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To ALL MEMBERS

NOTIFICATION NO. 708

Following results as examined by the Bureau's Council of Management are notified for information

PART - I RESULTS OF BUREAU'S AUDITS:

SURPRISE CHECKS - JULY/DECEMBER 2001

1	[Annadata, Hyderabad
2	[Chatura, Hyderabad
3	[Sitara, Hyderabad
4	[Vipula, Hyderabad
5		Abhiyaan, Mumbai
6		Balamangala, Bangalore
7	[Balarama, Kottayam
8	[Vanitha (Malayalam), Kottayam
9	[Vanitha (Hindi), Kottayam
10		Manorama Year Book, Kottayam
11	[Bombay Samachar (Daily), Mumbai
12	[Bombay Samachar (Weekly), Mumbai
13		Crime & Detective, New Delhi
14		Dharitri, Bhubaneshwar
15		Deshdoot, Nandurbar
16		Dainik Sambad (Bengali) Agartala
17		Gujarat Samachar, Mumbai
18	[Hindustan, Lucknow
19	[Hindustan, Patna
20	[Hindustan, Ranchi
21	[India Today (English), New Delhi
22	[India Today (Hindi), New Delhi
23	[India Today (Mal), New Delhi
24	[India Today (Tam), New Delhi
25	[India Today (Tel), New Delhi
26	[Business Today, New Delhi
27	[Computers Today, New Delhi
28		Inquilab, Mumbai
29	[Janmabhumi, Mumbai
30	[Janmabhumi Pravasi, Mumbai
31		Just Another Magazine, Mumbai
32	[Kalnirnay (Hindi Annual), Mumbai
33	[Kalnirnay (Marathi Annual), Mumbai
34	[Lokmat, Pune
35	[Lokmat, Nashik
36	[Lokmat Samachar, Aurangabad

37		Mallige Panchang Darshini (Annual), Bangalore
38		Mathrubhumi (Mal.), Kottayam
39	[Meri Saheli, Mumbai
40	[New Woman, Mumbai
41	[Arogya Sanjivani, Mumbai
42	[Naba Kallol, Kolkata
43	[Suktara, Kolkata
44	[Navakal, Mumbai
45	[Sandhyakal, Mumbai
46		Nava Bharat, Satna
47		Outlook, New Delhi
48		Overdrive, Mumbai
49		Parashuno, Kolkata
50		Prajatantra, Cuttack
51	[Sarita, New Delhi
52	[Grihshobha (Hindi), New Delhi
53	[Grihshobha (Gujarati), New Delhi
54	[Grihshobha (Kannada), New Delhi
55	[Grihshobhika (Marathi), New Delhi
56	[Woman's Era, New Delhi
57	[Champak (English), New Delhi
58	[Champak (Hindi), New Delhi
59	[Suman Saurabh, New Delhi
60	[Samyukta Karnataka, Hubli & Bangalore
61	[Karmaveera, Hubli
62	[Kasturi, Hubli
63		Sandhya Aajkaal, Kolkata
64	[Sharadia Bartaman, Kolkata
65	[Sukhi Girhkon, Kolkata
66		Sakal, Aurangabad
67	[The Times of India, Ahmedabad
68	[The Sunday Times of India, Ahmedabad
69	[The Economic Times, Ahmedabad
70	[The Economic Times on Saturday, Ahmedabad
71		Udayavani, Bangalore
72		Uttar Banga Sambad, Siliguri
73		The Hindu, Hyderabad

Result satisfactory in each case.

74	Gavakari (Marathi Daily) Nasik & Jalgaon
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In view of certain inadequacies observed in Publisher's books and records, it was decided to treat Publisher's circulation figures for the period of surprise check viz. July/December 2001 as "Not Accepted" and filed.

75	The Tadanta, Bhubaneshwar
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In view of temporary suspension of the publication, Bureau Auditors were unable to carry out surprise check. It was accordingly decided that publisher's circulation figures for the period July/December 2001, when received, would be treated as "Not Accepted" and filed.

76. Dainik Lokmat, Mumbai

Bureau Auditors had observed that the publication was sold to vendors at a commission rate of 50% of the cover price on two days in a week when the cover price was Re. 1.00. For the purpose of Net Paid Circulation, only such copies which were sold to the trade at a commission upto 40% of the cover price qualified for inclusion. Publisher was conveyed to comply with Bureau's rules strictly whilst compiling circulation figures.

