



Audit Bureau Of Circulations

Founder Member : International Federation of Audit Bureaux of Circulations
Wakefield House, Sprott Road, Ballard Estate, Mumbai – 400 001
Tel: 2261 18 12 / 2261 90 72 . ● Fax: 2261 88 21
E-mail : abcindia@vsnl.com ● Web Site : <http://www.auditbureau.org>

CONFIDENTIAL

[For information of Members only]

Not to be reproduced or publicised

25th March 2010

To,

ALL Publisher Members

cc: Bureau Auditors and Publisher Auditors

NOTIFICATION NO. 806

DE-EMPANELMENT OF PUBLISHER (APPROVED) AUDITOR FROM THE PANEL OF BUREAU'S APPROVED AUDITORS

Council of Management at its recent meeting decided to remove the name of M/s. Mehta Kothari & Co., Chartered Accountants, Mumbai from the list of empanelled Chartered Accountants carrying out publisher members circulation audits with immediate effect.

This action was necessitated as the empanelled firm, M/s. Mehta Kothari & Co., Chartered Accountants, Mumbai had certified circulation figures of a member publication which was not in compliance with the laid down existing Bureau's audit guidelines.

All publisher members are hereby informed that with immediate effect, M/s. Mehta Kothari & Co., Chartered Accountants should not be appointed to carry out publisher members circulation audits for the current audit period January-June 2010 and thereafter. Publisher members who have already appointed M/s. Mehta Kothari & Co., Mumbai to carry out their circulation audit are hereby informed to appoint any other firm of Chartered Accountants from the panel of Chartered Accountants listed by the Bureau to carry out publisher members circulation audit.

All empanelled firms of Chartered Accountants carrying out publisher members circulation audits are once again hereby requested to certify circulation figures of member publications which are in compliance with the existing Bureau's audit guidelines.

Thanking you,

Sd/-
Secretary General