



# Audit Bureau Of Circulations

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## CONFIDENTIAL

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7<sup>th</sup> October 2011

To,

ALL MEMBERS

NOTIFICATION NO. 821

### PART – I) DE-EMPANELMENT OF APPROVED PUBLISHER AUDITORS FROM THE PANEL:

Council of Management at its recent meeting decided to de-empanel with immediate effect, following firms of Chartered Accountants from the list of empanelled Chartered Accountants carrying out publisher members circulation audits.

- 1) M/s. P.G. Hemani & Co.
- 2) M/s. Khandelwal Jain & Co.

All

publisher members are informed that with immediate effect, the above firms of Chartered Accountants should not be appointed to carry out publisher members circulation audits for the current audit period July-December 2011 and thereafter.

Publisher members who have already appointed the above firms of Chartered Accountants to carry out their circulation audits are informed to appoint any other firm of Chartered Accountants from the panel of Chartered Accountants listed by the Bureau to carry out publisher members circulation audit.

All publisher members are requested to appoint only those firms of Chartered Accountants which are empanelled with the Bureau as publisher auditors. It would be the responsibility of the publisher member to ensure that the circulation audits are carried out only by a Partner and / or staff of the empanelled firm of publisher auditors appointed to carry out the circulation audit.

### PART - II - PROGRESS OF MEMBERSHIP

#### 2.1) NEW ADMISSIONS

##### PUBLISHERS:

Following publications were admitted to Bureau Membership with effect from 1<sup>st</sup> January 2011. Their circulation figures for the audit period January-June 2011 were accepted for certification after a satisfactory surprise recheck audit by Bureau's Auditors:

- |                             |               |   |
|-----------------------------|---------------|---|
| 1) Ideal Publications Trust | In respect of | "Madhyamam" (Malayalam Daily), Kochi        |
| 2) Subal Kr. Dey            | in respect of | "Syandan Patrika" [Bengali Daily], Agartala |

## 2.1) NEW ADMISSIONS [contd...]

- |    |                             |               |  |
|----|-----------------------------|---------------|--|
| 3) | Bennett, Coleman & Co. Ltd. | in respect of | a) "The Economic Times" [English Daily], Nagpur              |
|    |                             |               | b) "The Economic Times on Saturday" [English Weekly], Nagpur |
| 4) | ABP Pvt. Ltd.               | In respect of | "The Telegraph" (English Daily), Patna                       |

## 2.2) CESSATION OF MEMBERSHIP UNDER ARTICLE 44(b)

(For non-payment of Annual Subscription)

### I - ORGANISATION:

Centre for Monitoring Indian Economy Pvt.Ltd., Mumbai

### II- PUBLISHER:

Purvodaya Publications Pvt.Ltd. in respect of "Dainik Purvodaya" (Hindi Daily), Guwahati and Jorhat editions

## 2.3) TERMINATION UNDER ARTICLE 5-A OF BUREAU'S ARTICLES OF ASSOCIATION

(For failure to submit circulation figures for two consecutive audit periods)

- |    |                                      |               |   |
|----|--------------------------------------|---------------|---|
| 1) | Gavakari Prakashan                   | in respect of | "Gavakari" (Marathi Daily), Aurangabad  |
| 2) | Dr. Ashok Kumar Pandey               | in respect of | "Nirogdham" (Hindi Quarterly), Indore   |
| 3) | Raj Events & Entertainment Pvt. Ltd. | in respect of | a) "Raj Express" (Hindi Daily), Bhopal<br>b) "Raj Express" (Hindi Daily), Gwalior<br>c) "Raj Express" (Hindi Daily), Indore<br>d) "Raj Express" (Hindi Daily), Jabalpur |
| 4) | Eastern Media Ltd.                   | in respect of | "Sambad" (Oriya Daily), Bhubaneswar & also printed at Balasore, Bargarh, Brahampur, Jeypore   |

## PART - III) BUREAU AUDITS

### 3.1) SURPRISE RECHECK AUDITS [Direct Bureau Audits – on Admission] – JANUARY-JUNE 2011

Following publications had opted for direct Bureau Audits by Bureau Auditors, on admission - audit period January-June 2011 result of which were satisfactory.

- 1) Deccan Chronicle (English Daily), Coimbatore edition
- 2) Syandan Patrika (Bengali Daily), Agartala

### 3.2) SURPRISE RECHECK AUDITS [On Admission] – JANUARY-JUNE 2011

Following publications were surprise rechecked by Bureau Auditors, on admission - audit period January-June 2011 result of which were satisfactory.

- 1) Hindustan (Hindi Daily), Deoghar edition printed at Bhagalpur
- 2) Ravivasriya Hindustan (Hindi Weekly), Deoghar edition printed at Bhagalpur
- 3) Madhyamam (Malayalam Daily), Kochi
- 4) The Economic Times (English Daily), Nagpur
- 5) The Economic Times on Saturday (English Weekly), Nagpur
- 6) The Telegraph (English Daily), Patna
- 7) Udayavani (Kannada Daily), Hubli edn. printed at Hubli & Gulbarga

### 3.3) SURPRISE RECHECK AUDITS – JANUARY-JUNE 2011

Following publications were surprise rechecked by Bureau's Auditors - audit period January-June 2011 result of which were satisfactory.

- 1) Annadata (Telugu Monthly), Hyderabad
- 2) Business Standard (English Daily), Bhubaneswar
- 3) Business Standard (English Daily), Chandigarh
- 4) Business Standard (Hindi Daily), Chandigarh
- 5) Business Standard (Hindi Daily), Lucknow
- 6) Business Standard (English Daily), Mumbai
- 7) Business Standard (Hindi Daily), Mumbai
- 8) Business Standard (English Daily), Pune

### 3.4) SURPRISE CHECKS – JANUARY-JUNE 2011

Following publications were surprise checked by Bureau's Auditors - audit period January-June 2011 result of which were satisfactory.

- 1) Asomiya Khabar (Assamese Daily), Guwahati edition printed at Guwahati & Jorhat
- 2) Dainik Jagran (Hindi Daily), Ranchi printed at Kolkata
- 3) Ganashakti (Bengali Daily), Kolkata edition printed at Kolkata
- 4) Prabhat Khabar (Hindi Daily), Kolkata edition printed at Kolkata
- 5) Sadin (Assamese Weekly), Guwahati
- 6) Sanmarg (Hindi Daily), Kolkata
- 7) The Telegraph (English Daily), Kolkata edition printed at Guwahati & Jorhat

Thanking you,

Sd/-  
Secretary General