77. The Statesman (English Daily), Kolkata and also printed at Siliguri and New Delhi edition

In view of certain inadequacies observed in maintenance of books and records, non compliance with Bureau's audit requirements, it was decided to treat publisher's circulation figures for the period of surprise check viz. July/December 2001 as "Not Accepted" and filed.

78. Buy & Sell (English Weekly), Kolkata

Bureau auditors were not satisfied regarding actual printing and distribution of copies. It was accordingly decided to treat publisher's circulation figures for the period July/December 2001 as "Not Accepted" and filed.

PART - II:

Circulation figures in respect of following Publications for July/December 2001 as certified after the release of Preliminary List of Circulations for July/December 2001 are notified for information of all members.

Sr. No.	Member-Ship No.	Previous Audit Period Jan-Jun 2001	PUBLICATION	Average Net Paid Circulation Jul-Dec 2001	Average Trade Terms	Increase or Decrease Over Past Period%	Free Copies
			DAILIES				
			ENGLISH				
1	311	220,615	Deccan Chronicle, Hyderabad Karimnagar, Rajahmundry & Vijayawada	238,925	36.5	8.3	1,427
			HINDI				
2	1584	14,551	Aaj Ka Anand, Pune	17,523	35.0	20.4	210
3	1408	73,513	Dainik Agniban, Indore	81,335	31.1	10.6	521
4	535	35,799	Dainik Jagran, Jhansi	34,882	29.9	-2.6	654
5	218	182,019	Dainik Jagran, Kanpur	211,928	32.1	16.4	1,998
6	857	122,013	Dainik Jagran, Lucknow	135,024	33.0	10.7	636
7	572	472,792	Punjab Kesari, Ambala Cantt & Jalandhar	505,901	28.5	6.9	2,919
8	572-A	347,419	Punjab Kesari, New Delhi	363,319	34.9	4.6	2,637
			ASSAMESE				
9	1102	Not Accepted	Dainik Janambhumi, Guwahati & Jorhat	26,512	28.0	-	826
			KANNADA				
10	1564	Not A Member	Vijay Karnataka, Hubli & also printed at Bagalkot	107,002	38.2	-	113
11	1564-A	Not A Member	Vijay Karnataka, Bangalore	87,962	38.1	-	194
12	1564-B	Not A Member	Vijay Karnataka, Gulbarga	26,374	38.2	-	73
13	1564-C	Not A Member	Vijay Karnataka, Gangavathi	23,859	38.2	-	16
14	1564-D	Not A Member	Vijay Karnataka, Mangalore	48,426	38.2	-	187

15	1564-E	Not A Member	Vijay Karnataka, Mysore	35,044	38.2	-	102
16	1564-F	Not A Member	Vijay Karnataka, Shimoga	51,279	38.2	-	61
			MALAYALAM				
17	19	1,233,974	Malayala Manorama, Kannur, Kochi, Kollam, Kottayam, Kozhikode, Thrissur, Malappuram, Palakkad & Thiruvananthapuram	1,243,434	26.9	0.8	5,260
18	143	864,730	Mathrubhumi, Kannur, Kochi, Kollam, Kottayam, Kozhikode, Malappuram, Thiruvananthapuram & Thrissur	890,984	27.2	3.0	7,537
			MARATHI				
19	1460	50,844	Mumbai Choufer, Mumbai	110,096	31.0	116.5	688
20	1559	93,914	Punya Nagari, Ahmednagar, Mumbai, Nasik, Pune, Thane	127,776	36.3	36.1	1,216
			PUNJABI				
21	578	210,664	Ajit, Jalandhar	227,588	27.8	8.0	1,998
22	906	182,087	Jag Bani, Jalandhar	199,021	25.3	9.3	1,423
			URDU				
23	510	41,817	Hind Samachar, Ambala Cantt & Jalandhar	44,144	25.4	5.6	750
			WEEKLIES				
			ENGLISH				
24	958	432,083	India Today, New Delhi	444,720	34.8	2.9	1,408
			FORTNIGHTLY & MONTHLY MAGAZINES				
			ENGLISH				
25	1551	76,865	Overdrive, Mumbai	76,627	38.9	-0.3	487

PART - III:

