



# Audit Bureau Of Circulations

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To ALL MEMBERS,

## NOTIFICATION NO. 886

### 1. FIXATION OF WASTE RATE FOR PUBLICATIONS FOR THE AUDIT PERIOD JANUARY – JUNE 2026.

Bureau had re-introduced the concept of Net Realisation Rate (NRR) w.e.f. the audit period July – December 2025.

The Council of Management had fixed the waste rate for newspapers and magazines at Rs.14/- per kg for all Publisher Members for the purpose of calculating the Net Realisation Rate (NRR) for the audit period **January to June 2026**.

All Publisher Members are requested to take note of the above and give effect to the same while submitting the circulation figures for the audit period January – June 2026.

### 2. COLLECTION OF SUBSCRIPTION AMOUNT THROUGH BANKING CHANNELS.

As intimated vide notification no. 884 dated 17<sup>th</sup> July 2025 publishers were required to collect minimum 60% of all subscription amount through banking channels for the year 2025 (audit periods January – June 2025 and July – December 2025).

Council had decided that the existing rule of collecting minimum 60% of all subscription amounts through banking channels would continue for the years 2026 and 2027.

It was also decided that with effect from 1<sup>st</sup> January 2028 the limit of collecting subscription amounts through banking channels would be increased to 70% from the existing 60%.

All publisher members are requested to take note of the above.

For Audit Bureau of Circulations

Secretary General