

**CONFIDENTIAL**

10<sup>th</sup> November, 2004

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**TO ALL MEMBERS**

**NOTIFICATION NO. 737**

Following results as examined and decisions taken thereon by the Bureau's Executive Committee/Council of Management are notified for information -

**PART - I RESULTS OF BUREAU'S AUDITS:**

**A) SURPRISE-RECHECK AUDIT – JANUARY- JUNE 2004**

Following publications, as decided by the Bureau's Executive Committee, were put through a surprise-recheck audit prior to certification of circulation figures by Bureau Auditors. Figures as certified after Surprise Recheck Audit are detailed hereunder :

Sr No.	Name of the Publication	Publisher Auditor	Surprise Recheck Auditor	Circulation Figures submitted  Average copies	Circulation Figures Certified after Surprise Recheck Audit		
					Difference		
					Average copies	Copies	%
	<b>Dailies</b>  <b>English</b>						
1	Deccan Chronicle, *Anantapur, *Hyderabad, Karimnagar, Nellore, *Rajahmundry, *Vijayawada & *Visakhapatnam	Kumar Mittal & Co., New Delhi	Ray & Ray, Bangalore	3,80,146	3,80,093	- 53	0
2	Hindu Business Line, *Chennai & Also Printed at Bangalore, Coimbatore, Hyderabad, *Kochi, Madurai, *Mangalore, *Mumbai, *New Delhi, Thiruvananthapuram, *Tiruchirappalli, *Vijayawada & *Visakhapatnam	Narayanan & Krishnan, Chennai	Ray & Ray, Bangalore	66,478	66,478	0	-

\*Respective edition/printing centre surprise rechecked

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3	The Hindu, *Chennai & Also Printed at Bangalore, Coimbatore, *Hyderabad, Kochi, Madurai, Mangalore, New Delhi, Thiruvananthapuram, *Tiruchirapalli, Vijayawada & Visakhapatnam	Narayanan & Krishnan, Chennai	Ray & Ray, Bangalore	9,89,147	9,89,147	0	-
4	The Tribune, Chandigarh & Also Printed at Bhatinda & Noida	B. R. Kapoor & Co., New Delhi	Suresh C. Mathur & Co., New Delhi	2,18,270	2,17,795	- 475	-0.2
5	Vijay Times, Bagalkot, Gangawati, Gulbarga & Hubli-Dharwad	Raghunath Rai & Co., New Delhi	Dalal & Shah, Ahmedabad	17,705	17,705	0	-
6	Vijay Times, Bangalore, Chitradurga & Mysore <b>Hindi</b>	Raghunath Rai & Co., New Delhi	Dalal & Shah, Ahmedabad	47,935	48,420	+ 485	1.0
1	Aj, Agra	S K Ghosh & Co., Kolkata	Suresh C. Mathur & Co., New Delhi	44,226	43,567	- 659	-1.5
2	Aj, Lucknow	G. Basu & Co., Kolkata	S.P. Chopra & Co., New Delhi	66,272	60,790	- 5,482	-8.3
3	Amar Ujala, Dehradun	N C Dhadha & Co., Jaipur	S.P. Chopra & Co., New Delhi	70,366	70,366	0	-
4	Amar Ujala, Moradabad	N C Dhadha & Co., Jaipur	S.P. Chopra & Co., New Delhi	45,004	44,748	- 256	-0.6
5	Dainik Bhaskar, Ajmer	Raghunath Rai & Co., New Delhi	Dalal & Shah, Ahmedabad	60,890	60,890	0	-
6	Dainik Bhaskar, Bilaspur	Das Pattanaik & Co., New Delhi	P.N. Nagar & Co., Indore	50,692	50,692	0	-
7	Dainik Bhaskar, Raipur	Das Pattanaik & Co., New Delhi	P.N. Nagar & Co., Indore	1,29,545	1,29,545	0	-
8	Dainik Jagran, Bareilly & Also Printed at *Moradabad	B. R. Kapoor & Co., New Delhi	Suresh C. Mathur & Co., New Delhi	1,03,769	1,03,769	0	-
9	Dainik Jagran, Dehradun & Also Printed at *Haldwani	Chandiok & Guliani, New Delhi	Nirmal Jain & Co., New Delhi	62,895	62,895	0	-
10	Dainik Jagran, Jalandhar & Also Printed at *Ludhiana	Das Pattanaik & Co., New Delhi	S.P. Chopra & Co., New Delhi	1,93,623	1,93,623	0	-
11	Dainik Jagran, Meerut	Chandiok & Guliani, New Delhi	Nirmal Jain & Co., New Delhi	1,03,894	1,03,894	0	-
12	Dainik Jagran, New Delhi & Also Printed at Hisar & Panipat	Das Pattanaik & Co., New Delhi	Suresh C. Mathur & Co., New Delhi	3,79,436	3,79,367	- 69	0
13	Dainik Jagran, Patna & Also Printed at Bhagalpur	Sanjay Rajiv & Co., Lucknow	S.P. Chopra & Co., New Delhi	1,68,322	1,68,322	0	-

