



Audit Bureau Of Circulations

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11th May 2011

To,

ALL NEWSPAPER PUBLISHER MEMBERS

NOTIFICATION NO. 818

PART – I) Net Realisation Rate (NRR) – July-December 2011:

[applicable to all Daily & Weekly Newspapers]

Net Realisation Rate (NRR) is the term used for value of newspaper in waste computed on the basis of waste rate per kg. as fixed by the Council from time to time.

Council at its recent meeting adopted the following value in waste per kg for all newspaper publisher members for the **audit period July-December 2011.**

**Value in waste rate
per kg applicable
for the audit period
July-December 2011**

➤ **Western Zone**

In the states of :

Chhattisgarh, Dadra & Nagar Haveli, Daman & Diu, Goa,
Gujarat, Maharashtra, Madhya Pradesh

Rs. 9.00 per kg.

➤ **Eastern Zone**

Andamans & Nicobar Islands, Army Post Office, Arunachal
Pradesh, Assam, Bihar, Jharkhand, Manipur, Meghalaya,
Mizoram, Nagaland, Orissa, Sikkim, Tripura, West Bengal

Rs. 9.00 per kg.

➤ **Northern Zone**

Chandigarh, Delhi, Haryana, Himachal Pradesh, Jammu &
Kashmir, Punjab, Rajasthan, Uttar Pradesh, Uttaranchal

Rs. 9.00 per kg.

➤ **Southern Zone**

Andhra Pradesh, Karnataka, Kerala, Lakshadweep,
Pondicherry, Tamil Nadu

Rs. 9.00 per kg.

Sd/-
Secretary General