



# Audit Bureau Of Circulations

Founder Member : International Federation of Audit Bureaux of Circulations  
Wakefield House, Sprott Road, Ballard Estate, Mumbai – 400 001  
Tel: +91 22 2261 18 12 / 2261 90 72 .● Fax: +91 22 2261 88 21  
E-mail : abc@auditbureau.org ● Web Site : <http://www.auditbureau.org>

17<sup>th</sup> October 2014

To,

**ALL MEMBERS**

**NOTIFICATION NO. 840**

## **PART I - ANNUAL RENEWAL SUBSCRIPTION SCHEDULE FOR THE YEAR 2015-2016:**

We wish to inform you that the Bureau's Council of Management have decided to revise the subscription schedule for all members **w.e.f 1<sup>st</sup> April 2015.**

### **PUBLISHERS:**

The revised subscription schedule (excluding service tax) applicable to **publisher members** would be as under :

<b>Total Circulation (Copies)</b>	<b>Daily Newspapers Rs.</b>	<b>Weekly Newspapers Rs.</b>	<b>Magazines Rs.</b>
Upto 25,000	8,000	6,500	5,000
50,000	12,200	9,600	7,600
75,000	15,700	12,200	10,000
100,000	19,900	14,900	12,400
150,000	24,300	18,600	14,900
200,000	29,300	22,500	17,400
300,000	34,000	26,500	20,200
400,000	40,000	30,500	23,100
500,000	50,000	36,000	26,700
600,000	60,000	41,000	30,000
Over 600,000	70,000	46,000	34,000

All publisher members would be requested to remit the subscription for the year 2015-16 in the month of March 2015 as per the above subscription schedule.

## **ADVERTISING AGENCIES:**

The revised subscription schedule (excluding service tax) applicable to **advertising agency** members would be as under :

<b>Based on Annual Turnover applicable to Press Advertising, including space and production costs</b>	<b>2015-2016 Rs.</b>
Upto 0.50 Cr	8,000
Above 0.5 Cr. and upto 1 Cr	11,900
Above 1 Cr. and upto 2 Cr	14,700
Above 2 Cr. and upto 5 Cr	16,700
Above 5 Cr. and upto 10 Cr	21,700
Above 10 Cr. and upto 25 Cr	25,600
Above 25 Cr. and upto 50 Cr	29,900
Above 50 Cr. and upto 100 Cr	35,000
Above 100 Cr. and upto 200 Cr	40,000
Above 200 Cr. and upto 500 Cr	45,000
Over 500 Crore	50,000

All advertising agency members would be requested to remit the subscription for the year 2015-16 in the month of March 2015 as per the above subscription schedule.

## **ADVERTISERS:**

The revised subscription schedule (excluding service tax) applicable to **advertiser** members would be as under :

<b>Based on Annual Expenditure on press Advertising including production costs</b>	<b>2015-2016 Rs.</b>
Upto 25 Lakhs	6,500
Upto 50 Lakhs	10,800
Above 50 Lakhs	17,000

All advertiser members would be requested to remit the subscription for the year 2015-16 in the month of March 2015 as per the above subscription schedule.

## ORGANISATIONS:

The revised subscription schedule (excluding service tax) applicable to **organisation** members would be as under :

<b>Organisation &amp; Govt. Agencies</b>	<b>2015-2016 Rs.</b>
Commercial	34,000
Non Commercial (Govt. Agencies)	20,000

All organisation members would be requested to remit the subscription for the year 2015-16 in the month of March 2015 as per the above subscription schedule.

