



# Audit Bureau Of Circulations

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CIN: U24999MH1948NPL006309

21<sup>st</sup> May, 2021

To,

**All Members**

## NOTIFICATION NO. 870

### PART – I:

#### 1.1) Circulation Audit for the period July-December 2021

Bureau's Council of Management, at its recent meeting, decided NOT to carry out circulation audits of member publications for the audit period July-December 2021 due to the second wave of pandemic, COVID-19 which has spread throughout towns and villages all over India. This decision was taken in order to save lives and reduce risk of contacting Covid-19 to both the publisher's staff as well as audit team who are required to visit publisher's press, distribution centres and physically meet agents and vendors.

1.2) All publisher members are required to follow all Bureau's audit guidelines since they continue to be members of ABC .

### PART – II: INFORMATION ON MEMBERSHIP

#### 2.1) CESSATION OF MEMBERSHIP

##### PUBLISHERS:

- |    |                                |               |   |
|----|--------------------------------|---------------|---|
| 1) | The Dainik Janambhumi          | In respect of | “THE DAINIK JANAMBHUMI”<br>(Assamese Daily), Tinsukia edition |
| 2) | Ushodaya Enterprises Pvt. Ltd. | In respect of | “EENADU” (Telugu Daily), Mumbai and New Delhi editions        |

#### 2.2) CESSATION OF MEMBERSHIP UNDER ARTICLE 52(b): (due to non-payment of annual renewal subscription)

##### i) ADVERTISING AGENCY:

- 1) Media Circle Pvt. Ltd., Navi Mumbai

##### ii) ADVERTISER:

- 1) Mahindra and Mahindra Ltd., Mumbai

Thanking you,

Secretary General