



Audit Bureau Of Circulations

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CIN: U24999MH1948NPL006309

27th April, 2020

NOTIFICATION NO. 862

Dear Publisher Member,

Sub: Circulation figures for January- June 2020 audit period not to be certified

We refer to our earlier Notification No. 861 dated 26th March 2020 wherein we had mentioned that w.e.f. 15th March 2020 copies and their respective publishing days would not be considered for certification till further consideration.

We wish to now inform you that Bureau's Council of Management at its recent meeting has decided not to certify circulation figures of all member publications for the entire audit period January to June 2020 due to the ongoing pandemic of Covid-19 resulting in disruption of printing and distribution of member publications.

You are requested not to get the circulation figures audited for this period. However provisions of Bureau's code for publicity would apply to all member publications during this period.

Secondly, add back of copies in the next audit period i.e. July to December 2020 would also not be permitted for remittances received late pertaining to audit period January to June 2020. However add back of copies earlier deducted for audit period July to December 2019 would be permitted.

Should you have any questions please email us on masani@auditbureau.org

Stay safe and healthy

Kind regards

Masani