## PART II - PROGRESS OF MEMBERSHIP

### 2.1) NEW ADMISSIONS

#### A) PUBLISHERS:

Following publications were admitted to Bureau Membership with effect from 1<sup>st</sup> January 2014. Their circulation figures for the audit period January-June 2014 were accepted for certification:

1) Amar Ujala Publications Ltd	in respect of	"Amar Ujala Compact (Hindi Daily), Agra, Allahabad, Bareilly, Gorakhpur & Kanpur
2) D B Corp. Ltd.	in respect of	"Dainik Bhaskar" [Hindi Daily], Jalandhar
3) Jagran Prakashan Ltd.	in respect of	a) "Dainik Jagran"(Hindi Daily), Aligarh, Allahabad & Moradabad  b) "Jagran Josh Plus" (Hindi Fortnightly), New Delhi
5) New Era Publications	in respect of	"Fourth Estate" (English Weekly), Navi Mumbai
6) Mr. Sanjay Nathe	in respect of	"Rojgar Noukari Sandarbha" (Marathi Weekly), Nagpur
7) Bartman Pvt. Limited	in respect of	"Sarir O Sastha" (Bengali Monthly), Kolkata

- |    |                            |                  |  |
|----|----------------------------|------------------|--|
| 8) | Bennett, Coleman & Co.Ltd. | in respect<br>of | a) "The Economic Times Magazine"<br>(English Weekly), Ahmedabad,<br>Cuttack Jaipur, Kolkata Nagpur,<br>Ranchi and Delhi edn. [printed at<br>Sahibabad, Mapusa and Patna] |
|    |                            |                  | b) "The Times of India" (English<br>Daily), Nashik   |
|    |                            |                  | c) "Sunday Times of India" (English<br>Weekly), Nashik   |
| 9) | Kasturi & Sons Ltd.        | in respect<br>of | "The Hindu" (Tamil Daily), Chennai<br>edition printed at Chennai,<br>Coimbatore, Madurai, Trichy,<br>Trivandrum and Bangalore  |

**B) ORGANISATIONS:**

- 1) Ninestars Information Technologies Pvt.Ltd., Bangalore
- 2) The Boston Consulting Group, Mumbai

**C) ADVERTISERS:**

- 1) Jubilant Agri & Consumer Products Ltd., Greater Noida
- 2) Maruti Suzuki India Ltd., New Delhi

**2.2) CESSATION OF MEMBERSHIP**

**PUBLISHER**

- |    |                            |                  |  |
|----|----------------------------|------------------|--|
| 1) | Bennett, Coleman & Co.Ltd. | in respect<br>of | "I Diva" (English Weekly),<br>Mumbai edn. printed at<br>Mumbai |
|----|----------------------------|------------------|--|

**2.3) TERMINATION OF MEMBERSHIP UNDER ARTICLE 44(b) OF BUREAU'S ARTICLES OF ASSOCIATION**

[For non payment of annual renewal subscription]

**ADVERTISER:**

- 1) R.L. Steels & Energy Ltd., Aurangabad

**ORGANISATION:**

- 1) Kotak Institutional Equity, Mumbai

**2.4 (i) TERMINATION UNDER ARTICLE 5-A OF BUREAU'S ARTICLES OF ASSOCIATION**  
[Non submission of audited circulation figures for two consecutive audit periods]

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|----|--------------------------------------|------------------|--|
| 1) | Kesari Mahratta Trust                | in respect<br>of | "KESARI" (Marathi Daily), Pune edition<br>printed at Pune and Sangli |
| 2) | Navhind Press &<br>Publications Ltd. | in respect<br>of | "NAVPRABHA" (Marathi Daily), Panaji                                  |

**2.4 (ii) TERMINATION UNDER ARTICLE 5-A OF BUREAU'S ARTICLES OF ASSOCIATION**  
**[For failure to obtain an ABC Certificate of Circulation for three consecutive audit periods]**

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|----|-----------------------------|---------------|----|---|
| 1) | Bennett, Coleman & Co. Ltd. | in respect of | a) | "PUNE MIRROR" (English Daily), Pune   |
|    |                             |               | b) | "SUNDAY PUNE MIRROR" (English Weekly), Pune                                 |
| 2) | Samag True Enterprises Ltd. | in respect of |    | "SACH KAHOON" (Punjabi Daily), Sirsa edition printed at Sirsa and Panchkula |

Thanking you,

Secretary General