



Audit Bureau Of Circulations

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4th May, 2022

To,

All Publisher Members

NOTIFICATION NO. 873

PART - I

A) Circulation figures for the audit period January-June 2022

As informed earlier vide Notification No. 872 dated 23rd November, 2021, circulation figures for the audit period January-June 2022 would be considered for certification as per the normal procedure.

However, Bureau's Council of Management at its recent meeting decided that, since this being the first circulation audit period after a gap of almost two years due to the pandemic, provisions of Bureau's Notification No. 860 dated 2nd January 2020 (which mandated compulsory submission of audited circulation figures for each audit period), would be kept in abeyance only for one audit period i.e. January-June 2022.

All audited circulation figures for the audit period January-June 2022 received in the Bureau on or before 16th August 2022 would be considered for certification (as per normal procedure).

B) Presentation of circulation figures on the ABC Certificate for the audit period January-June 2022

Bureau's Council of Management at its recent meeting has also decided that all circulation figures which were earlier considered for certification under "Part A" of the ABC Certificate would henceforth be shown as "Above NRR" and all circulation figures which were earlier shown under "Part B" of the ABC Certificate (due to NRR calculation only) would henceforth be shown as "Below NRR". Both the average figures of "Above NRR" and "Below NRR" would be totalled up and shown on the face of ABC certificate for the audit period January-June 2022.

This decision was taken by the Bureau's Council of Management in view of increase in waste rate of newspapers from Rs.14/- per kg (2019) to Rs. 26/- per kg. (2022)

We give below presentation of circulation figures on the first page of ABC Certificate.

| Edition | Printing centre | Total copies | | | No. of Publishing Days | Average copies | | |
|---------|-----------------|--------------|------------|--------------|------------------------|----------------|------------|------------------------|
| | | above NRR* | below NRR* | Total copies | | above NRR* | below NRR* | Average copies (Total) |
| | | A | B | A + B = C | D | A/D | B/D | C/D |

*copies sold to the trade at above and below the net realisation rate (NRR) based on the prescribed waste rate of newspapers.

For Variant copies, additional details in the following format would be shown upfront on the first page of the ABC Certificate:-

| Edition | Printing centre | Average Main copies | | | Average Variant copies | | | Average Main + Variant copies (Total) |
|---------|-----------------|---------------------|------------|--------------|------------------------|------------|--------------|---------------------------------------|
| | | above NRR* | below NRR* | Total copies | above NRR* | below NRR* | Total copies | |
| | | A | B | A + B = C | D | E | D+E = F | C + F |

*copies sold to the trade at above and below the net realisation rate (NRR) based on the prescribed waste rate of newspapers.

Publishers would be requested to provide details of the above figures duly bifurcated between “**Above NRR**” and “**Below NRR**” in the incoming certificate to be submitted by them.

PART – II: INFORMATION ON MEMBERSHIP

2.1) CESSATION OF MEMBERSHIP

PUBLISHERS:

- | | | | |
|----|-----------------------------|---------------|--|
| 1) | DB Corp Ltd. | In respect of | a) “DAINIK BHASKAR” (Hindi Daily), Gaya edition |
| | | | b) “DAINIK BHASKAR” (Hindi Daily), Gangapur edition |
| | | | c) “DAINIK BHASKAR” (Hindi Daily), Bhatinda edition |
| | | | d) “DIVYA BHASKAR” (Gujarati Daily), Vapi edition |
| 2) | The Tribune Trust | In respect of | “DAINIK TRIBUNE” (Hindi Daily), Bhatinda edition |
| 3) | Rajasthan Patrika Pvt. Ltd. | In respect of | “RAJASTHAN PATRIKA” (Hindi Daily), Gangapur edition |

2.2) RESIGNATIONS:

i) ADVERTISING AGENCY:

- 1) Progressive Publicity Service, Kolkata

ii) ADVERTISER:

- 1) REC Limited, New Delhi

Thanking you,

Secretary General