



1.	Aaj Ka Anand Papers Ltd.,	In respect of	"AAJ KA ANAND" (Hindi Daily), Pune
2.	Shri P.K. Maheshwari,	In respect of	"NAVA BHARAT" (Hindi Daily), Chindwara
3.	Lokmat Newspapers Ltd.,	In respect of	"LOKMAT" (Marathi Daily), Pune
4.	Ashirbad Prakashan P. Ltd.	In respect of	"SAPTAHIK SAMAYA" (Oriya), Bhubaneswar
5.	Sakal Papers Limited	In respect of	"YUVA SAKAL" (Marathi Daily), Mumbai, Aruangabad, Kolhapur, Nasik & Pune

## B) RESIGNATIONS

### PUBLISHERS

1.	Mr. Surendra Patel	In respect of	"Dainik Sandhya Prakash" (Hindi Daily), Bhopal (w.e.f. 1st July 2001)
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2.	Express Publications (Madurai) Ltd., Chennai	In respect of	"Samakalika Malayalam Varika", Kochi (w.e.f. 1st July 2001)
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## C) CESSATION UNDER ARTICLE 44(b)

I - ADVERTISERS		w.e.f
Gujarat State Fertilizers & Chemicals Ltd., Vadodara		01.04.2001
Sundaram Industries Ltd., Chennai		01.04.2001

II - ADVERTISING AGENCIES		w.e.f
1. Dawn Communications Pvt.Ltd., New Delhi		01.04.2001
2. Dynamic Advertising & Research Team Pvt.Ltd., Mumbai		01.04.2001
3. Efficient Publicities Pvt.Ltd., Chennai		01.04.2001
4. Percept Advertising, Mumbai		01.04.2001
5. Sharpline Advertising, Chennai		01.04.2001
6. Tnq Communications Pvt.Ltd., Chennai		01.04.2001

III - ORGANISATION		w.e.f
Directorate of Information & Public Relations, Govt. of Himachal Pradesh, Shimla		01.04.2001

## D) TERMINATION UNDER ARTICLE 5-A OF BUREAU'S ARTICLES OF ASSOCIATION

(Non-submission of circulation figures for two consecutive audit periods)

1)	Indian Express Newspapers (Bom) Ltd.	In respect of	"INDIAN EXPRESS" (English Daily), New Delhi, Chandigarh and Jammu
2)	Sant Sipahi Trust, Amritsar	In respect of	"Sant Sipahi" (Punjabi Monthly), Amritsar

3)	M/s. Dainik Ganadoot	In respect of	"DAINIK GANADOOT" (Bengali Daily), Agartala
4)	Sahyadri Trust	In respect of	"KESARI GARJANE" (Marathi Daily), Solapur
5)	Maharashtra Centre for Entrepreneurship Development	In respect of	"UDYOJAK" (Marathi Monthly), Aurangabad
6)	V.S. Dewan, New Delhi	In respect of	"FILMI KALIYAN" (Hindi Monthly), New Delhi

(On account of failure to avail ABC Certificate for three consecutive audit periods)

### PART - III

#### A) Bulk Sales:

In order that a user gets a full overview of the entire circulation of a publication, whether as Net Paid Sales or otherwise, Bureau's Council of Management recently decided to **withdraw the cap of 5% of Net Paid Sales for certifying bulk sales**. On the subject, it was felt that the term 'bulk sales' did not represent correct nature of sales. It was accordingly decided to re-categorise **bulk sales** as "**Institutional Sales**".

With effect from 1<sup>st</sup> January 2002, all copies sold to non newspaper distribution trade would be classified and considered as "**institutional sales**" provided these copies are sold within the prescribed ceiling of trade discounts permitted by the Bureau from time to time. The certification of Net Paid Sales will however be subject to the conditions laid down in Bureau's certification policy as notified vide Bureau's Notification No. 700 dated 8th June 2001.

**In light of the above amendment, the definition of "Institutional Sales" effective 1st January 2002 would be:**

*"All copies of newspapers and periodicals which are either sold directly by the publishers and/or his distributing trade to organisations not connected with newspaper distribution trade at trade terms not exceeding the maximum rate prescribed by the Bureau for distribution trade provided bonafides of the organisation(s) involved in bulk sales are established to the satisfaction of the auditors (Unless Auditors/Bureau having any evidence to the contrary)*

Secretary General

