



Audit Bureau Of Circulations

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E-mail : abc@auditbureau.org ● Web Site : <http://www.auditbureau.org>

CIN: U24999MH1948NPL006309

24th March, 2023

To,

All Publisher Members

NOTIFICATION NO. 876

PART – I: WITHDRAWAL OF OPTION OF SIX MONTHLY CIRCULATION AUDIT FOR THE YEAR 2023:

Bureau's Council of Management at its recent meeting decided to withdraw the option earlier offered to publisher members for six monthly circulation audit for the year 2023 since it would not be in the interest of the industry at large when few publications opt for six monthly audit and others opt for annual audit.

Accordingly, for the year 2023 and onwards only annual audits would be undertaken for all member publications for the period January to December which would be mandatory for all member publications as earlier decided and communicated to all members. (Extract of Notification No.860 dated 2nd January 2020 attached)

PART – II: INFORMATION ON MEMBERSHIP

NEW ADMISSION

I - ADVERTISER:

1. Emami Agrotech Limited, Kolkata

II - PUBLISHER:

- | | | | |
|----|--|------------------|---|
| 1. | INDIAN NATIONAL PRESS
BOMBAY PRIVATE LTD. | In respect
of | “THE FREE PRESS JOURNAL”
(English Daily), Mumbai edition |
| 2. | LOKMAT MEDIA PVT LTD, | In respect
of | “LOKMAT” (Marathi Daily),
Ahmednagar, Aurangabad
(Printed at Aurangabad, Latur,
Nanded), Jalgaon, Nagpur,
Nashik and Solapur editions |

3. PUDHARI PUBLICATIONS PVT LTD. In respect of "PUDHARI", (Marathi Daily), Ahmednagar, Belgaum, Goa, Palgarh, Raigad, Ratnagiri, Sangli, Satara, Sindhudurg, Solapur and Thane editions

Thanking you,

Secretary General

Extract from Notification No. 860 dated 2nd January 2020



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2nd January, 2020

Notification No. 860

PART – I : NON-SUBMISSION OF AUDITED CIRCULATION FIGURES WITH EFFECT FROM JANUARY-JUNE 2020

Bureau's Council of Management has decided that non-submission of audited circulation figures with effect from January-June 2020 would result in immediate termination of Bureau membership unless prior approval for non-submission of circulation figures for a particular audit period is obtained by a publisher member from the Bureau's Council of Management in advance.

It is incumbent upon a publisher member to submit audited circulation figures for each audit period within the specified due date.

In exceptional circumstances for a genuine reason, if a publisher member is unable to submit audited circulation figures for a particular audit period, then such a publisher member should approach the Bureau's Council of Management in writing with reasons at least one month prior to the end of the audit period. Council would thereafter consider such requests on merit. However, such exemption for non-submission of circulation figures could be sought by a publisher member only once in a block of 3 years (starting audit period January-June 2020).
