



# Audit Bureau Of Circulations

Founder Member : International Federation of Audit Bureaux of Circulations  
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## CONFIDENTIAL

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25<sup>th</sup> September, 2008

TO,  
ALL MEMBERS

## NOTIFICATION NO. 790

### I - PROGRESS OF MEMBERSHIP

#### A) NEW ADMISSIONS

##### I - PUBLISHERS

Following publications were admitted to Bureau Membership with effect from 1<sup>st</sup> January 2008. Their circulation figures for the audit period January-June 2008 were accepted for certification after a satisfactory surprise recheck audit by Bureau's Auditors:

- |    |                                     |                  |  |
|----|-------------------------------------|------------------|--|
| 1) | DB Corp Ltd.                        | In respect<br>of | "DNA" (English Weekly),<br>Ahmedabad                   |
| 2) | DB Corp Ltd.                        | In respect<br>of | "DB Gold" (Gujarati Daily), Surat                      |
| 3) | DB Corp Ltd.                        | In respect<br>of | "Divya Bhaskar" (Gujarati Daily),<br>Jamnagar & Rajkot |
| 4) | Tilak Raj Publications Pvt.<br>Ltd. | In respect<br>of | "Odisha Bhaskar" (Oriya Daily),<br>Bhubaneswar         |
| 5) | Mr. Satyajit Panda                  | In respect<br>of | "Nijukti Khabar" (Oriya Weekly),<br>Bhubaneswar        |

**II - ADVERTISING AGENCY**

Hem Advertising, Mumbai

**w.e.f.**

1<sup>st</sup> September 2008

**B) RESIGNATION**

Ratnagiri Times

In respect  
of

“RATNAGIRI TIMES” (Marathi  
Daily), Ratnagiri

**C) CESSATION OF MEMBERSHIP****I - ADVERTISING AGENCIES**

1. Absolute Communications, Bangalore
2. Air ads, New Delhi
3. Ajit Ads, Ahmedabad
4. Oberoi Multimedia Ltd., Mumbai
5. Sasi Advertising Pvt.Ltd. Coimbatore
6. Scion Advertising P Ltd, Bangalore
7. SHAPE, Kolkata
8. Swain Advertising Pvt Ltd., New Delhi

**II - ADVERTISER**

UTI AMC Pvt. Ltd., Mumbai

Sd/-  
Secretary General