

4th April, 2008

TO ALL MEMBERS

NOTIFICATION NO. 786

PART – I) Net Realisation Rate (NRR) – July-December 2008:

Reference is invited to para III on the subject of “Net Realisation Rate (NRR)” of Bureau’s Notification No. 783 dated 15th November 2007. As you are aware, Net Realisation Rate (NRR) is the term used for value of newspaper in waste per kg. as fixed by the Council from time to time.

Based on the rates of waste newspaper quoted by publisher members, Council adopted the following rates per Kg for all newspaper publisher members for the **audit period July-December 2008 as the Net Realisation Rate (NRR)**.

	NRR for the audit period Jul-Dec. 2008
➤ Western Zone	
In the states of :	
Chhattisgarh, Dadra & Nagar Haveli, Daman & Diu, Goa, Gujarat, Maharashtra, Madhya Pradesh	Rs. 5.50
➤ Eastern Zone	
Andamans & Nicobar Islands, Army Post Office, Arunachal Pradesh, Assam, Bihar, Jharkhand, Manipur, Meghalaya, Mizoram, Nagaland, Orissa, Sikkim, Tripura, West Bengal	Rs. 5.50
➤ Northern Zone	
Chandigarh, Delhi, Haryana, Himachal Pradesh, Jammu & Kashmir, Punjab, Rajasthan, Uttar Pradesh, Uttaranchal	Rs. 5.50
➤ Southern Zone	
Andhra Pradesh, Karnataka, Kerala, Lakshadweep, Pondicherry, Tamil Nadu	Rs. 5.50

CLARIFICATION TO THE QUALIFYING CRITERIA:

[as earlier notified vide Bureau's Notification No. 783 dated 15th November 2007]

Qualifying Criteria

"For each issue on a daily basis the net sale price to the dealer (first point of sale) at any trade margin to be higher than the *net realisation rate (NRR) with a provision to remove "excess circulation" for such issues where **net sale price to the dealer at any trade margin offered is **equal to** / lower than the *net realisation rate (NRR)".

"The same should also be compliant on a weekly average basis for all issues of the week taken together".

(*Net Realisation Rate (NRR) is the term used for value of newspaper in waste computed on the basis of waste rate per kg. as fixed by the Council from time to time).

(**Net sale price to the dealer is the cover price of the publication less applicable trade commission, delivery charges or by whatever name called).

PART – II) SURPRISE CHECKS – JULY-DECEMBER 2007

The under mentioned publications were put through a surprise check by Bureau Auditors during the audit period July-December 2007 result of which was satisfactory.

- 1) Amar Ujala (Hindi Daily), Dehradun
- 2) Amar Ujala (Hindi Daily), Jammu
- 3) Amar Ujala (Hindi Daily), Nainital
- 4) Andhra Jyothi (Telugu Daily), Bangalore
- 5) Andhra Jyothi (Telugu Daily), Chennai
- 6) Balamangala (Kannada Fortnightly), Bangalore
- 7) Mangala (Kannada Weekly), Bangalore
- 8) Bhraman (Bengali Monthly), Kolkata
- 9) Business Standard (English Daily), Greater Mumbai
- 10) Business Standard (English Daily), New Delhi
- 11) Daily Hindi Milap (Hindi Daily), Hyderabad
- 12) Dainik Bhaskar (Hindi Daily), Bhopal & also printed at Sagar
- 13) Dainik Bhaskar (Hindi Daily), Chandigarh
- 14) Dainik Bhaskar (Hindi Daily), Gwalior
- 15) Dainik Bhaskar (Hindi Daily), Nagpur
- 16) Dainik Jagran (Hindi Daily), Dharamsala
- 17) Dainik Jagran (Hindi Daily), Jammu
- 18) Dainik Tribune (Hindi Daily), Chandigarh
- 19) Punjabi Tribune (Punjabi Daily), Chandigarh
- 20) The Tribune (English Daily), Chandigarh

