



Audit Bureau Of Circulations

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CIN: U24999MH1948NPL006309

23rd November, 2021

To,

All Publisher Members

NOTIFICATION NO. 872

A) Resumption of circulation audits with effect from the audit period January-June 2022

Bureau's Council of Management have since decided to resume carrying out circulation audits of member publications with effect from 1st January 2022 corresponding to the audit period January-June 2022.

All publisher members are hereby informed to adhere to the Bureau's audit guidelines as prescribed in "A Guide to ABC Audit".

Publisher members' attention is also invited to Notification No. 860 dated 2nd January 2020 (**copy attached**) which provides for mandatory submission of audited circulation figures for each audit period.

B) Waste Rate of Newspapers for the audit period January-June 2022:

Bureau's Council of Management have decided to fix the Waste Rate of Newspapers in order to calculate the Net Realisation Rate (NRR) for the audit period January-June 2022 at **Rs. 26/- per kg.**

C) Correspondence with Vendors and Agents:-

Bureau's Council of Management have also decided that communication with agents, vendors, principal agents etc. would be permitted either as a hard copy or electronically as per procedures detailed in "A Guide to ABC Audit".

Thanking you,

Secretary General

Extract from Notification No. 860 dated 2nd January 2020



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Notification No. 860

PART – I : NON-SUBMISSION OF AUDITED CIRCULATION FIGURES WITH EFFECT FROM JANUARY-JUNE 2020

Bureau's Council of Management has decided that non-submission of audited circulation figures with effect from January-June 2020 would result in immediate termination of Bureau membership unless prior approval for non-submission of circulation figures for a particular audit period is obtained by a publisher member from the Bureau's Council of Management in advance.

It is incumbent upon a publisher member to submit audited circulation figures for each audit period within the specified due date.

In exceptional circumstances for a genuine reason, if a publisher member is unable to submit audited circulation figures for a particular audit period, then such a publisher member should approach the Bureau's Council of Management in writing with reasons at least one month prior to the end of the audit period. Council would thereafter consider such requests on merit. However, such exemption for non-submission of circulation figures could be sought by a publisher member only once in a block of 3 years (starting audit period January-June 2020).
