

AUDIT BUREAU OF CIRCULATIONS

July 13, 2001

To ALL PUBLISHER MEMBERS

(cc: Bureau's Approved Auditors)

NOTIFICATION NO. 701

Reference is invited to Bureau's circular dated 28th July 2000 regarding enrolment of new editions and/or printing centres of existing editions to Bureau membership.

Under the present procedure, starting of any new edition and/or a printing centre of an existing edition during an audit period is considered for enrolment to Bureau membership from the date of starting an edition and/or printing centre, irrespective of the fact whether the new edition and/or printing centre had published and printed the publication during the entire six monthly audit period i.e. January/June or July/December (as the case may be).

In case of single centre publication, application for Bureau membership from a prospecting member is considered only if a publication was printed and published during an entire audit period of six months. In order to rationalise the rule, Council at its recent meeting decided that in case of multi-centre publication availing a combined certificate, starting of a new edition will be considered for enrolment to Bureau membership and subsequent certification only if it has **completed a full audit period of six months** i.e. either January/June or July/December (as the case may be). Starting of a new printing centre of an existing edition will however continue to be considered for enrolment/certification for part audit period.

The above procedure is effective from the audit period July/December 2001.

On the subject, Council considered and adopted following definitions for an edition & a printing centre:

"Edition":	A publication/title separately registered with Registrar of Newspapers for India (RNI) and having a separate registration number, serial No. & Volume Number.
"Printing Centre":	Printing of an edition of a publication carried out simultaneously at any other location with same RNI registration number and volume number .

Secretary General

