



Audit Bureau Of Circulations

Founder Member : International Federation of Audit Bureaux of Circulations
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12th January 2009

TO ALL MEMBERS

NOTIFICATION NO. 793

PART – I) Net Realisation Rate (NRR) – January-June 2009: **[applicable to all Daily & Weekly Newspapers]**

Reference is invited to para III on the subject of “Net Realisation Rate (NRR)” of Bureau’s Notification No. 783 dated 15th November 2007. As you are aware, Net Realisation Rate (NRR) is the term used for value of newspaper in waste per kg. as fixed by the Council from time to time.

Council at its recent meeting adopted the following rates per kg for all newspaper publisher members for the **audit period January-June 2009 as the Net Realisation Rate (NRR).**

	NRR for the audit period Jan-Jun 2009
➤ Western Zone	
In the states of :	
Chhattisgarh, Dadra & Nagar Haveli, Daman & Diu, Goa, Gujarat, Maharashtra, Madhya Pradesh	Rs. 5.50 per kg.
➤ Eastern Zone	
Andamans & Nicobar Islands, Army Post Office, Arunachal Pradesh, Assam, Bihar, Jharkhand, Manipur, Meghalaya, Mizoram, Nagaland, Orissa, Sikkim, Tripura, West Bengal	Rs. 5.50 per kg.
➤ Northern Zone	
Chandigarh, Delhi, Haryana, Himachal Pradesh, Jammu & Kashmir, Punjab, Rajasthan, Uttar Pradesh, Uttaranchal	Rs. 5.50 per kg.
➤ Southern Zone	
Andhra Pradesh, Karnataka, Kerala, Lakshadweep, Pondicherry, Tamil Nadu	Rs. 5.50 per kg.

PART – II) PROGRESS OF MEMBERSHIP**A) NEW ADMISSIONS**w.e.f.**I - ORGANISATION**

M/s. Allied Media Networks Pvt. Ltd., Mumbai 01.10.2008

II - ADVERTISING AGENCY

M/s. Astral Advertising & Marketing India Pvt. Ltd., Nashik 01.01.2009

III - PUBLISHERS

Following publications were admitted to Bureau Membership with effect from 1st January 2008. Circulation figures for the audit period January-June 2008 were accepted for certification after a satisfactory surprise recheck audit by Bureau's Auditors in each case:

- | | | | |
|----|--------------------------------------|---------------------|---|
| 1) | DB Corp Ltd. | in
respect
of | a) DAINIK BHASKAR (Hindi Daily), Ajmer & also printed at Bhilwara
b) DAINIK BHASKAR (Hindi Daily), Bikaner & also printed at Sriganganagar
c) DAINIK BHASKAR (Hindi Daily), Jaipur & also printed at Alwar and Sikar
d) DAINIK BHASKAR (Hindi Daily), Kota |
| 2) | Raj Events & Entertainment Pvt. Ltd. | in
respect
of | a) RAJ EXPRESS (Hindi Daily), Bhopal
b) RAJ EXPRESS (Hindi Daily), Indore |
| 3) | Rajasthan Patrika Pvt. Ltd. | in
respect
of | a) RAJASTHAN PATRIKA (Hindi Daily), Ajmer, Alwar, Jaipur, Kolkata and Sikar
b) RAJASTHAN PATRIKA (Hindi Daily), Ganganagar
c) RAJASTHAN PATRIKA (Hindi Daily), Jodhpur & also printed at Pali
d) RAJASTHAN PATRIKA (Hindi Daily), Udaipur & also printed at Banswara
e) PATRIKA YEAR BOOK (English Annual), Jaipur
f) PATRIKA YEAR BOOK (Hindi Annual), Jaipur |

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|----|-----------------------------|---------------|---|
| 4) | Bennett, Coleman & Co. Ltd. | In respect of | THE TIMES OF INDIA (Kannada Daily), Bangalore |
| 5) | Amar Chitra Katha Pvt. Ltd. | In respect of | TINKLE (English Monthly), Mumbai |

B) TERMINATION UNDER ARTICLE 5-A OF THE BUREAU'S ARTICLES OF ASSOCIATION

(For failure to submit circulation figures for two consecutive audit periods)

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|----|---|---------------|---|
| 1) | DB Corp Ltd. | in respect of | "AHA ZINDAGI" (Hindi Monthly), Jaipur |
| 2) | HT Media Ltd. | In respect of | a) "KADAMBINI" (Hindi Monthly), New Delhi
b) "NANDAN" (Hindi Monthly), New Delhi |
| 3) | Indian Express Newspapers (Mumbai) Ltd. | in respect of | "SUNDAY EXPRESS" (English Weekly), Ahmedabad & Vadodara |
| 4) | Mr. Saeed Ahmad Mohd. Nazir | in respect of | "URDU TIMES" (Urdu Daily), Mumbai |

C) RESIGNATIONS

I - PUBLISHERS

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|----|--------------------------------|---------------|--|
| 1) | Swarnashar Prakashan Pvt. Ltd. | in respect of | a) "KARMAKSHETRA" (Bengali Weekly), Kolkata
b) "BHRAMAN" (Bengali Monthly), Kolkata |
| 2) | Nav Vikas Trading Pvt. Ltd. | in respect of | "NAVNEET NEWSHOUSE" (English Weekly), Mumbai |

D) CESSATION UNDER ARTICLE 44(b)
[for non payment of annual membership subscription]

ADVERTISING AGENCY

- Fountainhead Communications Pvt. Ltd., Chennai

Sd/-
Secretary General