



Audit Bureau Of Circulations

Founder Member : International Federation of Audit Bureaux of Circulations
Wakefield House, Sprott Road, Ballard Estate, Mumbai – 400 001
Tel: 2261 18 12 / 2261 90 72 .● Fax: 2261 88 21
E-mail : abcindia@vsnl.com ● Web Site : <http://www.auditbureau.org>

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10th May 2011

To,

BUREAU AUDITORS AND PUBLISHER AUDITORS

NOTIFICATION NO. 817

DE-EMPANELMENT OF APPROVED PUBLISHER AUDITORS FROM THE PANEL:

Council of Management at its recent meeting decided to de-empanel with immediate effect, following firms of Chartered Accountants from the list of empanelled Chartered Accountants carrying out publisher members circulation audits.

- 1) M/s. G. Panda & Co., Chartered Accountants
- 2) M/s. H. Naik & Co., Chartered Accountants
- 3) M/s. Das Pattnaik & Co., Chartered Accountants

This action was necessitated as the empanelled firms had certified circulation figures of member publications which were not in compliance with the prescribed Bureau's audit guidelines.

All publisher members are hereby informed that with immediate effect, the above firms of Chartered Accountants should not be appointed to carry out publisher members circulation audits for the current audit period January-June 2011 and thereafter.

Publisher members who have already appointed the above firms of Chartered Accountants to carry out their circulation audit are hereby informed to appoint any other firm of Chartered Accountants from the panel of Chartered Accountants listed by the Bureau to carry out publisher members circulation audit.

All empanelled firms of Chartered Accountants carrying out publisher members circulation audits are once again hereby requested to certify circulation figures of member publications only if they are in compliance with the prescribed Bureau's audit guidelines.

Sd/-
Secretary General