

13th November, 2003

TO ALL MEMBERS

(c.c.: Bureau's approved and recheck auditors)
printout taken in VM's printer

NOTIFICATION NO. 724

Providing free Calendar/Almanac to Readers once a year

Reference is invited to the provisions of Bureau's Notifications Nos.705 & 717 respectively pertaining to providing free Calendar/Almanac to readers once in a year.

Bureau's Council of Management at its recent Meeting held in Jaipur on 10th November, 2003 decided that all Publisher Members would be allowed to distribute to their regular readers, a Calendar/Almanac once in a year alongwith their Publication with or without increasing the cover price of the publication on the relevant day. All copies of the relevant issue sold within the maximum trade terms (as applicable) will qualify for certification as Net Paid Sales.

The above provisions come into force with immediate effect.

Secretary General

