



# Audit Bureau Of Circulations

Founder Member : International Federation of Audit Bureaux of Circulations  
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19<sup>th</sup> August 2014

To,

**ALL MEMBERS**

## NOTIFICATION NO. 839

### PROGRESS OF MEMBERSHIP

#### 1.1 NEW ADMISSIONS

##### i) PUBLISHER

Bennett, Coleman & Co. Ltd. In respect of "EI SAMAY SANGBADPATRA"  
(Bengali Daily), Kolkata

##### ii) ADVERTISING AGENCY:

1) Mode Advertising & Marketing Pvt. Ltd., Mumbai

#### 1.2 RESIGNATIONS

##### i) ADVERTISING AGENCIES:

- 1 Akruti Advertising Agency, Nagpur
- 2 MASS Marketing & Advertising Pvt. Ltd., Bangalore
- 3 Megha Advertising Agency, Aurangabad

##### ii) ADVERTISERS

- 1 Bharti Airtel Ltd., Gurgaon
- 2 J.K. Helene Curtis Limited, Thane
- 3 Landmarc Leisure Corporation Ltd., Mumbai
- 4 Satvik Investments, Nagpur

**iii) PUBLISHERS**

1	D B Corp Ltd	In respect of	"DIVYA BHASKAR" (Gujarati Daily), Rajkot edition printed at Rajkot and Junagarh
2	Bharathan Publications P Ltd.	In respect of	"MANGAYAR MALAR" (Tamil Fortnightly), Chennai
3	The Bangalore Printing & Pub. Co. Ltd	In respect of	"MALLIGE PANCHANGA DARSHINI" (Kannada Annual), Bangalore
4	Saraswati Bal Kalyan Nyas	In respect of	"DEVPUTRA" (Hindi Monthly), Indore

Thanking you,

Secretary General