- 21) Frontline (English Fortnightly), Chennai
- 22) Hindu Business Line (English Daily), Chennai printed at Chennai, Coimbatore, Hyderabad and Vijayawada
- 23) Hindustan (Hindi Daily), Patna & Ranchi
- 24) Hindustan Times (English Daily), Patna & Ranchi
- 25) Sunday Hindustan Times (English Weekly), Patna & Ranchi
- 26) Karnataka Malla (Kannada Daily), Greater Mumbai
- 27) Mumbai Tamil Times (Tamil Daily), Greater Mumbai
- 28) Yeshobhumi (Hindi Daily), Mumbai
- 29) Khela (Bengali Fortnightly), Kolkata
- 30) Lokmat Samachar (Hindi Daily), Aurangabad
- 31) Lokmat Times (English Daily), Aurangabad
- 32) Malayala Manorama (Malayalam Daily), Pathanamthitta , Kozhikode, Thrissur and Trivandrum
- 33) Mangayar Malar (Tamil Monthly), Chennai
- 34) Mathrubhumi (Malayalam Daily), New Delhi
- 35) Navhind Times (English Daily), Panaji
- 36) Rashtriya Sahara (Hindi Daily), New Delhi
- 37) Siasat (Urdu Daily), Hyderabad
- 38) The Economic Times (English Daily), Hyderabad
- 39) The Economic Times on Saturday (English weekly), Hyderabad
- 40) The Times of India (English Daily), Hyderabad
- 41) The Economic Times (English Daily), Kolkata edition printed at Kolkata and Bhubaneswar
- 42) The Economic Times on Saturday (English weekly), Kolkata edition printed at Kolkata and Bhubaneswar
- 43) The Economic Times (English Daily), New Delhi & Chandigarh
- 44) The Economic Times on Saturday (English weekly), New Delhi & Chandigarh
- 45) The Times of India (English Daily), Mumbai edition printed at Goa
- 46) The Samaya (Oriya Daily), Bhubaneswar

PART – III) PROGRESS OF MEMBERSHIP

A) NEW ADMISSIONS

I - ADVERTISING AGENCY

w.e.f.

M/s. Interads Advertising Pvt. Ltd., New Delhi

01.01.2008

II - PUBLISHERS

Following publications were admitted to Bureau Membership with effect from 1st July 2007. Circulation figures for the audit period July-December 2007 were accepted for certification after a satisfactory surprise recheck audit by Bureau's Auditors in each case:

1)	Rajasthan Patrika Pvt. Ltd.	In respect of	"CHOTU MOTU" (Hindi Fortnightly), Jaipur
2)	Rajasthan Patrika Pvt. Ltd.	In respect of	"PARIVAR" (Hindi Annual), Jaipur
3)	Directorate General of Information & Public Relations, Govt. of Maharashtra	In respect of	"LOKRAJYA" (Marathi Monthly), Mumbai
4)	Satej Prakashan	In respect of	"DHAVATE NAVNAGAR" (Marathi Daily), Navi Mumbai
5)	Swarnakshar Prakashani Pvt. Ltd.	In respect of	"PESHAPROBESH" (Bengali Monthly), Kolkata
6)	Shree Ambika Printers & Publications	In respect of	"PUNYA NAGARI" (Marathi Daily), Nagpur

B) TERMINATION UNDER ARTICLE 5-A OF THE BUREAU'S ARTICLES OF ASSOCIATION

(For failure to obtain an ABC Certificate of circulation for three consecutive audit periods)

Nava Bharat Press (Bhopal) Pvt. Ltd.	in respect of	"NAVA BHARAT" (Hindi Daily), Bhopal & Chindwara editions
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C) RESIGNATION

PUBLISHER

Malayala Manorama Co. Ltd.	In respect of	"MANORAMA YEAR BOOK" (English Annual), Kottayam
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D) CESSATION UNDER ARTICLE 44(b)

[for non payment of annual membership subscription]

ADVERTISIER

- The New India Assurance Co. Ltd., Mumbai

ADVERTISING AGENCY

- Flash Publicity Pvt. Ltd., Pune

Sd/-
Secretary General

