



Audit Bureau Of Circulations

Founder Member : International Federation of Audit Bureaux of Circulations

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22nd November, 2010

To,

ALL PUBLISHER MEMBERS OF THE BUREAU

NOTIFICATION NO. 812

PART – I) Net Realisation Rate (NRR) – Audit Period: January-June 2011:
[applicable to all Daily & Weekly Newspapers]

Net Realisation Rate (NRR) is the term used for value of newspaper in waste per kg. as fixed by the Council from time to time.

Council at its recent meeting adopted the following rates per kg for all newspaper publisher members for the **audit period January-June 2011 as the Net Realisation Rate (NRR)**.

**NRR for the
audit period
January-June
2011**

➤ **Western Zone**

In the states of :

Chhattisgarh, Dadra & Nagar Haveli, Daman & Diu, Goa,
Gujarat, Maharashtra, Madhya Pradesh

Rs. 7.00 per kg.

➤ **Eastern Zone**

Andamans & Nicobar Islands, Army Post Office, Arunachal
Pradesh, Assam, Bihar, Jharkhand, Manipur, Meghalaya,
Mizoram, Nagaland, Orissa, Sikkim, Tripura, West Bengal

Rs. 7.00 per kg.

➤ **Northern Zone**

Chandigarh, Delhi, Haryana, Himachal Pradesh, Jammu &
Kashmir, Punjab, Rajasthan, Uttar Pradesh, Uttaranchal

Rs. 7.00 per kg.

➤ **Southern Zone**

Andhra Pradesh, Karnataka, Kerala, Lakshadweep,
Pondicherry, Tamil Nadu

Rs. 7.00 per kg.

Sd/-
Secretary General