



Audit Bureau Of Circulations

Founder Member : International Federation of Audit Bureaux of Circulations
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7th January 2010

To,

ALL MEMBERS

NOTIFICATION NO. 802

PART – I) Net Realisation Rate (NRR) – January-June 2010: [applicable to all Daily & Weekly Newspapers]

Net Realisation Rate (NRR) is the term used for value of newspaper in waste per kg. as fixed by the Council from time to time.

Council at its recent meeting adopted the following rates per kg for all newspaper publisher members for the **audit period January-June 2010 as the Net Realisation Rate (NRR)**.

	NRR for the audit period January-June 2010
➤ Western Zone	
In the states of :	
Chhattisgarh, Dadra & Nagar Haveli, Daman & Diu, Goa, Gujarat, Maharashtra, Madhya Pradesh	Rs. 5.50 per kg.
➤ Eastern Zone	
Andamans & Nicobar Islands, Army Post Office, Arunachal Pradesh, Assam, Bihar, Jharkhand, Manipur, Meghalaya, Mizoram, Nagaland, Orissa, Sikkim, Tripura, West Bengal	Rs. 5.50 per kg.
➤ Northern Zone	
Chandigarh, Delhi, Haryana, Himachal Pradesh, Jammu & Kashmir, Punjab, Rajasthan, Uttar Pradesh, Uttaranchal	Rs. 5.50 per kg.
➤ Southern Zone	
Andhra Pradesh, Karnataka, Kerala, Lakshadweep, Pondicherry, Tamil Nadu	Rs. 5.50 per kg.

PART – II) PROGRESS OF MEMBERSHIP

A) NEW ADMISSIONS

I - ADVERTISERS

	w.e.f.
1) Kasliwal Constructions, Aurangabad	01.10.2009
2) Rajuri Steel Pvt. Ltd., Jalna	01.10.2009

II – ADVERTISING AGENCIES

1) GRANDale, Mumbai	01.10.2009
2) Welworth Creative Media, Aurangabad	01.10.2009
3) Jagadale Advertising, Bangalore	01.10.2009

III - PUBLISHERS

Following publications were admitted to Bureau Membership with effect from 1st January 2009. Circulation figures for the audit period January-June 2009 were accepted for certification after a satisfactory surprise recheck audit by Bureau's Auditors in each case:

a) Bennett, Coleman & Co. Ltd.	In respect of	MUMBAI MIRROR (Mon-Sat), Mumbai
b) Raj Events & Entertainment Pvt. Ltd.	in respect of	RAJ EXPRESS (Hindi Daily), Gwalior
c) Raj Events & Entertainment Pvt. Ltd.	in respect of	RAJ EXPRESS (Hindi Daily), Jabalpur
d) Jagati Publications Ltd.	In respect of	“SAKSHI” (Telugu Daily), Anantapur, Chennai (also printed at Bangalore, Mumbai and New Delhi), Cuddapah, Guntur, Hyderabad, Karimnagar, Khammam, Kurnool, Mahabubnagar, Nalgonda, Nellore, Nizamabad, Ongole, Rajahmundry, Srikakulam, Tadepalligudem, Tirupati, Vijyawada, Visakhapatnam, Warangal
e) Bennett, Coleman & Co. Ltd.	In respect of	i) THE ECONOMIC TIMES (Hindi Daily), New Delhi
		ii) THE ECONOMIC TIMES ON SATURDAY (Hindi Weekly), New Delhi

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| f) | Eclectic Media Enterprises Pvt. Ltd. | In respect of | “THE ECLECTIC” (English Monthly), Guwahati |
| g) | N.M. Publications Pvt. Ltd. | In respect of | “YASH BHARAT” (Hindi Daily), Jabalpur & Katni |

B) RE-ADMISSION TO BUREAU MEMBERSHIP

ADVERTISER

MRC Transolutions Pvt. Ltd., Mumbai

C) CESSATION OF MEMBERSHIP

PUBLISHER

Shree Ambika Printers & Publications, Mumbai	in respect of	“HINDMATA” (Hindi Daily), Mumbai
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**D) TERMINATION UNDER ARTICLE 5-A OF BUREAU’S ARTICLES OF ASSOCIATION
(For failure to submit circulation figures for two consecutive audit periods)**

Rasmi Bansal	in respect of	“JUST ANOTHER MAGAZINE” (English Fortnightly), Mumbai
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Secretary General