



# Audit Bureau Of Circulations

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## Notification No. 854

### **PART – I: FIXATION OF WASTE RATE OF PUBLICATIONS FOR THE AUDIT PERIOD JULY-DECEMBER 2019: [APPLICABLE TO ALL MEMBER PUBLICATIONS]**

Council at its recent meeting adopted the following value in waste per kg for all publisher members for the **audit period July-December 2019** for the purpose of calculating the Net Realisation Rate (NRR):

	<b>Value in waste per kg applicable for the audit period July-December 2019</b>
<b>➤ Western Zone</b>	
In the states of :	
Chhattisgarh, Dadra & Nagar Haveli, Daman & Diu, Goa, Gujarat, Maharashtra and Madhya Pradesh	Rs. 12.00 per kg.
<b>➤ Eastern Zone</b>	
Andaman & Nicobar Islands, Arunachal Pradesh, Assam, Bihar, Jharkhand, Manipur, Meghalaya, Mizoram, Nagaland, Orissa, Sikkim, Tripura and West Bengal	Rs. 12.00 per kg.
<b>➤ Northern Zone</b>	
Chandigarh, Delhi, Haryana, Himachal Pradesh, Jammu & Kashmir, Punjab, Rajasthan, Uttar Pradesh and Uttaranchal	Rs. 12.00 per kg.
<b>➤ Southern Zone</b>	
Andhra Pradesh, Karnataka, Kerala, Lakshadweep, Pondicherry, Tamil Nadu and Telangana	Rs. 11.00 per kg.

## **PART – II: INFORMATION ON MEMBERSHIP**

### **2.1) NEW ADMISSIONS**

#### **I - PUBLISHERS:**

1.	DB Corp Ltd.	In respect of	“DAINIK BHASKAR” (Hindi Daily), Chhatarpur
2.	Dainik Navajyoti Printing Press Pvt. Ltd.	In respect of	“DAINIK NAVAJYOTI” (Hindi Daily), Udaipur
3.	Amar Ujala Publications Ltd.	In respect of	“AMAR UJALA” (Hindi Daily), Hisar edition printed at Rohtak
4.	Deshabhimani Publications	In respect of	“DESHABHIMANI” (Malayalam Daily), Alapuzha edition

### **2.2) CESSATION OF MEMBERSHIP UNDER ARTICLE 44(b): (due to non-payment of annual renewal subscription)**

#### **i) ADVERTISERS:**

- 1) Ambuja Cements Ltd., Mumbai
- 2) Britannia Industries Ltd., Bangalore
- 3) EMCO Limited, Thane
- 4) Pepsi Foods Pvt. Ltd., Gurgaon

#### **ii) ADVERTISING AGENCY**

- 1) Advertising Avenues ((India) Pvt Ltd, Mumbai

#### **iii) ORGANISATION:**

- 1) Directorate of Information & Tourism (Advt.) Dept., Chennai
- 2) Edelman India Pvt. Ltd., Gurgaon

### **2.3) CESSATION OF MEMBERSHIP: (due to discontinuation of publication)**

#### **I - PUBLISHER**

1)	Jagran Prakashan Pvt. Ltd	In respect of	“DAINIK JAGRAN” (Hindi Daily), Rewari edition printed at Manesar
2)	Kasturi & Sons Ltd.	In respect of	“THE HINDU” (Tamil Daily), Chennai edition printed at Bangalore, Chennai, Coimbatore, Madurai, Tiruchirappalli, Tirupati and Thiruvananthapuram
3)	ABP Pvt. Ltd.	In respect of	“THE TELEGRAH” (English Daily), Bhubaneswar and Patna editions

**2.4) TERMINATION UNDER ARTICLE 5-A OF BUREAU'S ARTICLES OF ASSOCIATION**  
**[Failure to submit circulation figures for two consecutive audit periods]**

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|---------------------------------|---------------|---|
| 1) Amar Ujala Publications Ltd. | in respect of | "AMAR UJALA" (Hindi Daily), Kanpur            |
| 2) Daily Desher Katha           | In respect of | "DAILY DESHER KATHA" (Bengali Daily) Agartala |

**2.5) TERMINATION UNDER ARTICLE 44 (a) OF BUREAU'S ARTICLES OF ASSOCIATION**

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|---------------------------|---------------|--|
| 1) Sankha Press Pvt. Ltd. | in respect of | "DAINIK JUGASANKHA" (Bengali Daily), Silchar |
|---------------------------|---------------|--|

The membership of the publication was terminated due to manipulation of books and records, print order and MRR.

Thanking you,

Secretary General