



Audit Bureau Of Circulations

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NOTIFICATION NO. 868

PART – I: CERTIFICATION OF CIRCULATION FIGURES

At a recent meeting of Bureau's Council of Management, based on the suggestions/views received from publisher members (Ref. Notification No. 865 dated 28th September 2020), it was decided as under:-

- 1) Circulation audit of member publications will not be carried out for the period January 2021 to March 2021 due to ongoing pandemic, Covid-19.
- 2) Revert back to calendar year audit periods in future i.e. January to June and July to December, instead of financial year .
- 3) Depending on the pandemic situation, circulation audit for the period April 2021 to June 2021 will be considered by the Council at its meeting to be held in February 2021.

PART – II: FIXATION OF WASTE RATE OF PUBLICATIONS FOR THE AUDIT PERIOD JANUARY-JUNE 2021: [APPLICABLE TO ALL MEMBER PUBLICATIONS]

Council at its recent meeting adopted the following value in waste of newspapers per kg for all publisher members for the **audit period January-June 2021** for the purpose of calculating the Net Realisation Rate (NRR):

**Value of
newspapers in
waste per kg
applicable
for the audit
period
January-June 2021**

➤ **Western Zone**

In the states of :

Chhattisgarh, Dadra & Nagar Haveli, Daman & Diu,
Goa, Gujarat, Maharashtra and Madhya Pradesh

Rs. 11.00 per kg.

➤ **Eastern Zone**

Andaman & Nicobar Islands, Arunachal Pradesh,
Assam, Bihar, Jharkhand, Manipur, Meghalaya,
Mizoram, Nagaland, Orissa, Sikkim, Tripura and West
Bengal

Rs. 11.00 per kg.

➤ **Northern Zone**

Chandigarh, Delhi, Haryana, Himachal Pradesh, Rs. 11.00 per kg.
Jammu & Kashmir, Punjab, Rajasthan, Uttar
Pradesh and Uttaranchal

➤ **Southern Zone**

Andhra Pradesh, Karnataka, Kerala, Lakshadweep, Rs. 10.00 per kg.
Pondicherry, Tamil Nadu and Telangana

PART – III: REIMBURSEMENT OF LEGAL EXPENSES INCURRED BY ABC

We refer to Part – I of Bureau's Notification No. 864 dated 14th August 2020 regarding recovery of legal expenses incurred by ABC from members which **STANDS WITHDRAWN**.

PART – IV: INFORMATION ON MEMBERSHIP

4.1) NEW ADMISSION

I - ADVERTISER:

1. REC Limited, New Delhi

4.2) CESSATION OF MEMBERSHIP

PUBLISHERS:

- 1) The Tribune Trust In respect of "THE TRIBUNE" (English Daily),
Jammu and Srinagar editions

4.3) CESSATION OF MEMBERSHIP UNDER ARTICLE 52(b):
(due to non-payment of annual renewal subscription)

i) ADVERTISING AGENCIES:

- 1) Advika Ads, Pondicherry
- 2) Futura Advtg & Mrktg Enterpr.(FAME), Chennai
- 3) Maitri Advertising Works (P) Ltd., Chennai
- 4) Moulis Advertising Service Pvt. Ltd., Chennai
- 5) Panorama, Kolkata
- 6) Prachar Communications Pvt. Ltd., Mumbai
- 7) Saffron Communications Pvt. Ltd., New Delhi
- 8) Spell Advtg. & Marketing, Chennai

II) ORGANISATIONS

- 1) University of Mysore, Mysore

III) **PUBLISHERS**

- 1) Chowringhee Prakashan Pvt. Ltd. In respect "DAINIK STATESMAN" (Bengali Daily), Kolkata edition printed at Kolkata and Siliguri
- 2) Satej Prakashan In respect "DHAVATE NAVNAGAR" (Marathi Daily), Navi Mumbai
- 3) K.D. Publications Pvt. Ltd., In respect "KHETI DUNIYAN" (Punjabi Weekly) Patiala
- 4) Directorate of Information and Public Relations, Govt. of Maharashtra In respect "LOKRAJYA" (Marathi Monthly), of Mumbai
- 5) Spardha Spoorti Publishers and Printers Pvt. Ltd. In respect "SPARDHA SPOORTI MAGAZINE" (Kannada Monthly), Hubli-Dharwad

Thanking you,

Secretary General