



# Audit Bureau Of Circulations

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## NOTIFICATION NO. 864

### PART – I: REIMBURSEMENT OF LEGAL EXPENSES INCURRED BY ABC

Bureau's Council of Management has decided that whenever a member of Audit Bureau of Circulations (ABC) initiates legal proceedings against ABC in any Court (Suit, Arbitration etc.), then in all such cases the concerned member would be liable to reimburse to ABC the entire legal expenses incurred by ABC for that particular legal matter. The same would be effective immediately.

### PART – II: INFORMATION ON MEMBERSHIP

#### 2.1) NEW ADMISSION

##### I - ADVERTISER:

1. TVS Motor Company Ltd., Bengaluru

#### 2.2) RESIGNATIONS

##### I - ADVERTISING AGENCIES:

1. Curry Nation Brand Conversations Pvt. Ltd., Mumbai
2. Crayons Advertising Pvt. Ltd., New Delhi

#### 2.3) CESSATION OF MEMBERSHIP: (due to discontinuation of publication)

##### I - PUBLISHERS

1. Bennett, Coleman & Co. Ltd. in respect of "THE TIMES OF INDIA" (English Daily), Kochi edition (printed at Alappuzha & Thrissur) and Kozhikode edition (printed at Malappuram)

Thanking you,

Secretary General