



Audit Bureau Of Circulations

Founder Member : International Federation of Audit Bureaux of Circulations

Wakefield House, Sprott Road, Ballard Estate, Mumbai – 400 001

Tel: 2261 18 12 / 2261 90 72 . ● Fax: 2261 88 21

E-mail : abcindia@vsnl.com ● Web Site : <http://www.auditbureau.org>

CONFIDENTIAL

[For information of Members only]

Not to be reproduced or publicised

15th December 2011

To,

ALL NON-PUBLISHER MEMBERS

NOTIFICATION NO. 823

PART - I - BUREAU AUDITS

1.1. SURPRISE RECHECK AUDITS – JANUARY-JUNE 2011

Results of the under mentioned publications were satisfactory.

1. Aajchi Navi Mumbai (Marathi Weekly), Navi Mumbai
2. Aapala Vartahar (Marathi Daily), Mumbai edition printed at Mumbai, Kolhapur & Pune
3. Business Standard (English Daily), Kolkata
4. Cricket Samrat (Hindi Monthly), New Delhi
5. Dainik Bhaskar (Hindi Daily), Chandigarh edition printed at Sirhind
6. Dainik Bhaskar (Hindi Daily), Ratlam
7. Dainik Bhaskar (Hindi Daily), Sagar
8. Dainik Bhaskar (Hindi Daily), Ujjain
9. Dhavate Navnagar (Marathi Daily), Navi Mumbai
10. Daily Sakal (Marathi Daily), Nashik edition printed at Nashik & Jalgaon
11. Daily Sakal (Marathi Daily), Mumbai
12. Hindustan (Hindi Daily), Haldwani edition printed at Bareilly
13. Hindustan (Hindi Daily), Meerut
14. I Next (Hindi/English), Lucknow
15. I Next (Hindi/English), Patna
16. Kalnirnay (Hindi Annual), Kolkata
17. Kalnirnay (Marathi Annual), Kolkata
18. Karmakshetra (Bengali Weekly), Kolkata
19. Karnataka Malla (Kannada Daily), Mumbai
20. Khabara (Oriya Daily), Bhubaneswar
21. Madhyamam (Malayalam Daily), Kozhikode
22. Mumbai Choufer (Marathi Daily), Aurangabad edition printed at Aurangabad & Latur, Kolhapur, Mumbai and Pune editions
23. Pudhari (Marathi Daily), Kolhapur edition printed at Kolhapur & Goa, Mumbai and Pune editions
24. Punya Nagari (Marathi Daily), Mumbai and Thane editions
25. Punya Nagari (Marathi Daily), Akola and Nagpur editions
26. Punya Nagari (Marathi Daily), Aurangabad edition printed at Aurangabad & Latur
27. Punya Nagari (Marathi Daily), Jalgaon and Nashik editions
28. Punya Nagari (Marathi Daily), Kolhapur and Pune editions

29. Ravivasriya Hindustan (Hindi Weekly), Haldwani edition printed at Bareilly
30. Samaj (Oriya Daily), Cuttack edition printed at Cuttack
31. Sanchar (Marathi Daily), Solapur
32. The Economic Times Wealth (English Weekly), New Delhi edition printed at New Delhi, Ahmedabad, Bangalore, Chennai, Hyderabad, Kolkata and Mumbai
33. The SpeakingTree (English Weekly), Ahmedabad, Bangalore, Chennai, Hyderabad, Kolkata, Mumbai & New Delhi editions
34. The Samaya (Oriya Daily), Bhubaneswar
35. The Telegraph (English Daily), Bhubaneswar
36. The Telegraph (English Daily), Kolkata edition printed at Kolkata
37. The Telegraph In Schools (English Weekly), Kolkata
38. Yeshobhumi (Hindi Daily), Mumbai edition printed at Mumbai, Aurangabad & Pune

1.2. BUREAU AUDITS – JANUARY-JUNE 2011

Result unsatisfactory – circulation figures “Not Accepted” for certification.

- 1) Dharitri (Oriya Daily), Balasore, Dhenkanal, Brahmapur, Bhubaneswar, Sambalpur and Raigarh
- 2) Nijukti Khabar (Oriya Weekly), Bhubaneswar
- 3) Odisha Bhaskar (Oriya Daily), Bhubaneswar
- 4) Orissa Express (Oriya Daily), Bhubaneswar
- 5) Pragativadi (Oriya Daily), Bhubaneswar
- 6) Surya Prava (Oriya Daily), Bhubaneswar
- 7) The Dinalipi (Oriya Daily), Bhubaneswar

PART - II - PROGRESS OF MEMBERSHIP

2.1 NEW ADMISSIONS

a) PUBLISHERS:

Following publications were admitted to Bureau Membership with effect from 1st January 2011. Their circulation figures for the audit period January-June 2011 were accepted for certification after a satisfactory surprise recheck audit by Bureau's Auditors:

- | | | | |
|------|----------------------------------|---------------|--|
| i) | Swarnakshar Prakashani Pvt. Ltd. | In respect of | “KARMAKSHETRA” (Bengali Weekly), Kolkata |
| ii) | Ideal Publications Trust | In respect of | “MADHYAMAM” (Malayalam Daily), Kozhikode |
| iii) | ABP Pvt. Ltd. | In respect of | “THE TELEGRAPH” (English Daily), Bhubaneswar |
| iv) | Bennett, Coleman & Co. Ltd. | In respect of | THE ECONOMIC TIMES WEALTH (English Weekly), New Delhi edition printed at New Delhi, Ahmedabad, Bangalore, Chennai, Hyderabad, Kolkata and Mumbai |
| v) | Bennett, Coleman & Co. Ltd. | In respect of | THE SPEAKING TREE (English Weekly), Ahmedabad, Bangalore, Chennai, Hyderabad, Kolkata, Mumbai & New Delhi |

b) ADVERTISER:

Landmarc Leisure Corporation Ltd., Mumbai

2.2. CESSATION OF MEMBERSHIP UNDER ARTICLE 44(b)

(For non-payment of Annual Subscription)

a) ADVERTISING AGENCY:

Advision Advertising Consultants, Nagpur

b) ORGANISATION:

Ministry of Consumer Affairs, Food & P.D. Deptt. of Consumer Affairs, Govt. of
India, New Delhi

Thanking you,

Sd/-
Secretary General