



Audit Bureau Of Circulations

Founder Member : International Federation of Audit Bureaux of Circulations
Wakefield House, Sprott Road, Ballard Estate, Mumbai – 400 001
Tel: 2261 18 12 / 2261 90 72 . ● Fax: 2261 88 21
E-mail : abcindia@vsnl.com ● Web Site : <http://www.auditbureau.org>

CONFIDENTIAL
[For information of Members only]
Not to be reproduced or publicised

6th June 2012

To,

ALL MEMBERS

NOTIFICATION NO. 826

PART – I - Net Realisation Rate (NRR) – July-December 2012: **[applicable to all Daily & Weekly Newspapers]**

Net Realisation Rate (NRR) is the term used for value of newspaper in waste computed on the basis of waste rate per kg. as fixed by the Council from time to time.

Council at its recent meeting adopted the following value in waste per kg for all newspaper publisher members for the **audit period July-December 2012.**

**Value in waste rate -
per kg applicable
for the audit period
July-December 2012**
**[no change from earlier audit
period January-June 2012]**

➤ **Western Zone**

In the states of :

Dadra & Nagar Haveli, Daman & Diu, Goa, Gujarat,
Maharashtra, Madhya Pradesh

Rs. 9.00 per kg.

➤ **Eastern Zone**

Andamans & Nicobar Islands, Arunachal Pradesh, Assam,
Bihar, Chhattisgarh, Jharkhand, Manipur, Meghalaya,
Mizoram, Nagaland, Orissa, Sikkim, Tripura, West Bengal

Rs. 9.00 per kg.

➤ **Northern Zone**

Chandigarh, Delhi, Haryana, Himachal Pradesh, Jammu &
Kashmir, Punjab, Rajasthan, Uttar Pradesh, Uttaranchal

Rs. 9.00 per kg.

➤ **Southern Zone**

Andhra Pradesh, Karnataka, Kerala, Lakshadweep,
Pondicherry, Tamil Nadu

Rs. 8.00 per kg.

PART- II – APPLICATION FEE [for new publisher applicants including new editions of an existing member publication]

Bureau's Council of Management recently decided to collect only **application fee** from publisher applicants seeking Bureau membership at the first stage, as per the details given under:

Claimed circulation (copies)	Application fee Rs.
Upto 1 lakh	10,000
Upto 3 lakh	15,000
Over 3 lakh	20,000

Thereafter, once the entire process of enrolment to Bureau membership is completed by the publisher and has filed the audited circulation figures which have been accepted for certification after a Bureau audit, then such publisher applicant will be intimated to remit the applicable one time entrance fee and annual membership fee after adjusting the application fee earlier collected at the first stage of application for Bureau membership. The said publisher applicant will then be issued the first ABC certificate of circulation and consequently admitted to Bureau membership as well as registered as a member of the Bureau.

In case a publisher applicant fails to complete the procedural formalities for enrolling the publication to Bureau membership or fails to be eligible to receive the first ABC certificate of circulation, then in such cases, the application fees paid earlier by the applicant would not be refunded.

The above would be implemented with immediate effect.

PART - III - BUREAU AUDITS

BUREAU AUDITS – (Surprise Recheck Audits) JULY-DECEMBER 2011

Results satisfactory

- 1) Devputra (Hindi Monthly), Indore
- 2) Patrika (Hindi Daily), Gwalior
- 3) Patrika (Hindi Daily), Jabalpur
- 4) The Times of India (English Daily), Bangalore (printed at Bangalore & Hubli), Mangalore and Mysore editions
- 5) The Economic Times (English Daily), Bangalore edition printed at Bangalore & Mangalore
- 6) The Economic Times on Saturday (English Weekly), Bangalore edition printed at Bangalore & Mangalore

PART - IV - PROGRESS OF MEMBERSHIP

**4.1 NEW ADMISSIONS
PUBLISHERS**

- | | | |
|--------------------------------|---------------|------------------------------------|
| 1) Saraswati Bal Kalyan Nyas | In respect of | "Devputra" (Hindi Monthly), Indore |
| 2) Rajasthan Patrika Pvt. Ltd. | In respect of | "Patrika" (Hindi Daily), Gwalior |
| 3) Rajasthan Patrika Pvt. Ltd. | In respect of | "Patrika" (Hindi Daily), Jabalpur |

of

4.2 TERMINATION UNDER ARTICLE 5-A OF BUREAU'S ARTICLES OF ASSOCIATION

(For failure to submit circulation figures for two consecutive audit periods)

- | | | | |
|----|-----------------------------------|---------------|--|
| 1) | Amar Ujala Publications Ltd. | In respect of | "AMAR UJALA" (Hindi Daily), Gorakhpur |
| 2) | Mahanagar Media Network Pvt. Ltd. | In respect of | "HAMARA MAHANAGAR" (Hindi Daily), Mumbai |
| 3) | Pragativadi Publications | In respect of | "PRAGATIVADI" (Oriya Daily), Bhubaneswar |

4.3 TERMINATION UNDER ARTICLE 5-A OF BUREAU'S ARTICLES OF ASSOCIATION

(For failure to obtain an ABC certificate of circulation for three consecutive audit periods)

- | | | |
|--------------------------------|---------------|--------------------------------------|
| The Prajatantra Prachar Samity | In respect of | "PRAJATANTRA" (Oriya Daily), Cuttack |
|--------------------------------|---------------|--------------------------------------|

Thanking you,

Sd/-
Secretary General