



AUDIT BUREAU OF CIRCULATIONS

ADVERTISING AGENCY CATEGORY

SCHEDULE OF ENTRANCE FEES AND ANNUAL SUBSCRIPTION [Excluding GST]

[w.e.f 1st April 2025]

Based on Annual Turnover in Press Advertising	Annual membership subscription	One time entrance fee [equal to one year's subscription]	Total payable [excluding GST]
	Rs.	Rs.	Rs.
Upto 0.50 Cr	10,700	10,700	21,400
Above 0.5 cr. and upto 1 Cr	15,700	15,700	31,400
Above 1 Cr and upto 2 Cr	19,500	19,500	39,000
Above 2 Cr and upto 5 Cr	22,100	22,100	44,200
Above 5 Cr and upto 10 Cr	28,800	28,800	57,600
Above 10 Cr and upto 25 Cr	34,000	34,000	68,000
Above 25 Cr and upto 50 Cr	39,800	39,800	79,600
Above 50 Cr and upto 100 Cr	46,500	46,500	93,000
Above 100 Cr and upto 200 Cr	53,200	53,200	106,400
Above 200 Cr and upto 500 Cr	59,800	59,800	119,600
Over 500 Cr	66,550	66,550	133,100

Notes : i) PLUS applicable GST