

3rd November, 2006

TO ALL MEMBERS

C I R C U L A R

National Readership Studies Council (NRSC)

National Readership Studies Council (NRSC) is a division of Audit Bureau of Circulations having three constituents viz. Audit Bureau of Circulations (ABC), Advertising Agencies Association of India (AAAI) and Indian Newspaper Society (INS).

The nominees from the three constituents viz. ABC, AAAI and INS for the ensuing year are as under:

A) NOMINEES OF ABC:

1)	Ms. Shobhana Bhartia	Hindustan Times	New Delhi
2)	Mr. Kurush Grant	ITC Limited	Kolkata
3)	Mr. Anil Kapoor	FCB Ulka Advertising Ltd.	Mumbai
4)	Mr. Amitabha Datta	The Telegraph	Kolkata

B) NOMINEES OF INS:

1)	Mr. H.N. Cama	Bombay Samachar	Mumbai
2)	Mr. Vijay Darda	Lokmat	Nagpur
3)	Mr. T. Venkatram Reddy	Deccan Chronicle	Secunderabad
4)	Mr. Jacob Mathew	Malayala Manorama	Kottayam
5)	Mr. Pratap G. Pawar	Sakal	Pune
6)	Dr. R. Lakshmi pathy	Dinamalar	Chennai
7)	Mr. Shailesh Gupta	Dainik Jagran	Kanpur
8)	Mr. Mohit Jain	The Times of India	New Delhi

C) NOMINEES OF AAAI:

1)	Mr. Sam Balsara	Madison Communications Pvt. Ltd.	Mumbai
2)	Mr. Madhukar Kamath	Mudra Communications Pvt. Ltd.	Mumbai
3)	Mr. Nagesh Alai	Interface Communications Pvt. Ltd.	Mumbai
4)	Mr. Jagdip Bakshi	Contract Advertising (India) Pvt. Ltd.	Mumbai
5)	Mr. Vikram Sakhuja	Group M	Mumbai
6)	Ms. Lynn de Souza	Lintas India Pvt. Ltd.	Mumbai

Mr. Kurush Grant representing ABC has been elected as the Chairman of NRS Council of Management at its meeting held recently.

The above is for your kind information.

Secretary General