



Audit Bureau Of Circulations

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20th May 2015

To,

ALL MEMBERS

NOTIFICATION NO. 843

PART – I - Fixation of waste rate of newspapers for the audit period July-December 2015: [applicable to all Daily & Weekly Newspapers]

Council at its recent meeting adopted the following value in waste per kg for all newspaper publisher members (Dailies and Weeklies) for the **audit period July-December 2015** for the purpose of calculating the Net Realisation Rate (NRR):

**Newspaper value in
waste per kg
applicable
for the audit period
July-December 2015**

➤ **Western Zone**

In the states of :

Chhattisgarh, Dadra & Nagar Haveli, Daman & Diu, Goa,
Gujarat, Maharashtra and Madhya Pradesh

Rs. 11.00 per kg.

➤ **Eastern Zone**

Andaman & Nicobar Islands, Arunachal Pradesh, Assam,
Bihar, Jharkhand, Manipur, Meghalaya, Mizoram,
Nagaland, Orissa, Sikkim, Tripura and West Bengal

Rs. 11.00 per kg.

➤ **Northern Zone**

Chandigarh, Delhi, Haryana, Himachal Pradesh, Jammu
& Kashmir, Punjab, Rajasthan, Uttar Pradesh and
Uttaranchal

Rs. 11.00 per kg.

➤ **Southern Zone**

Andhra Pradesh, Karnataka, Kerala, Lakshadweep,
Pondicherry, Tamil Nadu and Telangana

Rs. 10.00 per kg.

PART II - PROGRESS OF MEMBERSHIP

2.1 NEW ADMISSIONS

i) PUBLISHERS:

1.	Amar Ujala Publications Ltd.	In respect of	AMAR UJALA COMPACT (Hindi Daily), Varanasi
2.	Dabang Dunia Publication Pvt. Ltd	In respect of	DABANG DUNIA (Hindi Daily), Indore
3.	Awantika Prakashan Pvt. Ltd.	In respect of	DAINIK AWANTIKA (Hindi Daily), Ujjain
4.	Rajasthan Patrika Pvt. Ltd.	In respect of	DAILY NEWS (Hindi Daily), Jaipur
5.	Lokmat Media Pvt. Ltd.	In respect of	LOKMAT SAMACHAR (Hindi Daily), Chindwara edition printed at Nagpur
6.	Neutral Publishing House Ltd.	In respect of	PRABHAT KHABAR (Hindi Daily), Gaya
7.	Raj Events & Entertainment Pvt. Ltd.	In respect of	a) RAJ EXPRESS (Hindi Daily), Bhopal b) RAJ EXPRESS (Hindi Daily), Indore
8.	Spardha Spoorti Publishers & Printers Pvt. Ltd.	In respect of	SPARDHA SPOORTI MAGAZINE (Kannada Monthly), Hubli-Dharward
9.	Bennett, Coleman & Co. Ltd.	In respect of	a) PUNE TIMES MIRROR (English Daily), Pune b) SUNDAY PUNE TIMES MIRROR (English Weekly), Pune c) THE ECONOMIC TIMES (English Daily), Indore d) THE ECONOMIC TIMES MAGAZINE (English Weekly), Indore & Lucknow editions

ii) ADVERTISING AGENCY:

- 1) Publico Advertising, New Delhi

iii) ORGANISATION:

- 1) University of Mysore, Mysore

2.2 RESIGNATIONS

i) ADVERTISING AGENCY:

- 1) Grey Worldwide (India) Pvt. Ltd., Mumbai

ii) ADVERTISER

- 1) BHR Co-op. Credit Society Ltd., Jalgaon

2.3 TERMINATION UNDER ARTICLE 5-A OF BUREAU'S ARTICLES OF ASSOCIATION

[Non submission of audited circulation figures for two consecutive audit periods OR failure to obtain an ABC certificate of circulation for three consecutive audit periods]

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|----|-----------------------|---------------|--|
| 1. | The Statesman Limited | in respect of | a) "THE STATESMAN" (English Daily), New Delhi edition printed at Noida |
| | | | b) "THE SUNDAY STATESMAN" (English Weekly), New Delhi edition printed at Noida |
| 2. | Jagran Prakashan Ltd. | in respect of | "I NEXT" (Hindi/English Daily), Patna |

Thanking you,

Secretary General