



# Audit Bureau Of Circulations

Founder Member : International Federation of Audit Bureaux of Circulations  
Wakefield House, Sprott Road, Ballard Estate, Mumbai – 400 001  
Tel: 2261 18 12 / 2261 90 72 . ● Fax: 2261 88 21  
E-mail : [abcindia@vsnl.com](mailto:abcindia@vsnl.com) ● Web Site : <http://www.auditbureau.org>

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28<sup>th</sup> June, 2010

To,

**ALL MEMBERS**

## NOTIFICATION NO. 808

### **PART – I) Net Realisation Rate (NRR) – July-December 2010:** [applicable to all Daily & Weekly Newspapers]

Net Realisation Rate (NRR) is the term used for value of newspaper in waste per kg. as fixed by the Council from time to time.

Council at its recent meeting adopted the following rates per kg for all newspaper publisher members for the **audit period July-December 2010 as the Net Realisation Rate (NRR)**.

#### **NRR for the audit period July-December 2010**

➤ **Western Zone**

In the states of :

Chhattisgarh, Dadra & Nagar Haveli, Daman & Diu, Goa,  
Gujarat, Maharashtra, Madhya Pradesh

Rs. 5.50 per kg.

➤ **Eastern Zone**

Andamans & Nicobar Islands, Army Post Office, Arunachal  
Pradesh, Assam, Bihar, Jharkhand, Manipur, Meghalaya,  
Mizoram, Nagaland, Orissa, Sikkim, Tripura, West Bengal

Rs. 5.50 per kg.

➤ **Northern Zone**

Chandigarh, Delhi, Haryana, Himachal Pradesh, Jammu &  
Kashmir, Punjab, Rajasthan, Uttar Pradesh, Uttaranchal

Rs. 5.50 per kg.

➤ **Southern Zone**

Andhra Pradesh, Karnataka, Kerala, Lakshadweep,  
Pondicherry, Tamil Nadu

Rs. 5.50 per kg.

## PART – II) PROGRESS OF MEMBERSHIP

### A) NEW ADMISSIONS

#### I - ADVERTISER

	<b>w.e.f.</b>
Satvik Investments, Nagpur	01.04.2010

#### II – ADVERTISING AGENCY

Dentsu Communications Pvt. Ltd., Bangalore	01.04.2010
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#### III – ORGANISATION

IANS India Pvt. Ltd., New Delhi	01.04.2010
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### B) RESIGNATIONS

#### I – ADVERTISING AGENCY

Hina Associates, Bangalore	01.04.2010
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#### II - PUBLISHERS

1) Aajkaal Publishers Pvt. Ltd.	In respect of	a) "AAJKAAL SUSTHA" (Bengali Monthly), Kolkata b) "KHELA" (Bengali Fortnightly), Kolkata c) "SANDHYA AAJKAAL" (Bengali Daily), Kolkata
2) Naidunia Media Pvt.Ltd.	in respect of	"NAI DUNIA"(Hindi Daily), Indore
3) Rajasthan Patrika Pvt. Ltd.	in respect of	"PATRIKA YEAR BOOK" (Gujarati Annual), Jaipur

### C-I) TERMINATION UNDER ARTICLE 5-A OF BUREAU'S ARTICLES OF ASSOCIATION (For failure to submit circulation figures for two consecutive audit periods)

1) Vasana Publications Pvt. Ltd.	in respect of	a) "ANANDA VIKATAN" (Tamil Weekly), Chennai b) "AVAL VIKATAN" (Tamil Fortnightly), Chennai c) "JUNIOR VIKATAN" (Tamil Twice-a-week) d) "NAANAYAM VIKATAN" (Tamil Weekly)
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|----|--|---------------|--|
| 2) | Daily Prabhat & Poona Daily News Pvt. Ltd. | in respect of | “PRABHAT” (Marathi Daily), Pune  |
| 3) | Rashtra Deepika News Corporation Pvt. Ltd. | in respect of | “RASHTRA DEEPIKA” (Malayalam Daily), Kochi, Kannur, Kollam, Kottayam, Kozhikode, Malappuram, Trivandrum and Thrissur |
| 4) | Sahara India Mass Communication            | in respect of | “RASHTRIYA SAHARA” (Hindi Daily), Gorakhpur  |
| 5) | Jai Hind Publications                      | in respect of | “SANJ SAMACHAR” (Gujarati Daily), Rajkot   |

**C-II) TERMINATION UNDER ARTICLE 5-A OF BUREAU’S ARTICLES OF ASSOCIATION**  
**(For failure to obtain an ABC Certificate for three consecutive audit periods)**

The Kerala Kaumudi Pvt.Ltd	in respect of	“Kerala Kaumudi”(Malayalam Daily), Alapuzha, Kannur, Kochi, Kollam, Kottayam, Kozhikode, Trivandrum and Thrissur
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Sd/-  
Secretary General