

28<sup>th</sup> December, 2005

**CONFIDENTIAL**

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**TO ALL MEMBERS**

**NOTIFICATION NO. 756**

**A) SUB-COMMITTEES FOR THE YEAR 2005-2006**

**Executive Committee**

Mr. Kurush Grant, Chairman  
Ms. Shobhana Bhartia, Dy. Chairperson  
Mr. Prem Mehta, Hony. Secretary  
Mr. Sam Balsara, Hony. Treasurer  
Mr. K N Shanth Kumar, Member  
Mr. Ramesh Narayan, Member

**Disciplinary Committee**

Mr. Kurush Grant  
Ms. Shobhana Bhartia  
Mr. Prem Mehta  
Mr. Sam Balsara  
Mr. C.H. Kiron

**Membership Committee**

Ms. Shobhana Bhartia  
Mr. Sam Balsara  
Mr. Anil Kapoor  
Mr. Vijay Darda  
Mr. Ravi Dhariwal  
Mr. A.K. Shukla

**Surprise Check Monitoring Committee (non-publisher members on the Council)**

Mr. Kurush Grant  
Mr. Prem Mehta  
Mr. Sam Balsara  
Mr. A.K. Shukla

## B) PROGRESS OF MEMBERSHIP

### a) NEW ADMISSIONS

#### I - ADVERTISING AGENCIES

**w.e.f.**

- |    |   |                                |
|----|---|--------------------------------|
| 1) | Par 4 Advertising Pvt. Ltd., Mumbai           | 1 <sup>st</sup> November, 2005 |
| 2) | Mindset: eyw Advertising Pvt. Ltd., Hyderabad | 1 <sup>st</sup> November, 2005 |

#### II - ADVERTISER

**w.e.f.**

- |                                 |                                |
|---------------------------------|--------------------------------|
| Saregama India Limited, Kolkata | 1 <sup>st</sup> November, 2005 |
|---------------------------------|--------------------------------|

#### III - ORGANISATION

**w.e.f.**

- |                                       |                               |
|---------------------------------------|-------------------------------|
| Group M Media India Pvt. Ltd., Mumbai | 1 <sup>st</sup> October, 2005 |
|---------------------------------------|-------------------------------|

### b) TERMINATION UNDER ARTICLE 5-A OF BUREAU'S ARTICLES OF ASSOCIATION

- |    |                            |               |    |  |
|----|----------------------------|---------------|----|--|
| 1) | Aaj Ka Anand Papers Ltd.   | in respect of | a) | 'AAJ KA ANAND" (Hindi Daily), Pune   |
|    |                            |               | b) | "SANDHYANAND" (Marathi Daily), Pune  |
| 2) | Nai Sadi Prakashan P. Ltd. | in respect of | a) | "CRIME & DETECTIVE" (English Monthly), New Delhi                               |
|    |                            |               | b) | "CRICKET BHARATI" (Hindi Monthly), New Delhi                                   |
|    |                            |               | c) | "MADHUR KATHAYEN" (Hindi Monthly), New Delhi                                   |
|    |                            |               | d) | "MAHANAGAR KAHANIYAN", (Hindi Monthly), New Delhi                              |
|    |                            |               |    | (For failure to submit circulation figures for two consecutive audit periods)  |
| 3) | HT Media Limited           | in respect of | a) | "HINDUSTAN TIMES" (English Daily), Kolkata                                     |
|    |                            |               | b) | "SUNDAY HINDUSTAN TIMES" (English Weekly), Kolkata                             |
|    |                            |               |    | (For failure to obtain an ABC Certificate for three consecutive audit periods) |

**C) SURPRISE CHECKS – JANUARY- JUNE 2005**

- 1) The Times of India (English Daily), Mumbai
- 2) The Sunday Times of India (English Weekly), Mumbai
- 3) Navbharat Times (Hindi Daily), Mumbai
- 4) The Economic Times (English Daily), Mumbai
- 5) The Economic Times on Saturday (English Weekly), Mumbai
- 6) Maharashtra Times (Marathi Daily), Mumbai

In view of non adherence to the Bureau's prescribed audit guidelines by the publisher as well as their principal agent, the Bureau's Council of Management decided that Publisher's Circulation figures in respect of the above six publications for the period of Surprise Check i.e. January-June 2005, be treated as "Not Accepted" and filed.

**D) INCOMING CERTIFICATES CAN NOW BE DOWNLOADED FROM BUREAU'S WEBSITE:**

Bureau has made arrangements through its website: <http://www.auditbureau.org> for Publisher Members to download the software for submitting six monthly Yellow Incoming Certificate as well as the White Area Breakdown Statement electronically. This facility is available to all Publisher Members w.e.f. Audit Period July-December 2005. The password to operate the software is available from the Secretariat.

Sd/-  
Secretary General