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To ALL MEMBERS

NOTIFICATION NO. 718

Following results as examined and decisions taken thereon by Bureau's Council of Management/Executive Committee are notified for information -

PART - I RESULTS OF BUREAU'S AUDITS:

a) SURPRISE CHECK - JULY/DECEMBER 2002

- 1) Charhdikala (Punjabi Monthly), Patiala

In view of certain discrepancies noticed in publisher's printing and despatch records maintained for July/December 2002, publisher's circulation figures for the period of Surprise check i.e. July/December 2002 were treated as 'Not Accepted' and filed.

- 2) Sambad (Oriya Daily), Bhubaneswar

In this case, Bureau Auditors were not satisfied regarding actual printing of copies. It was therefore decided to treat publisher's circulation figures for the period of Surprise Check i.e. July/December 2002 as 'Not Accepted'.

- 3) Amar Asom (Assamese Daily), Guwahati
- 4) Purvanchal Prahari (Hindi Daily), Guwahati
- 5) The North East Times(English Daily), Guwahati
- 6) The Meghalaya Guardian(English Daily), Shillong
- 7) Dainik Bhaskar (Hindi Daily), Bilaspur
- 8) Dainik Bhaskar (Hindi Daily), Gwalior
- 9) Dainik Bhaskar (Hindi Daily), Raipur
- 10) Deccan Herald (English Daily), Bangalore
- 11) Prajavani (Kannada Daily), Bangalore
- 12) Sudha (Kannada Weekly), Bangalore
- 13) Mayura (Kannada Monthly), Bangalore
- 14) Gujarat Samachar (Gujarati Daily), Surat
- 15) Kheti Duniyan (Punjabi Weekly), Patiala
- 16) Nava Bharat (Hindi Daily), Bilaspur
- 17) Nava Bharat (Hindi Daily), Raipur
- 18) Sandesh (Gujarati Daily), Surat

Results in the above cases were satisfactory.

b) SURPRISE-RECHECK AUDIT - JULY/DECEMBER 2002

The under mentioned publications were put through a surprise-recheck audit prior to certification of circulation figures as decided by Bureau's Executive Committee. These publications showed a difference in Net Paid Sales after surprise recheck audit.

| Sr. No. | Publication | Publisher's audit | After surprise- | Difference |
|---------|-------------|-------------------|-----------------|------------|
|---------|-------------|-------------------|-----------------|------------|

| | | Ave. Net Paid Sales | recheck audit Ave. Net Paid Sales | Ave. Net Paid Sales |
|-----|--|------------------------|---|------------------------|
| 1. | Amar Ujala - Kanpur | 1,08,000 | 1,01,501 | 6,499 |
| 2. | Andolana Dinapatrike - Mysore | 31,633 | 31,613 | 20 |
| 3. | Business World - Kolkata | 1,17,867 | 1,10,052 | 7,815 |
| 4. | Cricket Samrat - New Delhi | 84,432 | 75,389 | 9,043 |
| 5. | Dainik Jagran - Agra | 1,38,005 | 1,18,584 | 19,421 |
| 6. | Dainik Jagran - Allahabad, Varanasi* | 1,52,318 | 1,40,188 | 12,130 |
| 7. | Dainik Jagran - Bareilly, Moradabad* | 70,355 | 65,983 | 4,372 |
| 8. | Dainik Jagran - Dehradun | 90,960 | 79,439 | 11,521 |
| 9. | Dainik Jagran - Jalandhar | 1,44,488 | 1,34,020 | 10,468 |
| 10. | Dainik Jagran - Meerut | 79,801 | 60,196 | 19,605 |
| 11. | Dainik Jagran - New Delhi | 2,82,235 | 2,72,888 | 9,347 |
| 12. | Deccan Chronicle - Anantapur, Visakhapatnam* | 23,625 | 21,406 | 2,219 |
| 13. | Gavakari - Aurangabad | 15,658 | 15,328 | 330 |
| 14. | Gavakari - Jalgaon, Nashik | 82,580 | 81,526 | 1,054 |
| 15. | Loksatta-Jansatta - Ahmedabad | 47,535 | 47,992 | 457 |
| 16. | Mumbai Choufer - Greater Mumbai | 2,69,668 | 2,65,175 | 4,493 |
| 17. | Nandini - Guwahati | 25,014 | 23,497 | 1,517 |
| 18. | Pratham Pravakta - New Delhi | 62,911 | 45,275 | 17,636 |
| 19. | Sambad - Anugul | 19,210 | 19,016 | 194 |
| 20. | Sambad - Sambalpur | 21,083 | 20,887 | 196 |
| 21. | Sitara - Hyderabad | 31,179 | 30,475 | 704 |

