



Audit Bureau Of Circulations

Founder Member : International Federation of Audit Bureaux of Circulations
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24th June 2013

To,

ALL MEMBERS

NOTIFICATION NO. 832

PART – I - Waste rate of newspapers for the audit period July-December 2013: [applicable to all Daily & Weekly Newspapers]

Council at its recent meeting adopted the following value in waste per kg for all newspaper publisher members (Dailies and Weeklies) for the **audit period July-December 2013**.

**Newspaper value in
waste, rate per kg
applicable
for the audit period
July-December 2013**

➤ **Western Zone**

In the states of :

Dadra & Nagar Haveli, Daman & Diu, Goa, Gujarat,
Maharashtra, Madhya Pradesh

Rs. 10.00 per kg.

➤ **Eastern Zone**

Andamans & Nicobar Islands, Arunachal Pradesh,
Assam, Bihar, Chhattisgarh, Jharkhand, Manipur,
Meghalaya, Mizoram, Nagaland, Orissa, Sikkim, Tripura,
West Bengal

Rs. 10.00 per kg.

➤ **Northern Zone**

Chandigarh, Delhi, Haryana, Himachal Pradesh, Jammu
& Kashmir, Punjab, Rajasthan, Uttar Pradesh, Uttaranchal

Rs. 10.00 per kg.

➤ **Southern Zone**

Andhra Pradesh, Karnataka, Kerala, Lakshadweep,
Pondicherry, Tamil Nadu

Rs. 9.00 per kg.

**PART - II - DE-EMPANELMENT OF PUBLISHER AUDITOR – M/S. S.K. GHOSH & CO.,
CHARTERED ACCOUNTANTS, KOLKATA:**

Bureau's Council of Management whilst considering the surprise recheck audit report of "Asomiya Khabar" for the audit period July-December 2012 noted various gross irregularities reported by Bureau Auditors in maintenance of books and records as well as non-adherence to the Bureau's audit guidelines. In spite of such gross irregularities, publisher auditor, M/s. S.K. Ghosh & Co. had earlier certified the circulation figures of "Asomiya Khabar" for the audit period July-December 2012.

Taking the same into consideration, Council decided to de-empanel M/s. S.K. Ghosh & Co., Chartered Accountants, Kolkata with immediate effect.

M/s. S.K. Ghosh & Co., Chartered Accountants, Kolkata will not carry out any circulation audit of member publications pertaining to the audit period January-June 2013 and thereafter.

PART -III - BUREAU AUDITS

3.1 BUREAU AUDITS – (Surprise Recheck Audits) JULY-DECEMBER 2012

Results satisfactory

- 1 Amar Ujala (Hindi Daily), Moradabad
- 2 Dainik Bhaskar (Hindi Daily), Bhilwara
- 3 Dainik Bhaskar (Hindi Daily), Bilaspur edition printed at Bilaspur and Raigarh
- 4 Chatura (Telugu Monthly), Hyderabad
- 5 Patrika (Hindi Daily), Jabalpur
- 6 Viputa (Telugu Monthly), Hyderabad
- 7 Tarun Bharat (Marathi Daily), Belgaum edition printed Belgaum, Goa and Kolhapur
- 8 The Sportstar (English Weekly), Chennai

3.2 BUREAU AUDITS – (Surprise Recheck Audit) JULY-DECEMBER 2012

Result unsatisfactory – circulation figures "**Not Accepted**" for certification

- 1) Asomiya Khabar (Assamese Daily), Guwahati & Jorhat editions

Circulation figures in respect of "Asomiya Khabar" (Assamese Daily), Guwahati & Jorhat editions for the audit period July-December 2012 were put through a surprise recheck audit by Bureau Auditors who had reported several gross irregularities in maintenance of books and records as well as non-adherence to the Bureau's audit guidelines.

Accordingly, circulation figures in respect of "Asomiya Khabar" were treated as "**Not Accepted**" for certification for the audit period July-December 2012.

PART - IV - PROGRESS OF MEMBERSHIP

4.1 NEW ADMISSIONS

i) **ADVERTISING AGENCY:**

Media Circle Pvt. Ltd., Mumbai

ii) **ORGANISATION:**

Nielsen India Pvt. Ltd., Mumbai

iii) **PUBLISHERS:**

1) Sangsthaan Prakashan Pvt. Ltd. In respect of "KARMASANGSTHAAN" (Bengali Weekly), Kolkata

4.2 **TERMINATION OF MEMBERSHIP UNDER ARTICLE 44(b) OF BUREAU'S ARTICLES OF ASSOCIATION**

(i) **PUBLISHERS:**

1) L.J. Publications Pvt. Ltd. In respect of "KHABARA" (Oriya Daily), Bhubaneswar

2) N.M. Publications Ltd. In respect of "YASH BHARAT" (Hindi Daily), Jabalpur and Katni editions printed at Jabalpur

4.3 **RESIGNATIONS**

(i) **PUBLISHERS:**

1) Hari Bhoomi Communications (P) Ltd. in respect of "HARI BHOOMI" (Hindi Daily), Jabalpur

2) Sankha Press Pvt. Ltd. in respect of "MASIK JUGASANKHA" (Bengali Monthly), Guwahati

3) Nava Bharat Press (Nagpur) in respect of "NAVA BHARAT" (Hindi Daily), Nagpur

4) Nava Bharat Press Ltd. In respect of "NAVA BHARAT" (Hindi Daily), Mumbai

5) Deccan Chronicle Holdings Ltd. In respect of a) "Deccan Chronicle" (English Daily), Anantapur, Bangalore, Chennai, Coimbatore, Hyderabad, Karimnagar, Nellore, Rajahmundry, Vijayawada, Visakhapatnam editions

b) "ANDHRA BHOOMI" (Telugu Daily), Anantapur, Hyderabad, Karimnagar, Nellore, Rajahmundry, Vijayawada, Visakhapatnam editions

(ii) ADVERTISING AGENCIES

- 1) Cornerstone Communications Pvt. Ltd., Mumbai
- 2) Tripple Ess Advertising Pvt. Ltd., Bangalore

(iii) ORGANISATION

- 1) IANS India Pvt. Ltd., New Delhi

4.4 CESSATION OF MEMBERSHIP**(i) PUBLISHER:**

Suman Chattopadhyay

In respect of "EKDIN" (Bengali Daily),
Kolkata edition printed at
Kolkata, Durgapur and Siliguri

Thanking you,

Sd/-
Secretary General