



Audit Bureau Of Circulations

Wakefield House, Spratt Road, Ballard Estate, Mumbai – 400 001
Tel: +91 22 2261 18 12 / 2261 90 72 .
E-mail : abc@auditbureau.org ● Web Site : <http://www.auditbureau.org>
CIN: U24999MH1948NPL006309

3rd March, 2021

To,

All Members

NOTIFICATION NO. 869

PART – I:

1.1) Circulation Audit for the period January-June 2021

Bureau's Council of Management, at its recent meeting, decided NOT to carry out circulation audits of member publications for the audit period January-June 2021 due to the ongoing pandemic taking into account difficulties faced by publisher members and audit firms in carrying out press visits at night.

1.2) Circulation Audit for the period July-December 2021

Bureau's Council of Management also decided that in all probability, circulation audit for the audit period July-December 2021 would be carried out in normal course. Publisher members are informed in advance about the same.

1.3) All publisher members are required to follow all Bureau's audit guidelines since they continue to be ABC members.

PART – II:

2.1) Annual Subscription for the year 2021-2022 payable by All categories of membership:

Bureau's Council of Management decided NOT to increase the annual renewal subscription for all member categories for the year 2021-2022 due to the prevailing pandemic situation. Annual subscription would be invoiced as per the previous year subscription rates. Invoices would be forwarded in April 2021.

PART – III: INFORMATION ON MEMBERSHIP

3.1) NEW ADMISSION

I - ADVERTISER:

1. Maruti Suzuki India Ltd., New Delhi

Thanking you,

Secretary General