



Audit Bureau Of Circulations

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PART – I: FIXATION OF WASTE RATE OF PUBLICATIONS FOR THE AUDIT PERIOD JANUARY-JUNE 2020: [APPLICABLE TO ALL MEMBER PUBLICATIONS]

Council at its recent meeting adopted the following value in waste per kg for all publisher members for the **audit period January-June 2020** for the purpose of calculating the Net Realisation Rate (NRR):

	Value in waste per kg applicable for the audit period January-June 2020
➤ Western Zone	
In the states of :	
Chhattisgarh, Dadra & Nagar Haveli, Daman & Diu, Goa, Gujarat, Maharashtra and Madhya Pradesh	Rs. 12.00 per kg.
➤ Eastern Zone	
Andaman & Nicobar Islands, Arunachal Pradesh, Assam, Bihar, Jharkhand, Manipur, Meghalaya, Mizoram, Nagaland, Orissa, Sikkim, Tripura and West Bengal	Rs. 12.00 per kg.
➤ Northern Zone	
Chandigarh, Delhi, Haryana, Himachal Pradesh, Jammu & Kashmir, Punjab, Rajasthan, Uttar Pradesh and Uttaranchal	Rs. 12.00 per kg.
➤ Southern Zone	
Andhra Pradesh, Karnataka, Kerala, Lakshadweep, Pondicherry, Tamil Nadu and Telangana	Rs. 11.00 per kg.

PART – II: INFORMATION ON MEMBERSHIP

2.1) RESIGNATIONS

i) ADVERTISERS:

- 1) Bharat Sanchar Nigam Ltd., Hyderabad
- 2) 3F Industries Ltd., Chennai

2.2) CESSATION OF MEMBERSHIP UNDER ARTICLE 44(b): (due to non-payment of annual renewal subscription)

i) ADVERTISERS:

- 1) Ganga Papers India Ltd., Pune
- 2) Mahanagar Telephone Nigam Ltd., Mumbai
- 3) Sudarshan Saur Shakti Pvt. Ltd., Aurangabad

ii) ADVERTISING AGENCIES

- 1) Anims Connexion Pvt. Ltd., Mumbai
- 2) Arun Sign Service Pvt. Ltd., Kolkata
- 3) Associated Advertising Pvt. Ltd., Hyderabad
- 4) Basic4 Advertising Pvt. Ltd., New Delhi
- 5) Enthral Communications Pvt. Ltd., Chennai
- 6) Publicity Forum, Kolkata
- 7) Raviraj Publicity Pvt. Ltd., Pune
- 8) Sunflower Marketing & Advertising, Mumbai
- 9) TCP Advertising Pvt. Ltd., Kolkata

Thanking you,

Secretary General