

**IMMEDIATE**

18th November, 2003

TO ALL MEMBERS

**Sub: Advertisements from Members for inclusion in  
Bureau's Serial Volume 109  
(January/June 2003)**

We refer to our earlier Circular dated 11th August, 2003 on the subject matter. We wish to inform you that the Bureau's Serial Volume No. 109 (Part I & II) for the period January/June 2003 is under compilation. These Serial Volumes, as you are aware, is published in two Parts - **Part I** containing ABC Certificates (Yellow) & Area Breakdown Statements of Daily newspapers and **Part II** containing ABC Certificates (Yellow) & Area Breakdown Statements of Weeklies, Fortnightlies, Monthlies and Annuals.

We now wish to intimate you that the following advertisement positions are available for booking in Bureau's Serial Volume No. 109 (Part I & II) for the period January/June 2003.

<b>Position</b>	<b>Availability</b>	<b>Cost Rs.</b>	<b>Size (in cms)</b>
Reverse gate fold on cover	Part II	1,00,000/-	25 x 38 (Double spread)
Front inside cover	Part I	60,000/-	25 x 17.5
Back inside cover	Part I	<b>40,000</b> /-	25 x 17.5
	Part II	<b>40,000</b> /-	25 x 17.5
Full inside page (Colour)	Part I	<b>20,000</b> /-	25 x 17.5
	Part II	<b>20,000</b> /-	25 x 17.5
Full inside page (Black & White)	Part I	<b>10,000</b> /-	25 x 17.5
	Part II	<b>10,000</b> /-	25 x 17.5

Should you be interested in availing of this opportunity to advertise in Bureau's Serial Volume No. 109 which is circulated amongst all Members of the Bureau, kindly arrange to immediately fax us, your confirmation on the position you desire to avail from the above available positions.

Advertisements for the above positions will be accepted on a first come, first serve basis.

Your advertisement material (positives) together with applicable payment by a Cheque/Demand Draft drawn in favour of "Audit Bureau of Circulations" payable at Mumbai, may kindly be sent to us so as to reach us latest by **28th November, 2003**.

Thanking you,

Secretary General

