



# Audit Bureau Of Circulations

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## SUB COMMITTEES OF THE COUNCIL FOR THE YEAR 2016-2017

The following Sub-Committees of the Council have been formed for the year 2016-2017:

### A. SPECIAL COMMITTEE:

- To be consulted for any clarification / interpretation of an existing rule.
- To advice and recommend to the Council any changes in the Bureau's audit guidelines.

Mr. I Venkat, **Chairman**  
Mr. Benoy Roychowdhury  
Mr. Chandan Majumdar  
Mr. CVL Srinivas  
Mr. Devendra V Darda  
Mr. Hemant Malik  
Mr. Hormusji N Cama  
Mr. Raj Jain  
Mr. Shashidhar Sinha  
Mr. Shailesh Gupta

### B. AUDIT COMMITTEE:

- To consider issues arising from audited circulation figures submitted by publisher members

Mr. I Venkat, **Chairman**  
Mr. Debabrata Mukherjee  
Mr. Hemant Malik  
Mr. Madhukar Kamath  
Mr. Shashidhar Sinha

- plus some publisher Council Members as required

**C. DISCIPLINARY COMMITTEE:**

- To consider instances of violation of Bureau's Code for Publicity by publisher members.

Mr. I Venkat, **Chairman**  
Mr. Benoy Roychowdhury  
Mr. Chandan Majumdar  
Mr. CVL Srinivas  
Mr. Devendra V Darda  
Mr. Debabrata Mukherjee  
Mr. Hormusji N Cama  
Mr. Pratap Pawar  
Mr. Raj Jain  
Mr. Shashidhar Sinha  
Mr. Srinivasan K. Swamy

**D. DIGITAL COMMITTEE:**

- To monitor and advice on the digital measurement project.

Mr. I Venkat, **Chairman**  
Mr. Benoy Roychowdhury  
Mr. Chandan Majumdar  
Mr. CVL Srinivas  
Mr. Hemant Malik  
Mr. Raj Jain  
Mr. Shashidhar Sinha

**E. NOMINEES OF ABC ON RSCI:**

**Publisher Members**

1. Mr. Dhruba Mukherjee, The Telegraph
2. Mr. Harsha Mathew, Malayala Manorama
3. Mr. Rajiv C. Lochan, The Hindu
4. Mr. Sumanta Pal, Amar Ujala
5. Mr. Rajan Bhalla, Hindustan Times

**Advertising Agency Members**

1. Mr. CVL Srinivas
2. Mr. Sam Balsara
3. Mr. Shashidhar Sinha

**Advertiser Members**

1. Mr. Debabrata Mukherjee
2. Mr. Hemant Malik