



# Audit Bureau Of Circulations

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19<sup>th</sup> May, 2014

To,

**ALL MEMBERS**

## NOTIFICATION NO. 837

### **PART – I - Fixation of waste rate of newspapers for the audit period July-December 2014: [applicable to all Daily & Weekly Newspapers]**

Council at its recent meeting adopted the following value in waste per kg for all newspaper publisher members (Dailies and Weeklies) for the **audit period July-December 2014** for the purpose of calculating the Net Realisation Rate (NRR):

**Newspaper value in  
waste per kg  
applicable  
for the audit period  
July-December 2014**

➤ **Western Zone**

In the states of :

Dadra & Nagar Haveli, Daman & Diu, Goa, Gujarat,  
Maharashtra, Madhya Pradesh

Rs. 11.00 per kg.

➤ **Eastern Zone**

Andaman & Nicobar Islands, Arunachal Pradesh, Assam,  
Bihar, Chhattisgarh, Jharkhand, Manipur, Meghalaya,  
Mizoram, Nagaland, Orissa, Sikkim, Tripura, West Bengal

Rs. 11.00 per kg.

➤ **Northern Zone**

Chandigarh, Delhi, Haryana, Himachal Pradesh, Jammu  
& Kashmir, Punjab, Rajasthan, Uttar Pradesh, Uttaranchal

Rs. 11.00 per kg.

➤ **Southern Zone**

Andhra Pradesh, Karnataka, Kerala, Lakshadweep,  
Pondicherry, Tamil Nadu

Rs. 10.00 per kg.

## PART - II - PROGRESS OF MEMBERSHIP

### 2.1 NEW ADMISSIONS

#### i) ADVERTISING AGENCIES:

- 1 Anims Connexion Pvt. Ltd., Mumbai
- 2 Adwit (India) Pvt. Ltd., Bangalore
- 3 Raviraj Publicity Pvt. Ltd., Pune

#### ii) PUBLISHERS:

- |                                       |               |   |
|---------------------------------------|---------------|---|
| 1. Amar Ujala Publications Ltd.       | In respect of | a) AMAR UJALA (Hindi Daily), Gorakhpur<br>b) AMAR UJALA (Hindi Daily), Lucknow  |
| 2. Dainik Savera News & Media Network | In respect of | DAINIK SAVERA TIMES (Hindi Daily), Jalandhar  |
| 3. Ideal Publications Trust           | In respect of | MADHYAMAM (Malayalam Daily), Kannur   |
| 4. Rajasthan Patrika Pvt. Ltd.        | In respect of | "NEWS TODAY" (Hindi Daily), Jaipur  |
| 5. Jagjit Publishing Co. Pvt. Ltd.    | In respect of | ROZANA SPOKESMAN (Punjabi Daily), Chandigarh  |
| 6. Hindustan Media Ventures Ltd.      | In respect of | i) RAVIVASRIYA HINDUSTAN (Hindi Weekly), Aligarh<br>ii) RAVIVASRIYA HINDUSTAN (Hindi Weekly), Bhagalpur<br>iii) RAVIVASRIYA HINDUSTAN (Hindi Weekly), Dhanbad<br>iv) RAVIVASRIYA HINDUSTAN (Hindi Weekly), Jamshedpur<br>v) RAVIVASRIYA HINDUSTAN (Hindi Weekly), Meerut edition printed at Meerut and Dehradun<br>vi) RAVIVASRIYA HINDUSTAN (Hindi Weekly), Moradabad<br>vii) RAVIVASRIYA HINDUSTAN (Hindi Weekly), Ranchi |
| 7. HT Media Ltd.                      | In respect of | SUNDAY HINDUSTAN TIMES (English Weekly), Indore   |

8.	Bennett, Coleman & Co. Ltd.	In respect of	<ul style="list-style-type: none"> <li>i) THE TIMES OF INDIA(English Daily), Aurangabad &amp; Kolhapur</li> <li>ii) SUNDAY TIMES OF INDIA (English Weekly), Aurangabad &amp; Kolhapur</li> <li>iii) THE TIMES OF INDIA(English Daily), Coimbatore</li> <li>iv) SUNDAY TIMES OF INDIA(English Weekly), Coimbatore</li> <li>v) BANGALORE MIRROR ON SATURDAY (English Weekly), Bangalore</li> <li>vi) BANGALORE MIRROR ON SUNDAY (English Weekly), Bangalore</li> </ul>
9.	VRL Media Ltd.	In respect of	VIJAYAVANI (Kannada Daily), Belgaum

## 2.2 CESSATION OF MEMBERSHIP

### PUBLISHERS:

1.	HT Media Limited	In respect of	<ul style="list-style-type: none"> <li>a) "HINDUSTAN TIMES" (English Daily), Jamshedpur edition</li> <li>b) "SUNDAY HINDUSTAN TIMES" (English Weekly), Jamshedpur edition</li> </ul>
2.	Pratidin Prakashani Pvt. Ltd.	In respect of	"BIKELER PRATIDIN" (Bengali Daily), Kolkata

## 2.3 RESIGNATIONS

### i) ADVERTISING AGENCIES:

- 1 Pressman Advertising Ltd., Kolkata
- 2 Saatchi & Saatchi Pvt. Ltd., Mumbai

**ii) PUBLISHERS:**

- |                               |               |  |
|-------------------------------|---------------|--|
| 1. Nava Bharat Press (Raipur) | In respect of | a) "NAVA BHARAT" (Hindi Daily), Raipur   |
|                               |               | b) "NAVA BHARAT" (Hindi Daily), Bilaspur |
| 2. Amar Chitra Katha Pvt. Ltd | In respect of | "TINKLE" (English Monthly), Mumbai       |

**2.4 TERMINATION UNDER ARTICLE 5-A OF BUREAU'S ARTICLES OF ASSOCIATION**

**[Non submission of audited circulation figures for two consecutive audit periods OR failure to obtain an ABC certificate of circulation for three consecutive audit periods]**

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|--------------------------------------|---------------|---|
| 1. Sanmarg Jharkhand Media Pvt. Ltd. | In respect of | "SANMARG" (Hindi Daily), Ranchi   |
| 2. Bennett, Coleman & Co. Ltd.       | In respect of | a) "THE TIMES OF INDIA" (English Daily), Mumbai                                 |
|                                      |               | b) The Economic Times (English Daily), Mumbai edition printed at Mumbai and Goa |
|                                      |               | c) Mumbai Mirror (English Daily), Mumbai  |
|                                      |               | d) Maharashtra Times (Marathi Daily), Mumbai                                    |

Thanking you,

Secretary General