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14	Dainik Tribune, Chandigarh & Also Printed at Bhatinda & Noida	B. R. Kapoor & Co., New Delhi	Suresh C. Mathur & Co., New Delhi	36,101	36,010	- 91	-0.3
15	Hindmata, Greater Mumbai	Raj Niranjana Associates, Thane	Sunil Chopra & Co., Mumbai	38,224	38,016	- 208	-0.5
16	Nava Bharat - Bilaspur & Raipur	Shah Baheti Chandak & Co., Nagpur	Dalal & Shah, Mumbai	2,03,165	1,97,386	- 5,779	-2.8
17	Nava Bharat, Gwalior	V. R. Inamdar & Co., Nagpur	P.N. Nagar & Co., Indore	33,599	33,599	0	-
<b>Assamese</b>							
1	Asomiya Pratidin, *Bongaigaon, Dibrugarh, Guwahati & *North Lakhimpur	S N Mukherji & Co., Kolkata	N C Karnany & Co., Jorhat	1,40,212	1,39,121	- 1,091	-0.8
2	Asomiya Khabar - Guwahati & also printed at *Jorhat	S K Bhattachariya & Co., Kolkata	N C Karnany & Co., Jorhat	51,984	51,340	- 644	-1.2
<b>Bengali</b>							
1	Daily Desher Katha, Agartala	S N Mukherji & Co., Kolkata	N C Karnany & Co., Jorhat	22,938	22,938	0	-
2	Ganashakti, Kolkata & Also Printed at *Durgapur & Siliguri	S N Mukherji & Co., Kolkata	D. P. Sen & Co., Kolkata	1,65,762	1,65,762	0	-
<b>Marathi</b>							
1	Pudhari - Kolhapur	Herwadkar & Joshi, Mumbai	Thakur, Vaidyanath Aiyar & Co., Mumbai	2,74,887	2,55,738	-19,149	-7.0
2	Daily Sakal - Kolhapur edn, Satara printed at Pune	Mehta Kothari & Co., Mumbai	Thakur, Vaidyanath Aiyar & Co., Mumbai	1,58,103	1,47,106	- 10,997	-7.0
3	Daily Sakal, Nagpur & Also Printed at Jalna	V. R. Inamdar & Co., Nagpur	K. K. Maneswar & Co., Nagpur	56,606	56,383	- 223	-0.4
4	Ratnagiri Times, Ratnagiri	Herwadkar & Joshi, Mumbai	Ford, Rhodes, Parks & Co., Mumbai	95,842	95,842	0	-
<b>Oriya</b>							
1	Sambad, Bhubaneswar	S K Bhattachariya & Co., Kolkata	Mahendra K. Agrawala & Co., Bhubaneswar	52,977	52,977	0	-
2	Sambad, Cuttack	S N Mukherji & Co., Kolkata	Mahendra K. Agrawala & Co., Bhubaneswar	53,038	53,038	0	-