PROGRESS OF MEMBERSHIP

A) NEW MEMBERS

I - ADVERTISER

		w.e.f.
i)	Rama Newsprint & Papers Ltd., Mumbai	01.01.2002
ii)	Shrirang Kisanlal Sarda, Nasik	01.01.2002
iii)	Unit Trust of India, Mumbai	01.04.2002

II - PUBLISHERS

1.	Gomantak Pvt. Ltd.	in respect of	"GOMANTAK TIMES" (English Daily), Panaji
2.	Gomantak Pvt. Ltd.	in respect of	"GOMANTAK" (Marathi Daily), Panaji
3.	Sahara India Mass Communication	in respect of	"RASHTRIYA SAHARA" (Hindi Daily), Gorakhpur
4.	Eastern Media Ltd.	in respect of	"SAMBAD" (Oriya Daily), Angul
5.	Eastern Media Ltd.	in respect of	"SAMBAD" (Oriya Daily), Jeypore
6.	Express Publications (Madurai) Ltd.	in respect of	"THE NEW SUNDAY EXPRESS" (English Weekly), Bangalore edition & also printed at Mangalore, Belgaum, Bhubaneswar, Chennai, Coimbatore,

			Hyderabad, Kochi, Kozhikode, Madurai, Shimoga, Thiruvananthapuram, Vijayawada, and Visakhapatnam editions
7.	Vijay Karnataka	in respect of	"VIJAY KARNATAKA" Bangalore, Gangavathi, Gulbarga, Hubli and printed at Bagalkot, Mangalore, Mysore and Shimoga
(with effect from 1st July 2001)			

F) RESIGNATIONS

PUBLISHERS

Central Chinmaya Mission Trust	in respect of	"BALVIHAR" (English Fortnightly), Mumbai
Kumudam Publications Ltd.	in respect of	"KUMUDAM BAKTHI SPECIAL" (Tamil Monthly), Chennai
Indian Express Newspapers (Bom) Ltd.	in respect of	"JANASATTA" (Hindi Daily), Kolkata

G) TERMINATION UNDER ARTICLE 5-A OF BUREAU'S ARTICLES OF ASSOCIATION

C.R. Competition Refresher (Pvt.) Ltd.	in respect of	"COMPETITION REFRESHER" (English Monthly), New Delhi
		"JUNIOR SCIENCE REGRESHER" (English Monthly), New Delhi
Cyber Media (India) Ltd.	in respect of	"COMPUTERS @ HOME" (English Monthly), New Delhi
		"PC QUEST" (English Monthly), New Delhi
Indian Express Newspapers (Bom) Ltd.	in respect of	"JANASATTA" (Hindi Daily), New Delhi
Dainik Asam Pvt. Ltd.	in respect of	"DAINIK ASAM" (Assamese Daily) Guwahati

D) CHANGE OF OWNERSHIP

"NAVA BHARAT" (Hindi Daily), Bhopal, Chindwara, Gwalior, Indore, Jabalpur and Satna	Transferred to	M/s. Nava Bharat Press (Bhopal) Pvt. Ltd., w.e.f. 1st July, 2001
Tarun Bharat (Marathi Daily), Belgaum	Transferred to	M/s. Tarun Bharat Daily Pvt. Ltd. w.e.f. 1st January 2002

E) REQUEST RECEIVED FOR ISSUE OF SEPARATE ABC CERTIFICATE

1. "Dainik Lokmat", Aurangabad & Ahmednagar, Solapur editions
2. "The Statesman" (English Daily), Kolkata & New Delhi editions
3. "Dainik Jagran" (Hindi Daily), Meerut and Dehradun editions.

As desired by the Publisher, ABC Certificates in respect of the above three Publications will be issued separately for respective editions w.e.f. audit period January/June 2002.

PART - IV:

BUREAU'S CODE FOR PUBLICITY

- a) Bureau's Council of Management, at its recent meeting considered instances of violation of its Publicity Code by publishers of the following publications:-
Dainik Jagran (Hindi), Agra, Meerut and Bareilly editions

Council decided to reprimand the concerned members and also conveyed to them that in the event of Bureau coming across any further instance of violation of prescribed rules by them in future, it would initiate disciplinary action which may include expulsion from membership.

b) Dainik Jagran (Hindi), Bhopal.

In view of Publisher's failure to comply with Bureau's publicity rules, application for Bureau Membership filed by them for the audit period July/December 2001, was deferred to the next audit period.

Secretary General

