



Audit Bureau Of Circulations

Founder Member : International Federation of Audit Bureaux of Circulations

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5th October, 2012

To,

ALL MEMBERS

NOTIFICATION NO. 828

PART - I - SUB-COMMITTEES FOR THE YEAR 2012-2013

A. SPECIAL COMMITTEE:

- To be consulted for any clarification / interpretation of an existing rule.
- To advice and recommend to the Council any changes in the Bureau's audit guidelines.

Composition

Mr. Shailesh Gupta, Chairman
Mr. Shashidhar Sinha
Mr. Vikram Sakhuja
Mr. M. Venkatesh
Mr. Amit Mathew
Mr. I. Venkat
Mr. Hormusji N Cama
Mr. S.M. Ahmad
Mr. Ravi Pisharody

Sr. Bureau Auditors:

Firms of Senior Bureau Auditors (if required on invitation)

B. AUDIT COMMITTEE:

- To consider publications to be put thru a recheck, routine surprise check audits
- To consider results of surprise check and recheck audits

Composition

Mr. Shashidhar Sinha, Chairman
Mr. Madhukar Kamath
Mr. Vikram Sakhuja
Mr. S.M. Ahmad
Mr. Ravi Pisharody

To co-opt a publisher member on the Committee as and when required to consider results of Bureau's audits.

C. REVIEW COMMITTEE:

- To review cases of disagreements between publisher member and Bureau specially concerning Bureau's audit guidelines.

Composition

Mr. Shashidhar Sinha, Chairman
 Mr. Madhukar Kamath
 Mr. Vikram Sakhuja
 Mr. S.M. Ahmad
 Mr. Ravi Pisharody

Publisher Members:

Any two publisher representatives on the Council who are not competitors to the aggrieved publisher member to be included on a case to case basis.

Sr. Bureau Auditors:

Firms of Senior Bureau Auditors if required on a case to case basis

Bureau's Solicitors:

Representative of Bureau's Solicitors, if required on a case to case basis

D. DISCIPLINARY COMMITTEE:

- To consider cases of violation of Bureau's Code for Publicity by members.

Composition

Mr. Shailesh Gupta, Chairman
 Mr. Shashidhar Sinha
 Mr. Vikram Sakhuja
 Mr. M. Venkatesh
 Mr. Aritra Sarkar
 Mr. I. Venkat
 Mr. Hormusji N Cama
 Mr. Devendra V. Darda
 Mr. S.M. Ahmad
 Mr. Debabrata Mukherji
 Mr. Anil Dua

E. MEMBERSHIP COMMITTEE:

- To consider applications received for Bureau membership
- To enroll more members to Bureau membership

Composition

Mr. Shailesh Gupta, Chairman
 Mr. Amit Mathew
 Mr. Aritra Sarkar
 Mr. Hormusji N Cama
 Mr. Devendra V. Darda
 Mr. Debabrata Mukherji
 Mr. Anil Dua
 Mr. Vikram Sakhuja

PART - II - BUREAU AUDITS

2.1 SURPRISE RECHECK AUDITS - JANUARY-JUNE 2012

Results satisfactory

- 1) Navakal (Marathi Daily), Mumbai
- 2) Sandhyakal (Marathi Daily), Mumbai

2.2 DIRECT BUREAU AUDITS - JANUARY-JUNE 2012

Results satisfactory

- 1) Bikeler Pratidin (Bengali Daily), Kolkata
- 2) Paraashuno (Bengali Monthly), Kolkata
- 3) Sangbad Pratidin (Bengali Daily), Kolkata & also printed at Barjora and Siliguri
- 4) Niyomiya Barta (Assamese Daily), Guwahati & Dibrugarh
- 5) Patrika (Hindi Daily), Bhilai & Raipur edition printed at Raipur
- 6) The Sangai Express (English Daily), Imphal
- 7) The Sangai Express (Manipuri Daily), Imphal

PART - III - PROGRESS OF MEMBERSHIP

3.1 NEW ADMISSIONS

PUBLISHERS

- | | | | |
|----|----------------------------------|---------------|---|
| 1) | Jagran Prakashan Ltd. | In respect of | "I NEXT" (Hindi/English), Gorakhpur |
| | | of | |
| 2) | Arkashish Publications Pvt. Ltd. | In respect of | "NIYOMIYA BARTA" (Assamese Daily), Dibrugarh & Guwahati |
| | | of | |
| 3) | Rajasthan Patrika Pvt. Ltd. | In respect of | "PATRIKA" (Hindi Daily), Bhilai and Raipur |
| | | of | |

3.2 RESIGNATIONS

I - PUBLISHERS

- | | | | |
|----|------------------------------|---------------|--|
| 1) | Amar Ujala Publications Ltd. | In respect of | a) "AMAR UJALA COMPACT" (Hindi Daily), Agra |
| | | | b) "AMAR UJALA COMPACT" (Hindi Daily), Allahabad |
| | | | c) "AMAR UJALA COMPACT" (Hindi Daily), Dehradun* |
| | | | d) "AMAR UJALA COMPACT" (Hindi Daily), Kanpur |

- | | | |
|----------------------------------|---------------|--|
| | | e) "AMAR UJALA COMPACT" (Hindi Daily), Meerut * |
| | | f) "AMAR UJALA COMPACT" (Hindi Daily), Varanasi
(*) publication discontinued |
| 2) Jagran Publications Pvt. Ltd. | In respect of | "DAINIK JAGRAN" (Hindi Daily), Bhopal |

II - ADVERTISING AGENCIES

- 1) Dhaval Ads, Ahmedabad
- 2) Inter Network Kommunikation Advertising Pvt. Ltd., Noida
- 3) MAA Communications Bozell Ltd., Bangalore

III - ORGANISATION

- 1) Emkay Global Financial Services Ltd., Mumbai

3.3 TERMINATION UNDER ARTICLE 44(b) OF BUREAU'S ARTICLES OF ASSOCIATION [due to non payment of annual membership fees]

I - ADVERTISERS

- 1) Bharat Sanchar Nigam Ltd., Hyderabad
- 2) Elixir Training Services Pvt. Ltd., Pune
- 3) MRC Trans Solutions Pvt. Ltd. Pune
- 4) Syndicate Bank, Bangalore

II - ADVERTISING AGENCIES

- 1) NAC Advertising India Pvt. Ltd., Mumbai
- 2) New Horizon Advertising, Pune
- 3) Time & Space Advertising Services Pvt. Ltd., Secunderabad

III - ORGANISATION

- 1) India News & Feature Alliance, New Delhi

IV - PUBLISHERS

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|---|---------------|--|
| 1) Divya Prabhat Publications Pvt. Ltd. | In respect of | "DAINIK PRABHAT KIRAN" (Hindi Daily), Indore |
|---|---------------|--|

Thanking you,

Sd/-
Secretary General