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8th June 2007

TO ALL MEMBERS

NOTIFICATION NO. 779

PROGRESS OF MEMBERSHIP

A) NEW ADMISSIONS

ADVERTISING AGENCIES

The under mentioned advertising agencies were enrolled as members of the Bureau with effect from 1st April 2007.

- 1) Airads Limited, New Delhi
- 2) Crayons Advertising Ltd., New Delhi
- 3) Mode Advertising & Marketing Pvt. Ltd., New Delhi
- 4) Samvad Advertising, New Delhi
- 5) Surya Adsystems Pvt. Ltd., Hyderabad

B) RESIGNATION

I – ADVERTISING AGENCY

Publicis (India) Communications Pvt. Ltd., Mumbai

w.e.f.

1st April 2007

II – ORGANISATION

AC Nielsen ORG MARG Pvt. Ltd., Mumbai

1st April 2007

C) TERMINATION UNDER ARTICLE 5-A OF THE BUREAU'S ARTICLES OF ASSOCIATION

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|---|------------------------------------|------------------|---|
| 1) | Writers & Publishers Ltd. | In respect
of | “DAINIK BHASKAR” (Hindi Daily),
Indore edition & also printed at
Ujjain |
| (For failure to obtain an ABC Certificate of circulation for three consecutive audit periods) | | | |
| 2) | Bennett, Coleman & Co. Ltd. | In respect
of | THE SUNDAY TIMES OF INDIA
(English Weekly), Mumbai |
| 3) | Bennett, Coleman & Co. Ltd. | In respect
of | THE SUNDAY TIMES OF INDIA
(English Weekly), Kolkata edition &
also printed at Bhubaneswar and
Patna |
| 4) | Sahara India Mass
Communication | In respect
of | a) AALMI SAHARA (Urdu
Weekly), New Delhi

b) SAHARA SAMAY(Hindi
Weekly), New Delhi

c) SAHARA TIME (English
Weekly), New Delhi |
| (Sr. No. 2, 3 & 4 for failure to submit circulation figures for two consecutive audit periods) | | | |

Sd/-
Secretary General