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					Difference		
				Average copies	Average copies	Copies	%
	<b>Punjabi</b>						
1	Punjabi Tribune, Chandigarh & Also Printed at Bhatinda & Noida	B. R. Kapoor & Co., New Delhi	Suresh C. Mathur & Co., New Delhi	63,117	62,971	- 146	-0.2
	<b>Telugu</b>						
1	Andhra Bhoomi, Anantapur, Hyderabad, Karimnagar, Nellore, Rajahmundry, Vijayawada & Visakhapatnam	Kumar Mittal & Co., New Delhi	Ray & Ray, Bangalore	51,685	51,699	+14	0
	<b>Urdu</b>						
1	Siasat, Hyderabad	Satyanarayana & Co., Secunderabad	Ray & Ray, Bangalore	46,564	45,999	- 565	-1.2
	<b>Weeklies</b>						
	<b>English</b>						
1	The Sportstar, Chennai	Narayanan & Krishnan, Chennai	Ray & Ray, Bangalore	55,044	55,044	0	-
	<b>Tamil</b>						
1	Junior Vikatan, Chennai	Suri & Co., Chennai	Sunil Chopra & Co., Bangalore	2,18,267	2,18,256	- 11	0
2	Ananda Vikatan, Chennai	Suri & Co., Chennai	Sunil Chopra & Co., Bangalore	3,51,983	3,51,970	- 13	0
	<b>Magazine</b>						
	<b>Bengali</b>						
1	Khela, Kolkata	Jayanta K . Paul & Co., Kolkata	D. P. Sen & Co., Kolkata	11,740	11,740	0	-
	<b>Malayalam</b>						
1	Balarama - Kottayam	Cheriyam & Cheriyam, Kottayam	Thakur,Vaidyanath Aiyar & Co., Chennai	3,08,123	3,08,027	- 96	0
2	Vanitha - Kottayam	Cheriyam & Cheriyam, Kottayam	Thakur,Vaidyanath Aiyar & Co., Chennai	1,35,595	1,34,662	- 933	-0.7

\*Respective edition/printing centre surprise rechecked

- ii) Following Publications were admitted to Membership w.e.f. 1<sup>st</sup> January 2004 after satisfactory Surprise Recheck Audit by Bureau Auditors for the audit period - January-June 2004

Sr No.	Name of the Publication	Publisher Auditor	Surprise Recheck Auditor	Circulation Figures submitted	Circulation Figures Certified after Surprise Recheck Audit		
					Average copies	Average copies	Difference
						Copies	%
1	Andhra Jyothi (Telugu Daily), Cuddapah	Brahmayya & Co., Hyderabad	Ray & Ray, Bangalore	8,289	8,333	+ 44	0.5
2	Divya Himachal, (Hindi Daily), Shimla	Davinder S. Jaaj & Co., Chandigarh	P.R. Mehra & Co., New Delhi	41,140	41,140	0	-

iii) **SURPRISE CHECKS - JANUARY- JUNE 2004**

1. Kalki (Tamil Weekly), Chennai
2. Mangayar Malar (Tamil Monthly), Chennai

Result satisfactory in both the cases.

3. Aj (Hindi Daily), Gorakhpur

In view of the unsatisfactory result of Surprise Check, Bureau's Council of Management had decided not to accept Publisher's circulation figures for the audit period January-June 2004 for certification. These were accordingly treated as 'Not Accepted' and filed.

**PART - II PROGRESS OF MEMBERSHIP**

**A) NEW MEMBERS**

**ADVERTISING AGENCIES**

- 1) Advantage Media Consultants, Patna
- 2) Time's Advertisers, Coimbatore

**w.e.f.**

01.10.2004  
01.10.2004

**B) CESSATION OF MEMBERSHIP**

**PUBLISHER**

Bennett, Coleman & Co. Ltd. in respect of  
(Publication ceased w.e.f. 04.03.2004)

"THE TIMES OF INDIA" (English Daily), Patna edition

**C) CESSATION UNDER ARTICLE 44(b)**  
(For non payment of Annual Membership fees)

**ADVERTISER**

The Indian Hotels Co. Ltd., Mumbai

**w.e.f.**

01.04.2004

**D) TERMINATION UNDER ARTICLE 5-A**

(For failure to obtain an ABC Certificate for three consecutive audit periods)

The Kerala Kaumudi Pvt. Ltd.,  
Thiruvananthapuram

in respect  
of

“KERALA KAUMUDI” (Malayalam  
Daily), Bangalore edition

Secretary General