## TO ALL MEMBERS

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## **NOTIFICATION NO. 723**

## Violation of Bureau's Code for Publicity

Bureau's Council of Management at its last meeting considered two cases of violation of Bureau's Code for Publicity in respect of various editions of "Amar Ujala" in Uttar Pradesh. Council also noted that on previous three occasions, Publishers of "Amar Ujala" were reprimanded for violating Bureau's Code for Publicity.

Despite publisher's written assurances to strictly comply with Bureau's Code for Publicity in future, two more new cases of violation were brought to the notice of the Bureau which were considered by the Bureau's Council of Management.

2 In terms of the Bureau's Bye-Law as notified vide Notification No. 118 dated July 26, 1957 reproduced below and also powers conferred upon it vide Articles 42 and 43 of Bureau's Articles of Association, Council unanimously decided to take actions as specified hereunder in respect of Agra, Allahabad, Bareilly, Jhansi editions of "Amar Ujala" in Uttar Pradesh.

## Bye - Law

"The Council of Management shall be entitled, in its sole and unfettered discretion, at any time and from time to time to withdraw, cancel or amend any ABC certificate issued to any of the members, without assigning any reasons therefor. The Council of Management may, if it thinks fit, but without being under any legal obligation to do so, at any time substitute a revised or amended ABC Certificate in place of any ABC Certificate originally issued to any of the members. The decision of the Council of Management on all the matters referred to in this Bye-Law shall be final, conclusive and binding on the members"

- a) Withdraw ABC Certificates issued earlier for the period January/June 2003 in respect of `Amar Ujala', Jhansi and Agra editions:
- b) No ABC Certificate of circulation to be issued for the audit period January/June 2003 in respect of `Amar Ujala' Allahabad and Bareilly editions.

3 No ABC Certificate of circulation for the period January/June 2003 were issued in respect of "Amar Ujala" - Dehradun, Kanpur, Meerut & Moradabad editions as the publisher did not comply with Bureau's relevant Certification Policy to qualify for certification. These were accordingly treated as "Not Certified".

4 Facsimile copy each of the ABC Certificates duly withdrawn in respect of `Amar Ujala', Jhansi and Agra editions for the audit period January/June 2003 are enclosed for your immediate reference.

Secretary General