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To ALL MEMBERS

NOTIFICATION NO. 721

PART - I

(a) CIRCULATION FIGURES - JULY/DECEMBER 2002

Circulation figures in respect of following two publications were certified after the release of Serial Volume No. 108 (July/December 2002) are notified hereunder, for information.

Sr. No.	Member-ship No.	Previous Audit Period Jan-Jun 2002	PUBLICATION	Average Net Paid Circulation Jul-Dec 2002	Average Trade Terms	Increase or Decrease Over Past Period%	Free Copies
			DAILIES				
			ENGLISH				
1.	23-C	Deemed Not Received	The New Indian Express, Bangalore edn. & also printed at Mangalore, Belgaum, Bhubaneswar, Chennai, Coimbatore, Hyderabad, Kochi, Kozhikode, Madurai, Shimoga, Thiruvananthapuram Vijayawadab & Vishakapatnam edns	222,080	27.9	-	2,647
			WEEKLIES				
			ENGLISH				
2.	1597	Deemed Not Received	The New Sunday Express, Hyderabad, Vijayawada, Visakhapatnam, Coimbatore, Belgaum, Shimoga, Kochi, Kozhikode, Trivandrum, Bhubaneswar, Chennai, Madurai & Bangalore edn. & also printed at Mangalore	258,522	26.2	-	2,672

(b) SURPRISE-RECHECK AUDIT - JULY/DECEMBER 2002

In case of 'Cricket Bharati' & 'Madhur Kathayen' (Hindi Monthlies), New Delhi, Bureau Auditors had expressed inability to certify circulation figures for the period of Surprise-Recheck Audit i.e. July/December 2002. These were accordingly treated as 'Not Accepted' and filed.

PART - II PROGRESS OF MEMBERSHIP

A) NEW MEMBERS

I - PUBLISHERS

Mangalam Publications (I) Pvt.	in respect of	"MANGALAM" (Malayalam)
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Ltd., Kottayam	of	Daily), Kottayam
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II - ADVERTISING AGENCIES

1)	Cornerstone Communications Pvt. Ltd., Mumbai
2)	Ind Advertising, Mumbai

B) CESSATION UNDER ARTICLE 44(B)

(for non-payment of membership fee)

I - ADVERTISER
TTK Prestige Limited, Bangalore

II - ADVERTISING AGENCY
Akshar Advtg. Associates Pvt. Ltd., Bangalore

C) RESIGNATIONS

I - PUBLISHERS

1)	Sakal Papers Ltd.,	In respect of	a)	"ARTHMANTHAN" (Marathi Weekly), Pune
			b)	"SAPTAHIK SAKAL" (Marathi Weekly), Mumbai
2)	G.L. Publications Ltd.	In respect of	a)	"MEGHALAYA GUARDIAN' (English Daily), Shillong
			b)	"PUBALI" (Assamese Monthly), Guwahati

II - ADVERTISERS	
1)	Pest Control (India) Pvt. Ltd., Mumbai
2)	Rallis India Limited, Mumbai

III - ADVERTISING AGENCIES	
1)	PSL Erickson Limited, Mumbai
2)	Sureshot Advertising, Mumbai

C) TERMINATION UNDER ARTICLE 5-A

(For failure to obtain an ABC Certificate for three consecutive audit periods)

Agradoot Publishers (Pvt.) Ltd.	In respect of	"DAINIK AGRADOOT" (Assamese Daily), Guwahati
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Secretary General

