



AUDIT BUREAU OF CIRCULATIONS

ADVERTISER CATEGORY

SCHEDULE OF ENTRANCE FEES AND ANNUAL SUBSCRIPTION [Excluding GST]

[w.e.f 1st April 2025]

Based on Annual Expenditure on press Advertising including production costs	Annual subscription	One time entrance fee [equal to one year's subscription]	Total payable [excluding GST]
	Rs.	Rs.	Rs.
Upto 25 Lakhs	8,500	8,500	17,000
Upto 50 Lakhs	14,400	14,400	28,800
Above 50 Lakhs	22,700	22,700	45,400

Notes : i) PLUS applicable GST