saturday (English Weekly), Pune
- 24) Urdu Times (Urdu Daily), Greater Mumbai

The results of surprise checks in respect of the above publications were satisfactory.

## **PART – II) PROGRESS OF MEMBERSHIP**

### **A) NEW ADMISSIONS**

#### **I - ORGANISATION**

**w.e.f.**

- 1) Impact Research & Measurement Pvt. Ltd., New Delhi 01.07.2007

#### **II - PUBLISHERS**

Following Publications were admitted to Bureau Membership with effect from 1<sup>st</sup> July 2006. Their circulation figures for the audit period July-December 2006 were accepted for certification after a satisfactory surprise recheck audit by Bureau's Auditors:

- |   |               |   |
|---|---------------|---|
| 1) The Indian Express Newspapers (Bom) Ltd. | In respect of | a) LOKSATTA (Marathi Daily), Mumbai edition and also printed at Aurangabad and New Delhi          |
|   |               | b) RAVIVAR LOKSATTA (Marathi Weekly), Mumbai edition and also printed at Aurangabad and New Delhi |
| 2) Navahind Papers & Publications, Panaji   | In respect of | NAVA PRABHA (Marathi Daily), Panaji   |

### **B) CESSATION OF MEMBERSHIP**

#### **I) ADVERTISING AGENCY**

**w.e.f.**

- |                                     |            |
|-------------------------------------|------------|
| Canco Advertising Pvt. Ltd., Mumbai | 01.04.2007 |
|-------------------------------------|------------|

## II) PUBLISHERS

Vijayanand Printers Ltd.	In respect of	a) "VIJAY TIMES" (English Daily), Bagalkot, Gangavati, Gulbarga and Hubli-Dharward editions
		b) "VIJAY TIMES" (English Daily), Bangalore, Chitradurga, Hasan and Mysore editions
		c) "VIJAY TIMES" (English Daily), Mangalore & Shimoga editions
Vijayanand Printers Ltd.	In respect of	a) "USHA KIRAN" (Kannada Daily), Bagalkot, Gangavati, Gulbarga and Hubli-Dharward editions
		b) "USHA KIRAN" (Kannada Daily), Bangalore, Chitradurga, Hasan and Mysore editions
		c) "USHA KIRAN" (Kannada Daily), Mangalore & Shimoga editions

## C) RESIGNATIONS

### I - ADVERTISER

	<b>w.e.f.</b>
Shrirang Kisanlal Sarda, Nashik	01.04.2007

### II - ADVERTISING AGENCY

	<b>w.e.f.</b>
National Publicity Service, New Delhi	01.04.2007

### III - PUBLISHERS

- 1) Avaz Prakashan in respect of "AVAZ" (Marathi Annual), Mumbai of
- 2) Bharathan Publications Pvt. Ltd. in respect of "KALKI" (Tamil Weekly), Chennai of

(with effect from 1<sup>st</sup> April 2007)

Sd/-  
Secretary General