*respective edition surprise-rechecked

c) SURPRISE RECHECK AUDIT- JULY/DECEMBER 2002 - NOT ACCEPTED

1. Aj (Hindi Daily), Agra
2. Dainik Agradoot (Assamese Daily), Guwahati & Jorhat
3. Dainik Sonar Cachar(Bengali Daily), Silchar
4. Jai Hindi (Gujarati Daily), Rajkot & Ahmedabad

d) SURPRISE RECHECK AUDIT (on Admission) - JULY/DECEMBER 2002 - NOT ACCEPTED

1. Aajchi Navi Mumbai (Marathi Weekly), Navi Mumbai
2. Asomiya Khabar (Assamese Daily), Guwahati
3. Bharat Janani (Hindi Daily), New Delhi
4. Dainik Himachal Sewa (Hindi Daily), Shimla
5. Desh Pardesh ni Aajkaal (Gujarati Daily), Ahmedabad, Bhavnagar, Jamnagar & Rajkot
6. Sambhaav (Gujarati Daily), Ahmedabad
7. Vyapar Udyog Samachar (Hindi Daily), New Delhi

PART - II PROGRESS OF MEMBERSHIP

A) NEW MEMBERS

I - PUBLISHERS

| | | | |
|----|----------------------------------|---------------|---|
| 1) | ABP Pvt. Ltd., Kolkata | In respect of | "BUSINESS WORLD" (English Weekly), Kolkata |
| 2) | Satej Prakashan, Navi Mumbai | In respect of | "DHAVATE NAVNAGAR" (Marathi Daily), Navi Mumbai |
| 3) | Gavakari Prakashan | In respect of | "GAVAKARI" (Marathi Daily), Aurangabad |
| 4) | Traders Pvt. Ltd. | In respect of | "LOKSATTA-JANSATTA" (Gujarati Daily), Ahmedabad |
| 5) | Transmind Technologies Pvt. Ltd. | In respect of | "PRATHAM PRAVAKTA" (Hindi Fortnightly), New Delhi |

B) RESIGNATIONS

| | |
|---------------------------|--------------|
| I - ADVERTISER | <u>w.e.f</u> |
| Alembic Limited, Vadodara | 01.04.2003 |

| | |
|--------------------------------|--------------|
| II - ADVERTISING AGENCY | <u>w.e.f</u> |
| Sarjan Advertising, Mumbai | 01.04.2003 |

III - PUBLISHERS

| | | | | |
|----|-------------------------------|---------------|----|---|
| 1) | The Sandesh Ltd. | In respect of | a) | "STREE" (Gujarati Weekly), Ahmedabad |
| | | | b) | "HEALTH CARE" (Gujarati Monthly), Ahmedabad |
| 2) | Bihar Samachar Patra (P) Ltd. | In respect of | | "AJ" (Hindi Daily), Jamshedpur |

C) CESSATION OF MEMBERSHIP

| | | |
|------------------------------|---------------|--|
| Diamond Magazines, New Delhi | In respect of | "MOVIE CHITRAHAR" (Hindi Monthly), New Delhi |
|------------------------------|---------------|--|

D) TERMINATION UNDER ARTICLE 5-A

| | | | |
|----|--|---------------|--|
| 1) | Buy & Sell Publications Pvt. Ltd., Kolkata | In respect of | "BUY & SELL" (English Weekly), Kolkata |
| 2) | Naya Padkar Pvt. Ltd., Anand | In respect of | "NAYA PADKAR" (Gujarati Daily), Anand |

Secretary General

